


Dennis B. Sprung  
President and Chief Executive Officer

\*The 60-Day Trial Plan is provided by the master policy issued to the Association of American Pet Owners. Activation required. Administered by PetPartners, Inc. Underwritten by American Pet Insurance Company, 907 NW Ballard Way, Seattle WA 98107-4607. Not available in all states and only available to U.S. residents. Eligibility restrictions apply. Contact PetPartners, Inc. for terms and conditions. Must be activated within 30 days of AKC Certificate issued date. Visit [www.akcpetinsurance.com](http://www.akcpetinsurance.com) or call toll free at 1-866-755-2747. Please separate below and keep for your records.

AMERICAN KENNEL CLUB

NAME	SPOT BACCUS	NUMBER	WS48709506
BREED	GREAT DANE	SEX	FEMALE
COLOR	WHITE, BLACK MARKINGS	DATE OF BIRTH	FEBRUARY 24, 2014
SIRE	GOEDEKE'S JOKING AROUND JESTER WS39817108 07-14		
DAM	LIBERTE GOEDEKE'S ADENA WS32819706 12-11	AMERICAN KENNEL CLUB CERTIFICATE ISSUED MARCH 26, 2015 <small>This certificate invalidates all previous certificates if a date appears after the name and</small>	
BREEDER	AMY GOEDEKE		

Heartland Pet's

28<sup>th</sup>

Date: 5/8/2014



### Pet Profile

Heartland Pets Inc.  
573 Millcreek Mall  
Erie, Pennsylvania 16565  
814-866-6407

#### Pet:

Ref #:	[REDACTED]	Birth Date:	2 [REDACTED] 2014
Microchip:	[REDACTED]	Gender:	Female
Breed:	Great Dane	Spay/Neuter:	No
Coloring:	White	Regular Price:	2499.00
Markings:	Black Markings		
Kennel #:			
Weight:	16.2		

Puppy Mill  
Supplier and  
more lies  
uncovered!

#### Additional:

Breeder:  
Rodney & Dorinda Wittmer  
6555 E 1250 N  
Elorna, IN 47529

Distributor:  
Pinnacle Pet  
11500 Hammer Road  
Neosho, Missouri 64850

Registry:  
American Kennel Club (AKC)  
PO Box 900052  
Raleigh, North Carolina 276

Sire: AKC  
WS39817108  
GOEDEKE'S JOKING A  
Dam: AKC  
WS32819706  
LIBERTE GOEDEKE'S

Goedeke's Great Danes  
Amy Goedeke  
25225 County Rd. 201  
Carrollton, Missouri 64633

H 660-542-2928

Heartland Pets told an unsuspecting customer that her new pup came from breeders "Rodney & Dorinda Wittmer." However, when the AKC papers came the breeder was listed differently, as "Amy Goedeke".

*Heartland either lied on this paperwork, or they actually have no idea where this pup came from. So much for handpicking all the pups!*

Either way, neither of these “breeders” are USDA certified!

Yet Heartland consistently defends itself by saying “we use only USDA certified breeders!”

We now have paper-trail proof of their connection to at least 28 different puppy mills, 7 of which are NOT USDA certified.

***Did Heartland Pets lie to you too? You aren't alone. Speak up now.  
#HeartlandDontBuyThierLies***



United States Department of Agriculture  
Animal and Plant Health Inspection Service

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insp\_id

### Inspection Report

Sobrad L L C  
Pinnacle Pet  
11474 Hammer Road  
Neosho, MO 64850

Customer ID: **329825**

Certificate: **43-T-0063**

Site: 002

SOBRAD L L C

Type: ROUTINE INSPECTION

Date: Dec-17-2015

Animal Inventory for Inspection Date: May 18, 2015

Inspection Animal Count	Animal Common Name	Animal Group Name
353	DOG PUPPY	DOGS



Click this icon to export this data into an excel spreadsheet format

Customer No:	329825	SOBRAD	May 18,
Certificate No:	43-B-3750	L L C	2015

The puppy miller, puppy farmer, or “breeder” sells the puppy to the distributor. The distributor then upcharges and re-sells the puppy to the pet store. Then the pet store inflates the price by as much as \$2,000 and tries to sell it to you.

**This distributor had 353 puppies at once.** Do you think that is a safe, happy way for a puppy to be raised?

You are smarter than the average bear. Don't fall for their tricks.

**Boycott Heartland Pets until they Go Humane or Go Away**