

GTNA Board Meeting Minutes
February 5, 2024
6:30pm - 7:58pm via Zoom

Attendees: Jay Russell, Dana Russell, Mayo Ewanowski, David Ewanowski, Helen Sheahan, Gary Kobs, Danielle Gale, Ruth Paulson, Trevor Olson, Barbara Torrez

Guests: Jeff Glazer, Dane County Supervisor, Terrah Clark, Frederick Clark

Regrets: Jane Sarafiny, Kathy Batha, Kathe Powers, Serene Arena

Meeting Minutes: The December 2023 meeting minutes were approved.

Traffic/Safety Survey Results: Update on the submission process. The report was sent to Alder Harrington-McKinney and Tom Mohr (Traffic Engineering Dept., City of Madison). Mr. Russell attended a meeting on January 18, 2024 hosted by Alders Harrington-McKinney, Alder Duncan, and Alder Wehelie. Ms. Sheahan also attended the meeting. These meetings will be held monthly. Their guest was Traffic Engineering Division Director, Yang Tao. The Traffic Engineering Department handles a wide variety of tasks. Mr. Russell mentioned our GTNA survey and report. Mr. Tao requested a copy. He responded that they are reviewing the report and will respond soon.

Holiday Lights Contest Recap: Ms. Paulson put together an excellent summary. Three questions emerged: eligibility, purpose, criteria.

- Eligibility will now be 4 years. Mr. Russell noted in past years that the number of years for eligibility has changed frequently. Ms. Sheahan liked idea that home cannot win two years in a row.
- Ms. Paulson asked what the purpose of contest is. Purpose: to encourage people to decorate, to recognize nice décor.
- Ms. Paulson wants to determine criteria for the contest. There was a discussion of setting criteria, rules, etc. Ms. Clark suggested a raffle.

Mr. Olson suggested neighbors posting pictures on social media to encourage voting for the most popular house for bragging rights.

GTNA website Update: The website has not been updated this month, pending decisions made in this meeting.

- **Historical Information:** When Ms. Sarafiny stepped down as President, she gave Mr. Russell two boxes of files from past years. Noteworthy events from the past were an adult dinner, a progressive dinner, a UW Women's basketball game event.

Greentree T-Shirts: Ad Hoc Committee: Mr. Russell, Ms. Powers, Ms. Sheahan, and Danielle Gale met on January 2024. Ms. Powers got a \$100 donation from Nonno's. The committee set a goal to raise \$600 to \$700 of donations to help defray the cost of printing.

- Gallop T-Shirts: Offer a T-shirt as part of cost of registration for race.
- There was also a discussion of a Greentree shirt, separate from a Gallop Shirt.
- Ms. Powers suggested that we need a design. Having a contest was discussed. We may not have enough time to set up a contest. Response was to stay with the GTNA logo.
- Make T-shirt 1 color or the cost increases.
- Ms. Sheahan suggested changing our logo to remove muscular tree trunk and change it to grass.
- The T-shirt Committee will meet again in early March.

- Question of a copyright issue for logo? Mr. Glazer, a copyright lawyer, said there is probably not a copyright issue with the logo.

Jeff Glazer – Dane County Supervisor: This is election season. Mr. Glazer is running unopposed. He provided a brief explanation of supervisor responsibilities. Dane County works with the City of Madison. For example, the City oversees the police force, Dane County provides the jails. Current topics of interest with the County:

- Jail planning is finally done, after 20 years, although \$27million over budget. Miron Construction (only bidder) will be General Contractor. They were advised to use local labor as much as possible.
- Airport Project: This project got bogged down in political issues and PFAS issues. The National Guard provides firefighting services at airport.
- Zoo: Zoo administration and management has been a disaster. Improvements are coming. The savannah area will be redone and then the giraffes will be returned. The kids play area is being redone to include accessible areas for kids with physical challenges.
- Indigenous Peoples Day: aka Columbus Day – name change approved.
- Joe Parisi Retiring: Three candidates have emerged. A fourth candidate is anticipated. There will be an August primary and an election in November.
- Newsletter – Jeff publishes a District8.substack newsletter. Ms. Russell went to the county website, located Jeff and found that you had to sign up for his newsletter.

Annual Meeting: Tuesday, April 23

- Proposed Guests: Limit to 3 due to time constraints
 - Chelsea Prochnow, Principal, Anana School
 - Library Representative regarding Community Services – Mr. Russell will ask
 - City Planning representative – Mr. Ewanowski will reach out to the City to try to schedule someone.
 - Alder Harrington McKinney
 - Sharay Wallace
- Need to reserve library room – Mr. Russell will arrange
- Publish on social media – Mr. Russell will alert the team when the date is set

Garage Sale – May 3 & 4: Ms. Sheahan stated that the Meadowood and Orchard Ridge neighborhoods are interested in combining efforts/advertising. We need to add an announcement to the April Stump.

Membership: Ms. Ewanowski reported that the directory shows 218 listed which does not include individuals that don't want to be published. We are now up to 223 members. We need to print more directories. Because several more memberships have arrived, Ms. Ewanowski suggested that we print an updated "Edition No. 2" to include these new members. We should print another 25 to 30 revised directories. These will not be mailed but will be hand delivered with new neighbor packets.

Treasurer Report: Mr. Ewanowski reported that as of December 31, 2023 the balance of the account was \$3,368.09, an increase of \$345 in membership dues. In January we paid \$550 to print the Directory. In January we also received a \$220 check from Vitense for advertising. Mr. Ewanowski is working on a budget. Mr. Ewanowski continues to work on setting up Venmo and Zelle to speed up ticket sales for 4th of July.

Other items:

- There was a discussion regarding Alder Harrington-McKinney meeting announcements being very late, only one or two days prior to the meeting.

- Ms. Ewanowski stated that she needs more help with MailChimp. Ms. Clark volunteered to assist with MailChimp work.
- Stump mailing was delayed. Ms. Batha is trying to determine the reason for the delay.
- GTNA Archives: Mr. Russell discussed receiving two boxes of files from Ms. Sarafiny when he transitioned to being President. Within the files were extra directories from 2007 to 2023 and extra issues of the Stump from 2001 to 2022. The Archive files will keep one of each issue. If anyone is interested in these a copy of an elderly Stump, please advise Mr. Russell.
- Add to website: If your streetlight is out, call Traffic Engineering 608-266-4761.
- Volunteer of the Year: Discussion of this was tabled until the next meeting.

Next meeting- Monday, March 4, 2024 at 6:30 pm via Zoom

Minutes respectfully submitted by Dana Russell