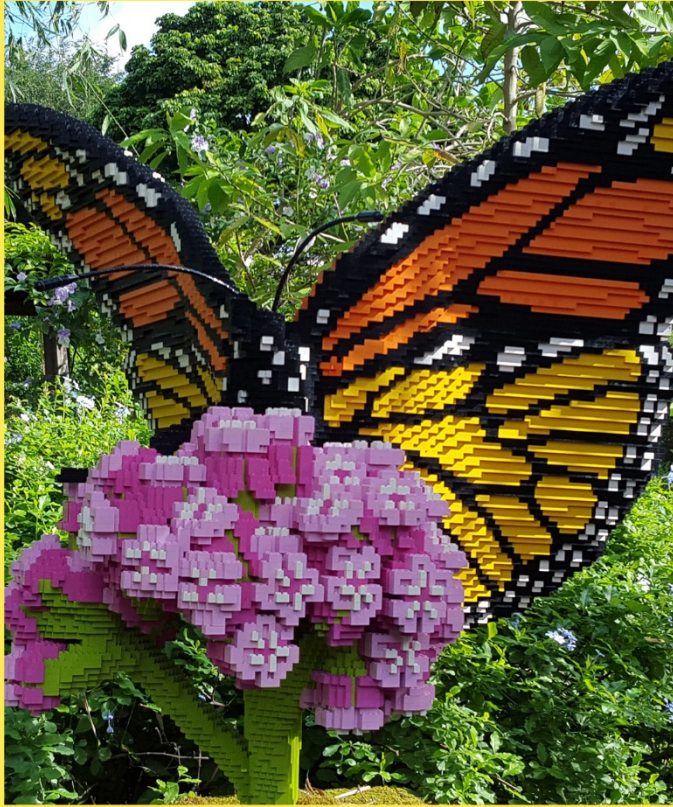


# Sean Kenney's Nature Connects®: Art with LEGO® Bricks Coming to Flamingo Gardens June 20 to September 13, 2020!

## SPONSORSHIP OPPORTUNITIES AVAILABLE!



FLAMINGO GARDENS JUNE 20 - SEPT 13, 2020



SEAN KENNEY'S  
**NATURE CONNECTS®**  
ART WITH LEGO® BRICKS

Visitors of all ages will enjoy the craftsmanship of 13 awe-inspiring displays created from more than **half a million LEGO® bricks**, nestled among the pathways through the Arboretum of Flamingo Gardens. These imaginative displays are the work of Sean Kenney, a renowned, award-winning New York-based artist who uses LEGO® pieces to design and build contemporary sculpture for high-profile venues around the globe since 2012.

Exhibit highlights include a herd of deer, a hummingbird on a Trumpet flower, and an eight-foot-long dragonfly with a wingspan to match. Visitors can create their own creations from LEGO® bricks and see LEGO® brick sculptures of Flamingo Gardens own flora and fauna created by local artists in our Gallery.

The exhibit is included with admission to Flamingo Gardens and open to the public seven days a week from 9:30am to 5:00pm. *(Last tickets sold at 4:00pm.)*

### About Flamingo Gardens

Flamingo Gardens is a nonprofit 501(c)(3) public charity whose mission is to depict, preserve and provide education about the natural and cultural heritage of South Florida and the Everglades in our botanical gardens and wildlife sanctuary.

The botanical gardens, open to the public daily, feature more than 3,000 species of rare & exotic, tropical, subtropical, and native plants and trees. Flamingo Gardens Everglades Wildlife Sanctuary is home to 450+ permanently injured and rescued Florida native wildlife including alligators, bobcats, black bear, eagles, hawks, owls, otters, panther, peacocks, and of course, flamingos! Flamingo Gardens is located at 3750 S Flamingo Rd. in Davie, FL, 33330. For more information about sponsorship opportunities, contact Donna Chen at (954) 473-2955 x127 or [membership@flamingogardens.org](mailto:membership@flamingogardens.org).

# SPONSORSHIP OPPORTUNITIES

## **Projected Exposure:**

50,000+ Exhibit visitors

500,000+ www.FlamingoGardens.org website visits during the seven-month promotional period

10,000+ Email/e-newsletter subscribers; minimum nine e-blasts = 90,000+

28,000+ Social media followers; sponsor recognition will draw up to 200,000 impressions

840,000+ Impressions plus...

A robust newspaper and NBC6 television ad schedule (reach TBD)

## **PRESENTING SPONSOR \$5000** - Limit Three Category Exclusive Sponsorships – *Two still available.*

- *Category Exclusivity:* Only one company per product or service category.
- Company name/logo prominently featured under the words "Presented by" on exhibit signage and front cover of exhibition maps.
- Full panel advertisement on exhibition maps distributed to attendees.
- Company name and logo on our website and link to your website.
- Sponsorship listed in e-newsletter and special e-blast to 10,000+ subscribers.
- Minimum of six social media posts recognizing partnership to 28,000+ social media followers.
- Info table available at exhibit opening and closing events
- One Year Corporate Membership - Associate Level (this \$1,000 membership includes four one-year transferable passes, six single use one-day passes, plus other benefits)
- 20 one-day admission passes to Flamingo Gardens (*\$440 value; one-year expiration date; pass covers admission to Gardens and Exhibit*)

## **GOLD SPONSOR \$3000**

- Company name/logo prominently featured in second tier of exhibit signage.
- Half panel advertisement on exhibition maps distributed to attendees.
- Company name and logo on our website and link to your website.
- Sponsorship listed in e-newsletter and special e-blast to 10,000+ subscribers.
- Minimum of five social media posts recognizing partnership to 28,000+ social media followers.
- Info table available at one of the exhibit opening or closing events.
- 20 one-day admission passes to Flamingo Gardens (*\$440 value; one-year expiration date; pass covers admission to Gardens and Exhibit*)

## **SILVER SPONSOR \$1500**

- Company name/logo featured on third tier of exhibit signage.
- Business card sized advertisement on exhibition maps distributed to attendees.
- Company name and logo on our website and link to your website.
- Sponsorship listed in e-newsletter and special e-blast to 10,000+ subscribers.
- Minimum of three social media posts recognizing partnership to 20,000+ social media followers.
- Info table available at one of the exhibit opening or closing events.
- Ten one-day admission passes to Flamingo Gardens (*\$220 value; one-year expiration date; pass covers admission to Gardens and Exhibit*)

## **BRONZE SPONSOR \$750**

- Company name featured on fourth tier of exhibit signage.
- Business card sized advertisement on exhibition maps distributed to attendees.
- Company name and logo on our website and link to your website.
- Sponsorship listed in e-newsletter and special e-blast to 10,000+ subscribers.
- Minimum of two social media posts recognizing partnership to 28,000+ social media followers.
- Five one-day admission passes to Flamingo Gardens (*\$110 value; one-year expiration date; pass covers admission to Gardens and Exhibit*)

# Sean Kenney's Nature Connects<sup>®</sup>: Art with LEGO<sup>®</sup> Bricks

## Flamingo Gardens

### EXHIBIT SPONSOR AGREEMENT FORM

Please select sponsor level:

- PRESENTING SPONSOR \$5000
- GOLD SPONSOR \$3000
- SILVER SPONSOR \$1500
- BRONZE SPONSOR \$750

Payment by phone to 954.473.2955 x127, by check to Flamingo Gardens, Inc. at address below, or online at <https://www.flamingogardens.org/donate.html>. Under designation, select "sponsorships."

Please email this form, logo, and advertisement to [membership@flamingogardens.org](mailto:membership@flamingogardens.org) by May 1, 2020.

Company Name (as it is to appear) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Thank you for your support through sponsorship.**

