

MINUTES

HSA PTA Meeting

February 8, 2023, 8:45 am | Meeting called to order by PTA President Emily Casey

OLD BUSINESS

- I. **Dominos:** Raised 622 dollars. Money will go toward K aide fund. Super easy fundraiser and very professional. Buy card for 15 and HSA gets 40% back. Always good to offer lots of options for donation participation.
- II. **Metropolis Coffee:** Also good option to extend donation options to different families. Distribution went well.

NEW BUSINESS

- I. **Student Raffle:** Going live Friday Feb 10 at 8:45 am.
 - a. Student Pep Rally/Assembly: 9:30 and 10:15 auditorium events where Ms. Oquendo and Mr. Arnold do a skit to get kids involved. Lots of fun. Teachers get involved, offer incentives like no homework etc.
 - b. Event details: Goal is \$30K; raffle runs for 3 weeks leading up to the gala. Raffle tickets are 1 dollar and there's a minimum of \$10 online but you can split and assign the money how you like. Got a couple of sponsors. Parents/students can put out links on social media, send to family/friends to get support. For folks who want to do cash, they can send in to homeroom or main office and there's a way Lydia can credit to the website.
 - c. Prizes: Daily drawings by grade band – doesn't matter how much they sold they automatically get entered. Top sellers by grade band; see flyer for details. Grand prize is cash – \$1000. Top selling grade which is usually 3rd gets pizza party. PTA sponsors sweets parties for 100% participation. If we go past the 30K and get movie night then we'll come up with more incentives from there. Veronica doing sign on wall that student council will update. First 3 classes to hit 500 get a visit from the PTA snack cart.
- II. **Gala:** Save the date: Friday, March 10th, Artifact Events. Thank you to those who have helped collect items. Need to explore RSVP option.
 - a. Wine Pull: Doing a wine pull this year. Donate a bottle 25 or above and pay for a raffle ticket and you can get any bottle. Collecting through March 1. PTA will keep track of who gets what so guests don't have to walk around with the bottles.
 - b. Messaging: Calendared info/teasers in PTA blasts about the gala to give info little by little weekly. Save the date card went out and new flyer to be printed for backpacks. Need to send out room parent email, perhaps one that's K and new family specific to provide more information. See if we can create a banner for outside the school gate. Need a couple new signs for event: bartender tips and a QR code option for folks who want to contribute but don't want to raise a paddle.
 - c. Site Updates: Gala at same location but on other side of the building. There's a full bar and it's really pretty. All of the raffle items will be in the center and food off to the side and live auction will be downstairs. Buying the acoustic package so we can hear sound better this year. Get a tech person with that but still will need help on hand.
 - d. Teacher Hosted Events: Teachers offer to host parties, often afterschool, for kids (tea party, popsicle, science afternoon etc) and parents can bid on a spot for their kiddo at live event only. You can preview events on Givesmart.
 - e. Food/Drink: Fun new drink options: Hawthorne old fashioned, gala gimlet, champagne toast before live auction. 2 types of wine (sauvignon blanc and cab from Volo). Beer: snaggletooth IPA, 312 from Goose Island and Corona. Also vodka and whiskey. Heavy appetizers (eg, la trapasada) and latenight pizza. Doing QR code for drinks – everything is cashless (but tips for bartenders ok).
 - f. Silent Auction: Over 100 silent items. Will include art pieces from K-2. All on the Givesmart site (launches March 5). Can see preview of items. Sneak peek of live offerings: Pink tickets, some trips, Cubs game with option to add personalized message on scoreboard.
 - g. Raffle: We do a ticketed basket raffle. Asked Mr Rollins and Ms Martinez to save the date and show up and help with the arms length option.

- h. Volunteers: Going to have volunteer signup come out soon. Someone in charge of volunteers this year. Can't set up until Friday unfortunately. Going to rent a van that to haul everything in one place and then put everything in there that night.
- i. Sponsorships: Making folks aware they can donate toward a specific item: eg, server, sound, prosecco maybe. Business sponsorships form on website.
- j. Day-of walkthrough: Check in, get paddle, get drink tickets, get heads or tails tickets, get raffle basket tickets, get drinks (\$5). Then you see art, go into room and do wine pull and bid on teacher events and parent events. Heavy appetizers and full bar with bartenders with signature drinks. Also a mini live auctioneer will come upstairs and will auction a couple of things upstairs. Downstairs live auction. Then go back up and dance and DJ. 6:30 to 10:30.

OTHER BUSINESS

- I. **New Spirit Wear**: New keychains and pendants/banners.
- II. **Arts Partnership Showcases**: Have dates to share soon.
- III. **Student Council**: Planning to sell candy bars and Paddygrams during St Patrick's Day week vs Valentine's this year to avoid conflict with student raffle candy bars. Will be sold and delivered daily that week. March 13-17. We might need help with notes and chocolates if there are volunteers. They are also working on a dance for 6 and 7th graders. Tentative date the 24th. Teachers and student councils no parents.
- IV. **Bulls Tickets**: Less than 50 left.

NEXT MEETING

Next meeting Wednesday March 8th.

Meeting adjourned.