

# Hat and Cap Pricing 2021

Released 3/11/2021

•ASI 38195  
•SAGE 63972  
•PPAI 190775



111 Unstructured Trucker Cap



112 Trucker Cap



115 Low Profile Trucker Cap



168 Seven-Panel Trucker Cap



6506 Five-Panel Retro Trucker Cap



6606 Six-Panel Retro Trucker Cap



\*Camo Pattern is higher price.  
See price chart.



CT103938 Cotton Canvas Cap



CT103056 Rugged Professional Series Hat



110M Mesh-Back Cap



6277 Twill Cap



\*Camo Pattern is higher price.  
See price chart.

# Blank Hat Pricing

Richardson 111	\$11.30
Richardson 112	\$8.50
Richardson 115	\$8.50
Richardson 168	\$11.00
Yupoong 6506	\$7.50
Yupoong 6606	\$8.90
Yupoong 6606 CAMO	\$11.50
Carhartt 103938	\$24.38
Carhartt 103056	\$22.68
Flex-Fit 110M	\$10.24
Flex-Fit 6277	\$11.20
Flex-Fit 6277 CAMO	\$14.66

\*Prices subject to change without notice.

\*\*We do NOT sell blank hats.

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1. Choose your blank hat style
2. Choose your decoration option

Decoration Options are displayed on the following pages. Please continue reading for all available options.

- Leather Patches
- Embroidered Patches
- Direct Embroidery
- Sublimated Full Color Patches

Prices are determined by adding the blank hat price with the applicable decoration method price.

If you are providing the hats for your specific order, only use the decoration price. Check with factory for details.

## Decoration Options

		Set-up \$39.00 <sub>v</sub>			FREE SET-UP		
Leather Patch		12	24	48	72	144	576+
6P	Stock Shaped	\$21.00	\$16.50	\$11.00	\$10.00	\$9.00	\$7.50
	Custom Shape	+\$3.00 each					

### Details:

- Price includes laser engraved patch and heat-seal application.
- Add a \$39 V Set-Up on orders less than 72 pieces.
- Genuine raw cow hide dyed to medium brown, matte finish. Leather is a natural product and can have variations in color, texture, and dye. These are NOT considered defects.
- See stock shape templates or send custom shape for extra \$3.00 (P) each.
- Imprint area: 4" wide x 2" tall
- Specify placement of patch on hat when ordering.
- Production Time: 2-10 business days after receipt of blank goods. Production times can vary based on seasonal peak, order quantity, and decoration method. Check factory for details on inventory and production time for your specific job.





## Embroidered Twill Patch

Set-up \$39.00<sub>v</sub>

**FREE SET-UP**

		12	24	48	72	144	576+
6P	Stock Shaped	\$21.00	\$16.50	\$11.00	\$10.00	\$9.00	\$7.50
	Custom Shape	+\$3.00 each -----					

### Details:

- Price includes embroidered patch with up to 10,000 stitches and heat seal application.
- Add a \$39 V Set-Up on orders less than 72 pieces.
- Add \$30.00 Z embroidery digitizing fee for new art. No charge for customer supplied .DST file.
- Patch is comprised of twill applique backing, 3-D foam border, and satin border stitching.
- See stock shape templates or send custom shape for extra \$3.00 (P) each.
- Imprint area: 4" wide x 2" tall
- Specify patch twill color, border color, and placement of patch on hat when ordering.
- Production Time: 2-10 business days after receipt of blank goods. Production times can vary based on seasonal peak, order quantity, and decoration method. Check factory for details on inventory and production time for your specific job.



Embroidered  
American Flag  
on side panel  
+\$5.00<sup>(P)</sup> each

## Direct Embroidery

Set-up \$39.00<sub>v</sub>

**FREE SET-UP**

		12	24	48	72	144	576+
6P	Up to 10,000 Stitches	\$21.00	\$16.50	\$11.00	\$10.00	\$9.00	\$7.50

### Details:

- Price includes direct embroidery with up to 10,000 stitches on a single location.
- Add a \$39 V Set-Up on orders less than 72 pieces.
- Add \$30.00 Z embroidery digitizing fee for new art. No charge for customer supplied .DST file.
- Imprint area: 4" wide x 2" tall
- Specify placement of logo on hat when ordering.
- Production Time: 2-10 business days after receipt of blank goods. Production times can vary based on seasonal peak, order quantity, and decoration method. Check factory for details on inventory and production time for your specific job.



Embroidered  
American Flag  
on side panel  
+\$5.00<sup>(P)</sup> each

## Full Color Sublimated Patch

Set-up \$39.00<sup>v</sup>

**FREE SET-UP**

		12	24	48	72	144	576+
6P	Stock Shaped	\$22.00	\$17.50	\$12.00	\$11.00	\$10.00	\$8.50
	Custom Shape	+\$3.00 each					

### Details:

- Price includes sublimated twill patch, 3-D satin stitched border, and heat-seal application.
- Setup : Add a \$39 V Set-Up on orders less than 72 pieces.
- See stock shape templates or send custom shape for extra \$3.00 (P) each.
- Imprint area: 4" wide x 2" tall
- Specify border color, and placement of patch on hat when ordering.
- Production Time: 2-10 business days after receipt of blank goods. Production times can vary based on seasonal peak, order quantity, and decoration method. Check factory for details on inventory and production time for your specific job.



## Embroidery Specs

### Stock Twill Applique



### EMBROIDERED PATCHES

All embroidered patches will have a satin stitch border with 3D Foam, nylon twill backing, and heat seal application to hat.

### EMBROIDERY THREAD COLORS

All thread colors are stock as shown. For custom colors not shown, extra charges and production time will apply. Check with factory for details.

### MESH EMBROIDERY ADD-ON

We offer embroidery on the side mesh of hats for an extra charge of \$5.00 (A) per hat. A digitizing fee of \$30.00 (Z) will apply for new art unless provided by customer. American Flag graphic is a stock image that will NOT incur a digitizing fee.

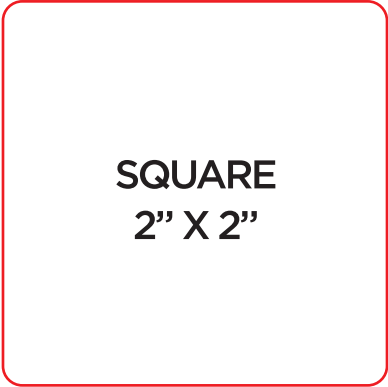
### Stock Embroidery Thread Colors



# Stock Patch Shapes



**LARGE  
RECTANGLE  
4" X 2"**



**SQUARE  
2" X 2"**



**SCALLOP 1  
4" X 2"**



**CIRCLE  
2" X 2"**



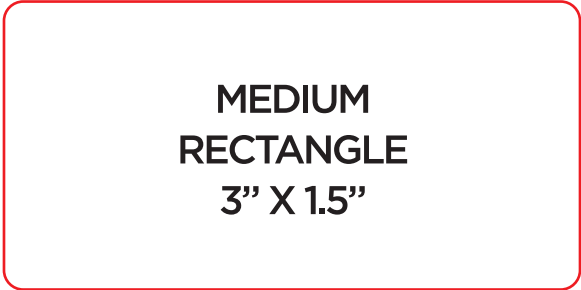
**SCALLOP 2  
4" X 2"**



**LARGE OVAL  
3.25" X 2"**



**HEXAGON 1  
4" X 2"**



**MEDIUM  
RECTANGLE  
3" X 1.5"**



**SMALL RECTANGLE  
2.5" X .75"**



# Art and Shipping Specs

## PRODUCTION TIME

Normal production time is 2-10 business days after receipt of goods at factory. We are a custom decorator and do NOT stock any blank goods. All production times are based on quantity, product availability, and seasonal peak production times. Please check with factory on current production time for your specific job.

## BLANK HATS

We do NOT sell blank goods. All prices are based on custom decorating.

## COLORS AND STYLES MAY VARY

Color shade variations are inherent with any fabric during the dyeing process and we cannot guarantee color shades will match previous shipments. Prolonged exposure to light or moisture may cause fading or discoloration and is not a defect in the cap. Slight imperfections in pigment-dyed garment-washed caps are a natural feature of these cap styles.

## PRICING

Prices are subject to change at any time without prior notice.

## QUANTITY DISCOUNTS

Quantity discounts are per style not per total order volume.

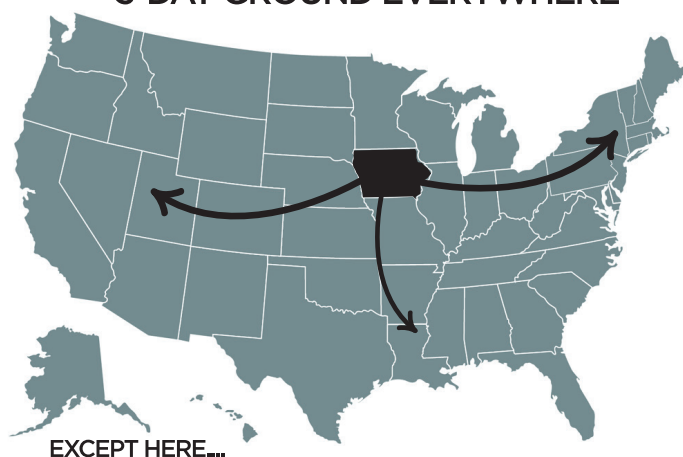
## EMBROIDERY FILES

If you are supplying digitized art files for an embroidery job, please send .DST files. If you need your graphic digitized, please send full color, vector line art set to CMYK for files to be digitized for \$30 (Z).

## SUBLIMATED ART FILES

For sublimated art please send a vector graphic with the color settings set to CMYK. Colors can vary from screen to screen and what appears on final product. For pre production samples on critical color requirements please check with factory for details.

## 3-DAY GROUND EVERYWHERE



## LEATHER PATCH ART FILES

For leather patch art files please send black and white, vector-line art in an .AI, .EPS, .PDF for Windows. Please keep graphic borders and logos more than 3/16" from the edge of patch edge for laser kerf.

## MESH EMBROIDERY ADD-ON

Imprint area for embroidery on the side mesh of hats is a maximum of 1.75" x 1.75". Placement can vary by 1/4" in any direction from hat to hat.

- **DECORATED IN USA**
- **LOW MINIMUMS**
- **SUPER FAST PRODUCTION TIME**
- **FRIENDLIEST SERVICE**



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