

*Franchise and original IP...*

# StomachMOVIE.com

A grocery clerk with extreme food allergies has a near death experience that forces him to change his diet. When he is discovered on YouTube he is invited onto a game show where he must use his imagination to invent new foods. Without being able to cook, he must turn his personal cuisine into new products that also improve the American diet.



# THE LATIN WORLD

## LATINX MOVEMENT

The “X” coopts the male-o and female-a promoting the idea of equal gender in industry and culture by using a gender neutral suffix.



When the **National Hispanic Media Coalition** converged in protest on an Oscars luncheon in February, the focus was on bringing attention to Latino/as in executive positions. Unlike the African American community, which took a short position by demanding awards, the Hispanics took a **long position on equal representation in the executive Hollywood ranks**. This long view may benefit from an expanded vision of the “LatinX” population, which I have paraphrased with the “X” in brackets, signaling a variable of ethnicities and languages that are Latin derivative.

It is with this vision that I have conceived the **talent package** for the **Stomach franchise**, as a way to promote a next-level Latin(X) movement with casting choices that showcase rich diversity in the Latin population. By including Latin(X) faces and voices above and below the line, the influence can be proactive, showcasing a more inclusive Hollywood where talent opportunities merge with stories still missing from the horizon.



A larger portrait of diversity is mapped out for the Kaleidoscope Network, which potentially can include multiple channels across two major and two minor Latin(X) markets, with a collective mission to empower, entertain and unite discrete Latin(X) segments into a majority number, and escalate market dynamics for the same underserved consumers and producers.

**RAZE**

Mobile-first VC funded Spanish/bi-lingual platform focused on Latin American stories and millennial content.

## Latin(X) Casting

Expanded version of “X” usage – including gender equality, but also representing populations in Latin America, Latin Europe, Latin Asia and Latin Africa, whose official language is Spanish, Portugues, French, Italian, Romanian and Catalan, across the geographies of North, Central and South Americas, Europe, Africa, Asia and Oceania.

### LATIN AMERICA

Population: 626 Million

Geography: 20 countries in North, South and Central America and the Caribbean and 13 dependencies

### LATIN EUROPE

Population: 185 Million

Geography: 9 countries including Portugal, Spain, Andorra, France, Monaco, Italy, San Marino, Vatican City, Malta and 1 dependency, Gibraltar

### LATIN ASIA (bi-directional immigration-emigration)

Population: 4.5 Million

Geography: includes Latino populations in Phillipines, Japan, Korea, China, India and Australia as well as Asian-Latino diasporas in the Americas

### LATIN AFRICA (French and African French as primary or secondary language)

Population: 24 Million (French), 120 Million (African French), 1.2 Million (Spanish and Portuguese)

Geography: 26 Francophone countries across the African continent with Equatorial Guinea speaking Spanish, Portugues and French

### STOMACH MOVIE LATIN(X) CASTING



Laura San Giacomo,  
Italian American



Sofia Vergara,  
Columbian American



Raquel Welch,  
Bolivian American



Shirley MacLaine,  
Octogenarian American



Shawn Mendes,  
Portuguese Canadian



Selena Gomez,  
Mexican American



Timothee Chalamet,  
French American



Ricky Martin,  
Puerto Rican

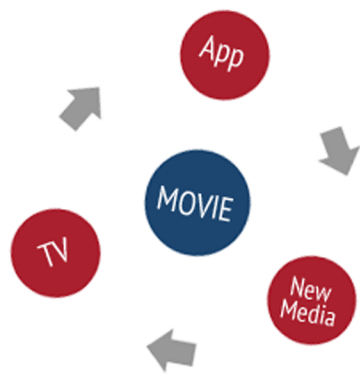


Maxi Iglesias,  
Spanish



Darren Criss,  
Philipino American

## PROPERTY INCLUDES:



- \*STOMACH MOVIE (Theatrical)
- \*CULINARY SNACKSTER (TV/Web)
- \*CELEBRITY STOMACH (TV)
- \*NIGHT FRIDGE (Web Series)
- \*STOMACH GAME (Mobile Web)

available at [stomachMOVIE.com](http://stomachMOVIE.com)

MULTI-SIDED  
WEB SERIES



# NIGHTFRIDGE.com

## [1] RECIPE REMIX GAME

*for new release promos*

*(production date not contingent  
on Stomach movie)*

## [2] PRE-STORY CHANNEL

*for Stomach franchise  
viral character launch*

*(production date anticipates  
theatrical marketing of feature)*

## [3] SCRIPTED WEB SERIES

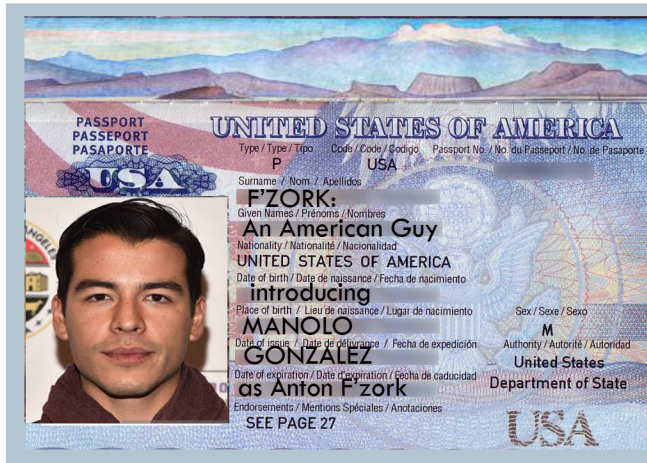
*based on Stomach storyworld  
and minor character spin*

*(production date follows  
movie release date)*



# F'ZORK: AN AMERICAN GUY

**"IT TAKES A DEVIL TO MAKE A HERO FOR THE FEMALE GENDER."**



## Logline

Anton F'zork, a young immigrant with a voracious appetite—and male chauvinism—searches for his biological mother (who he believes works in an American restaurant), while learning to survive in a foreign culture which is suddenly empowering woman to be equals to men.

## Premise

Men can change their language, culture and behavior to enable women with the same rights and privileges they are born with.

## Series

## Mission

Anton enters American culture at a time when gender identity is being publically challenged, and the normal stereotypes about roles and relationships, private or public, are being tossed out the window in favor of equality and accountability. As he adapts to a new lifestyle, his regressive Latin sexism forces him to encounter a new education on appropriate talk, behavior, and interaction with his female counterparts. As Anton learns what is expected of him, American males go on a journey that showcases the worst sides of masculinity, while also collectively defining the expectations of a mutually inclusive gender reboot.

## Episodes

I'M NOT YOUR FORK AND OTHER SEX RULES

FOODIES, FORKS AND PARKED CARS

MY NAME IS ANTON LE FORK

THE SAUCE IS IN THE FORK

STICK A FORK IN IT, I'M DONE

THREE GUYS AND A FORK


FAST FORK AND THE GOGO CHEF

FORKED, FRIED AND BURNT

FAST GUY, NEW FORK

SOUTH AMERICAN FORK

## Character Board

 OH BOY!	MALE	27	SOUTH AMERICAN	CASTIZO/MIXED RACE
	OCCUPATION	Foodie/Waiter/ Blogger		CLAIM TO FAME Invents a new fork that changes how Americans eat, which finally gets him on a magazine cover.
	SPECIAL SKILL	Clairevoyance/ Claireaudience		
	ORIGIN	INCAN TRIBE, ITALIAN, SPANISH, GERMAN, PERSIAN		
	ATTITUDE	Mystical, Optimistic, Absurdist, Eccentric, Engineering		
	PRESENT REALITY	Homeless immigrant searching for his mother.		
	IDEAL REALITY	Believes that he will be discovered and put on a magazine cover, so his mom will finally see him.		

## Transmedia

Anton starts a YouTube channel called F'zork, named from a poetic contraction of "fast fork," and also the eponymous appellation of the fork invention he introduces to the world, engineered to "increase the flavor profile inside of each bite." Watch F'Zork and enjoy Fast American cuisine at home or in your car.

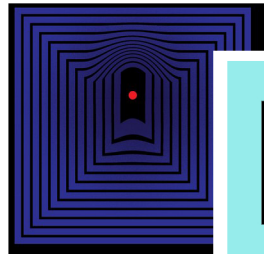
"F'zork, Anton's 'double reverse (aka his caped conscience)', helps Anton navigate the emerging super-reality where women rule over culture and the market."

In SEASON 2, Anton's alter ego F'zork allows Anton to have self-talk dialogues when re-gendered language and behavior is required.

**RAZE**

SCRIPTED  
SERIES

*Are you hungry for change?*



**F'ZORK:**

& DIGITAL UTENSIL

STORYWORLD/REAL WORLD PRODUCT MIGRATION



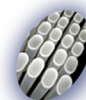
*Anton is given a golden fork at birth,  
which he feels protects his life and  
becomes the basis of his success  
when he comes to the U.S.*

Flavor tubes allow sauce to be  
delivered directly through  
fork tines to your palate.

**F'ZORK**  
(F a s t Fork)

F'ZORK utensil engineered  
w/ SQUID Labs, Emeryville, CA.  
**squidlabs**  
radical innovation

reusable  
sauce  
tubes



"THE FLAVOR's IN THE FORK!"

*Inspired by the gift he  
believes his mother  
gave him, he  
invents the  
F'ZORK.*

# F'ZORK: AN AMERICAN GUY

## Episodes

Anton's advances on a girl are rejected which gets him cast out of the group.

Anton meets a homeless girl who advises him of the #MeToo movement.

Anton is treated like a criminal, but shares his lousy luck with girls.

Mostly women clientele provide hearsay at the restaurant about the new workplace rules.

Anton approaches a woman he thinks might be his mom, which almost gets him fired.

The restaurant owner, a female, helps Anton get a room with his coworkers, after she learns his story.

The group gets schooled by women when they decide to base the channel on women's only cuisine.

Trying to redesign their channel, the guys argue about gendered food, until they hire a transgender chef.

Anton meets the ideal girl, who has it all together – but wants to find the right guy.

Anton asks his girl to leave the country with him, but she's not game.

## I'M NOT YOUR FORK AND OTHER SEX RULES

"Starving on the streets of LA, with nothing but a fork, Anton makes fast facebook friends and then crashes their American dream."

## FOODIES, FORKS AND PARKED CARS

"Anton discovers dumpster economics, how to sleep in parked cars, but mostly that forks might actually be his secret weapon."

## MY NAME IS ANTON LE FORK

"Will the owner of the Maserati at an Italian restaurant send Anton to jail for car napping, or offer him a much needed job."

## THE SAUCE IS IN THE FORK

"Anton, the new busboy, modifies his fork so he can eat off other peoples' plates, causing him to invent the F'zork."

## STICK A FORK IN IT, I'M DONE

"With nothing but a fancy fork dream, Anton confesses the real reason he came to America – to find his mother."

## THREE GUYS AND A FORK

Anton moves in with two waiters and the maitre'd, who want to help him with his crazy fork idea."

## FAST FORK AND THE GOGO CHEF

"The crew turns their apartment into the set of a foodie show that showcases Anton's fast food fork."

## FORKED, FRIED AND BURNT

"Without proper exposure, no one is watching their channel, until they almost burn down the apartment."

## FAST GUY, NEW FORK

"Anton meets a girl who helps him redesign his fork to be a digital smart appliance with IoT connectivity, and a sauce packet chamber."

## SOUTH AMERICAN FORK

"Anton goes bankrupt with his fork prototype and decides to move back to South America."







# JARED SUAREZ, Writer-Director

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Screenplay/IP | Transmedia Campaigns | Game Design | TV Design

## PORTFOLIO

Character Interview  
VR Game Show  
World Building



### ConversationWithSuperman.com

A "hyperstory" campaign that uses a character interview format – based on DC Universe launch of Superman, Wonder Woman, Aquaman and The Flash.

Screenplay  
Franchise/IP Dev  
Pitch Book  
Content Models



### JaredSuarez.com

TEDDY RUXPIN, Screenplay based on Teddy Ruxpin toy.  
TOONED, Original character design and storyworld integrating Hannah Barbera and Looney Tunes mashup.  
DISHSOAP, IP dev based on DC Blue Beetle character.

New Media Series  
TV Game Show  
Crossmedia IP  
App Design



### NightFridge.com

### Snackster.TV

### StomachMovie.com

All the working parts of a "crossmedia franchise."

Game Platform/  
HLGDD



### DUNK'O (Dual User Networked Knowledge Environment)

A world building game that helps kids learn skills, solve real world problems, and earn recognition and scholarship money.  
(by request)