

# Miss Hawaii 2018

## SCHOLARSHIP PROGRAM

### PROGRAM BOOK ADVERTISEMENT CONTRACT

Distribution: 1500

AD Reservation Deadline: April 15, 2018

Graphic Design Deadline: April 15, 2018

ALL ADS DUE: April 30, 2018

SPACE RESERVATIONS AND INFORMATION

CALL JON FUJIWARA

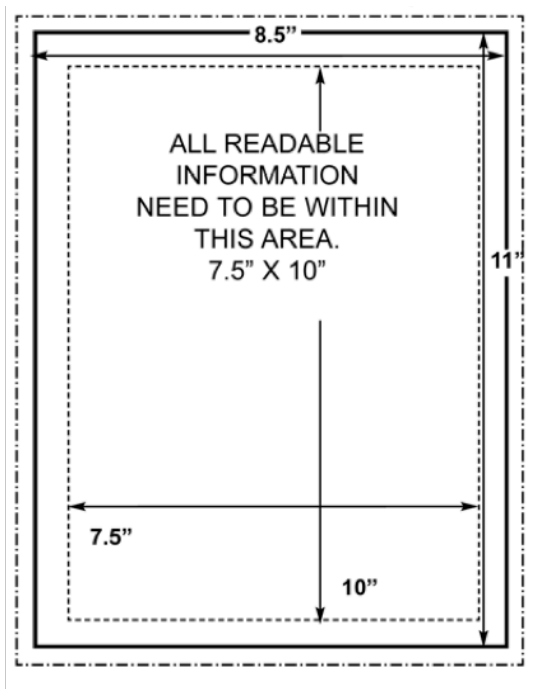
808-227-9275

e: [jon@misshawaii.org](mailto:jon@misshawaii.org)

*Deadline Extended!*

#### ADVERTISEMENT DIMENSIONS

Full page with 1/4" bleed will be trimmed during the printing process. ↘



#### MATERIALS ACCEPTED

File Size

**300 DPI or Larger**

Accepted files: PDF, JPEG OR TIFF

For advertisement sizes,  
see order form for dimensions.

**Advertisements created in WORD  
will not be accepted.**

**Graphic Design Services:** If you require assistance in creating your advertisement, MHO offers a basic design service for your convenience at a nominal fee. Please include all photos, text and a basic drawing on how you would like the ad to be designed. A total of 2 revisions for each ad purchase are included. If additional revisions are required, a \$25.00 fee per additional revision is required.

**Mail to: Jon Fujiwara, 95-270 Waikalani Drive  
I-203, Mililani, Hawaii 96789**

High resolution photos, text and notes can be emailed to [jon@misshawaii.org](mailto:jon@misshawaii.org). Advertisement contract and payment is required before design process begins. A copy of your ad will be emailed to you for your proofing.

#### CONTESTANT PRE-ORDERED PROGRAM BOOK SALES CONTEST

**DEADLINE: APRIL 30, 2018**

*To qualify: All books must be purchased by  
April 30, 2018.*

#### HAWAIIAN LEGACY HARDWOODS

Koa trees purchased by April 30, 2018  
will be credited to contestant levels.

For every tree purchased, \$20 is donated to MH scholarship.

[www.LegacyTrees.org/MHO.html](http://www.LegacyTrees.org/MHO.html)

Please take a screen shot or forward your  
payment confirmation including contestant name/  
title to: [jon@misshawaii.org](mailto:jon@misshawaii.org)

# MISS HAWAII ADVERTISEMENT FORM 2018

Name of Advertiser:		
Mailing Address:		
Signature:	Phone:	Contestant Name:
Email:		

## PAYMENT DUE WITH ADVERTISEMENT

\*\*\* NO REFUNDS / ALL SALES FINAL \*\*\*

**ADVERTISEMENT SPACE RESERVATIONS REQUIRED BY APRIL 15, 2018**  
**JON FUJIWARA c: 808-227-9275 e: jon@misshawaii.org**

Advertisement Reservations  
 April 15, 2018

**PAYMENT MADE TO:**

**Miss Hawaii Organization**  
*c/o Jon Fujiwara*  
 95-270 Waikalani Dr., I-203  
 Mililani, HI 96789

Graphic Design Services  
 April 15, 2018

Deadline Extended!

**ALL ADVERTISEMENTS DUE**  
**APRIL 30, 2018**

**Email: jon@misshawaii.org**  
*Dropbox available on request*

## ADVERTISEMENT RATES

**FULL PAGE: 8.5" (w) x 11" (h)**

With Bleed: 9" (w) x 11.5" (h) - Trimmed size 8.5" (w) x 11" (h)

All readable information must be within 3/8" of trimmed size.

**QTY**

<b>COLOR</b>	<b>\$400.00</b>	<b>X</b>
<b>BLACK &amp; WHITE</b>	<b>\$250.00</b>	<b>X</b>
<b>Graphic Design Services</b>	<b>\$ 50.00</b>	<b>X</b>
<b>Graphic Design Late Fee Apr. 16 - Apr. 30</b>	<b>\$ 25.00</b>	<b>X</b>
<b>2018 Program Book Limit 1 per Advertisement</b>	<b>\$ 20.00</b>	<b>X</b>

**TOTAL:**

# SKETCH PAD FOR GRAPHIC DESIGN SERVICES ONLY



Please include additional description page if required.

## IMAGE LISTING

1. Basic description \_\_\_\_\_

Text: \_\_\_\_\_

Font: \_\_\_\_\_ Color: \_\_\_\_\_

2. Basic description \_\_\_\_\_

Text: \_\_\_\_\_

Font: \_\_\_\_\_ Color: \_\_\_\_\_

3. Basic description \_\_\_\_\_

Text: \_\_\_\_\_

Font: \_\_\_\_\_ Color: \_\_\_\_\_

4. Basic description \_\_\_\_\_

Text: \_\_\_\_\_

Font: \_\_\_\_\_ Color: \_\_\_\_\_

5. Basic description \_\_\_\_\_

Text: \_\_\_\_\_

Font: \_\_\_\_\_ Color: \_\_\_\_\_

Notes:

1. All photographs or images emailed to:  
**jon@misshawaii.org**

All images must have a resolution of 300 dpi or greater for best clarity. If an original photograph or artwork is included, it must be clearly numbered or marked. Avoid writing on the images with a pencil or ballpoint pen. If needed, use a felt tip pen, post-it or fold another piece of paper over the image that you want to protect. Do not use paper clips or staples to prevent scoring or damage to the images.

Keep in mind that any photograph or artwork will not be returned unless a self addressed stamped envelope is provided.

2. A brief description of each photo or artwork.

3. All Text and font selection.

4. A sketch with text placement and images with basic instructions.

A few font samples for those who require help in designing their ads. If you select a font that is not listed below, please include the following: name of font and printed sample. If the graphic artist does not have that particular font, a similar font will be selected or a purchase fee may be required.

Arial  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Aubrey  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Bodoni SvtyTwo ITC TT  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Brevista  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Carlz MT  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Garamond  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Giddyo Srd  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Gill Sans  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Hobo  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Jester  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Lucida Calligraphy  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Lucida Handwriting  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Marker Felt  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Mistral  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Monotype Corsiva  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Old Script  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Party LET  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Papyrus  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Snell Roundhand  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

Times New Roman  
Abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
The quick brown fox jumps over the lazy dog.

# Miss Hawaii 2018

## PROGRAM BOOK PRE-ORDER FORM

Name:		Contestant Name:
Address:		
City:	State:	Zip:
Phone:	Email:	

### PROGRAM BOOKS

QTY	PRICE	TOTAL
	\$20.00	
<u>SHIPPING COST</u> 1 BOOK / \$10.00 2-8 BOOKS / \$20.00 9-20 BOOKS / \$40.00 USPS FLAT RATE ONLY		
	SHIPPING:	
	PROGRAM BOOK VOUCHER ONLY NO SHIPPING CHARGE	
	<b>TOTAL AMOUNT:</b>	

MAIL ORDER WITH PAYMENT/PAYABLE TO:

MISS HAWAII ORGANIZATION

DAVID FLAD

95-270 WAIKALANI DRIVE, I-203  
MILILANI, HAWAII 96789

PHONE: 808-542-9043

EMAIL: jon@misshawaii.org

PRE-ORDERED PROGRAM BOOK  
SALES CONTEST

**DEADLINE: APRIL 30, 2018**

All pre-ordered program book  
payment must be  
received April 30, 2018  
to qualify towards contestant  
competition level.

**SHIPPING DATE: MAY 29, 2018**

# Miss Hawaii Trees 2018

## HAWAIIAN LEGACY REFORESTATION INITIATIVE

Name:		Contestant Name:	
Address:			
City:	State:	Zip:	
Phone:	Email:		

QTY		PRICE	TOTAL
	King Koa Tree	\$60.00	
	Sandalwood	\$100.00	

Is this Legacy Tree for you? Yes / No  
 If not, please indicate the name and address you would like the certificate mailed to:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

This Legacy Tree is planted in:  
 Honor of...Memory of...to Celebrate...(please circle).

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please make checks payable to:  
 Hawaiian Legacy Reforestation Initiative.

Mail to: P.O. Box 22435, Honolulu, HI 96823

For each Legacy Tree sponsored, \$1 per tree will be donated to Hawaiian Islands Land Trust.

To learn more or to sponsor a tree online, visit our website at:

[www.LegacyTrees.org/MHO.html](http://www.LegacyTrees.org/MHO.html)

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Please contact contestant or send a copy of the tree purchase order form to:

**jon@misshawaii.org**

or

Jon Fujiwara

95-270 Waikalani Drive, I-203

Mililani, HI 96789