



www.bibdceausau.org

Blessings in a Backpack DCE-Wausau is a 501(c)3 nonprofit dedicated to providing meals to children in need on the weekends free of charge. These children wouldn't normally have food during this time. Currently, we serve nearly 1,100 kids each week. Please contact us to discuss opportunities!

SPONSORSHIP LEVELS 2018

SINGLE SCHOOL SPONSOR: \$5,000-\$12,000 (12 Available)

- Named sponsor of the packs for a school for the year. Sponsoring a single school ranges depending on the need of each school.
- Recognition on social media
- Recognition on our sponsor webpage with premier logo and link to your site

SUMMER: \$10,000 (2 Available)

- Named sponsor of the packs for the summer. We distribute many packs at summer school—hunger doesn't take the summer off
- Recognition on social media
- Recognition on our sponsor webpage with premier logo and link to your site

HOLIDAY: \$5,000 (5 Available)

- Named sponsor of the packs for a long break (Teacher's Convention, Thanksgiving, Christmas, Spring Break, etc)
- Recognition on social media
- Recognition on our sponsor webpage with premier logo and link to your site

WEEKEND: \$3,000

- Named sponsor of the packs for 1 weekend
- Recognition on social media
- Recognition on our sponsor webpage with large logo and link to your site

SUPPORTER: \$1,500

- Named supporter of packs for 1 weekend
- Recognition on social media
- Recognition on our sponsor webpage with medium logo and link to your site

STUDENT: \$500

- Named student sponsor, supports 5 students for the year
- Recognition on our sponsor webpage with small logo and link your site

IN-KIND: Varies

- Donation of food and/or supplies to program through a food drive or other means
- Donation of time (packing volunteers) to the program
- Recognition on social media and website

GIRLS NIGHT OUT EVENT: Varies

- Special event with funds going to Blessings in a Backpack
- Varying sponsorship levels, please ask for details!

WHY SPONSOR BLESSINGS IN A BACKPACK



THE PROGRAM

- Blessings in a Backpack provides food over the weekend to children that qualify for the Federal Free and Reduced Lunch program.
- Students receive a backpack each Friday with easy to prepare meals and snacks.
- Students return the backpacks on Monday mornings nourished and ready to learn.
- Money raised in our community stays in our community. As a non-profit organization with 501(c)(3) status, we support our program costs through fundraising events, grants and both individual and business donations.

WHY BLESSINGS IN A BACKPACK IS NEEDED

- Up to 77% of elementary-age students in the Wausau and DC Everest schools qualify for Federal Free and Reduced Lunch.
- Unmet nutritional needs make it very difficult for children to learn, pay attention in class, and behave properly to retain knowledge
- Each week we pack and send out nearly 1,100 packs to 14 different schools in the DC Everest and Wausau School Districts



TYPICAL BACKPACK FOOD ITEMS

- The backpacks include two breakfast items, two snacks and two lunches of easy to prepare food items such as oatmeal, granola bars, and mac & cheese.
- Blessings in a Backpack reviews its menu items with a nutritionist to ensure appropriateness.



If your organization is interested in getting involved, please contact us! We would love to meet with you to determine what level is appropriate for you! Email: contact@bibdceausau.org