

Hunt for the Pledge

Briarwood Farm Derby Day



A day of giving where we practice equestrian generosity through sportsmanship

We are excited you want to participate in the **Hunt for the Pledge!** Briarwood Farm Derby Day is held each year in memory of Jack Benson, horseman and friend. Most of us have unfortunately had cancer touch our life in some way. Honor your loved ones by riding in their memory, show support as they fight cancer through treatment, or celebrate them beating the disease and living cancer-free! With their permission, create a solicitation letter or a post for social media. Tell their story and tell why you are riding to raise money for the Hunterdon Regional Cancer Center.

People you ask to “pledge” for your efforts can donate in two ways:

Donate Any Amount

Commit to donating any amount they are comfortable with, no matter the points and \$ earned for the score you receive during your hunter derby round/s!

Pledge Any Amount

Pledge a specific \$ amount per point for the score received during your hunter derby round/s. The higher your score, the more points and \$ raised (*scores convert to \$ donated*).

Hunt for the Pledge Details

- Open to any of the riders competing in the Hunter Derbies at Briarwood Farm Derby Day.
- Enter the Hunter Derby of your choice on horseshowing.com as per usual.
- When you arrive at the show grounds, please go see the **Ride for the Pledge** committee in the tent between the Jumper and Hunter Derby rings. There you will sign up to ensure that we are able to track your scores, and convert your pledges into \$ donations. You can also compete as a team!
- Remember to ask you donors if they want to **double their pledge**. If they are willing, we'll calculate your score/s times 2! You can also see if sponsors want to **double your donation!**
- Be sure to **wear a cancer ribbon** signifying the cancer suffered by your honoree to help raise awareness of cancer.
- Stop by the **Ride for the Pledge** tent an hour after your class to finalize your scores and donation amounts.

Now the real work begins. You need to contact your sponsors and tell them how much money they have agreed to donate to the Hunterdon Regional Cancer Center. Remind your sponsors that many corporations will match donations – if their employer does, that's more \$\$ to fight cancer!

All donations are handled by the **Hunterdon Healthcare Foundation**.

Your sponsors can get that money to the Foundation two ways:

Pay On-line

Be sure to click the **Direct My Gift To** button and choose **Briarwood Derby Day** from the drop-down menu so everyone knows what an awesome event we have!

<https://foundation.hunterdonhealthcare.org>

Mail a check

Be sure to ask your sponsor to **write Derby Day in the memo** section of the check.

Mail to: Hunterdon Healthcare Foundation, 9100 Wescott Drive, Suite 202, Flemington, NJ 08822

Thank you for helping to fight cancer, and honoring your loved ones!

Questions? Contact kosykes@msn.com