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Q. How does the SevenTudes assessment work?

A. The answers to the 28 question survey allows the diagnostic tool to score your team's preparedness of seven key attributes – the "tudes". This process reveals the potential traps and gaps within your organization that can make a difference between failure and success in your next international initiative.

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Q. Is my information safe?

A. This privacy policy discloses the privacy practices for seventudes.com. This privacy policy applies solely to information collected by this web site. It will notify you of the following:

1. What personally identifiable information is collected from you through the web site, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone. We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order. Unless you ask us not to, we may contact you via email in the future to tell you about workshops, webinars, or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Wherever we collect sensitive information, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only team members who need the information to perform a specific job or task are granted access to personally identifiable information.

Updates: Our Privacy Policy may change from time to time and all updates will be posted on this page. **If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 704 728 6469 or info@seventudes.com.**

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Q. How much does the SevenTudes assessment cost?

A. It's free. The individual survey is available right on the seventudes.com website. Simply navigate to it and take the survey and you will receive a personalized report. If you would like a group/team pack, so all the stakeholders involved with the initiative within your organization can take it, simply request it on the seventudes.com web page and we will send you a group score. This score will provide even more insight as it will provide a more complete assessment of the team charged with implementing the initiative. The team pack is also free of charge.

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Q. How can I use this information within my organization?

A. The report generated by your personalized survey can be easily shared with your colleagues by forwarding via email. If you would like to engage other stakeholders in the process, here is an email [template](#) you can cut, paste, edit and send to request their participation:

Hello Colleague, **(send to all stakeholders as appropriate: marketing, sales, finance, HR, credit, manufacturing, etc.)**

Re: Why we should all take the SevenTudes Team Assessment Pack

I'm writing to ask you for 10 minutes of your time to take the SevenTudes assessment survey. This simple diagnostic tool will help us uncover potential ***internal*** issues related to our **(insert initiative)**. The survey **(insert link)** is very simple and your answers are reported anonymously.

Here is the link to the seventudes.com website in case you would like to learn more about it. Once all of the members of our team have taken the survey, the people at Seven Tudes.com will tabulate our score, which will identify our strong areas as well as uncover any possible weak ones that could lead to performance issues, ***before*** we undertake it. Thanks for helping me make sure this **(insert initiative)** is a success!

Please kindly let me know when you have completed it. Thanks again for helping me with this project.

Regards,

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Q. How can seventudes.com help me with our next international expansion initiative?

A. In addition to the report that will uncover potential internal trouble spots, the team at seventudes.com can help you prepare your organization for what awaits in the target foreign market/s. Drawing on decades of professional experience and research tools, we can work with you to develop the right global marketing strategy, international sales & export strategy, global account management or provide customized services as needed.