

A BUCKS COUNTY TRADITION  
PRESENTING THE 69TH ANNUAL



# Middletown Grange Fair

August 16-20, 2017

Country Scenes  
Blue Ribbon Dreams



## 2017 Media Kit

[WWW.MIDDLETOWNGRANGFAIR.ORG](http://WWW.MIDDLETOWNGRANGFAIR.ORG)

A BUCKS COUNTY TRADITION  
PRESENTING THE 69TH ANNUAL



# Middletown Grange Fair

August 16-20, 2017

*Thank you for your interest and welcome to the  
Middletown Grange Fair program for 2016!*

We are extremely pleased to provide you with this media pack detailing the advertising opportunities available to you and your business or organization. This daily program will be made available throughout the fair and other area locations prior to and throughout the duration of the fair for visitors to use in their spending decisions while attending the fair.

***The magazine includes:***

- A full schedule of events detailing all the events for the duration of the fair.
- Details on the feature shows, background information and participation information.
- Historical information about the fair

As you can see, this magazine is not only the one-stop-source of information for all fair goers, but it also will provide your business with a way to market yourself to area residents. Included in this media kit is a rate sheet which, as you will see, is priced so that any business can participate with the Fair in a big way. Don't miss out on this opportunity, the fair only happens once a year. **Contact us at 724-439-5519 to reserve your advertising space today!**



## 2017 Media Kit

A BUCKS COUNTY TRADITION  
 PRESENTING THE 69TH ANNUAL



# Middletown Grange Fair

August 16-20, 2017

## Display Advertising Rates

Open Per Column Inch Rate: \$15

2 Columns Wide by 2 Inches High	\$60
2 Columns Wide by 3 Inches High	\$90
2 Columns Wide by 4 Inches High	\$120
2 Columns Wide by 5 Inches High	\$150
2 Columns Wide by 6 Inches High	\$180
2 Columns Wide by 7 Inches High	\$210
2 Columns Wide by 8 Inches High	\$240
2 Columns Wide by 9 Inches High	\$270
2 Columns Wide by 10 Inches High	\$300

3 Columns Wide by 2 Inches High	\$90
3 Columns Wide by 3 Inches High	\$135
3 Columns Wide by 4 Inches High	\$180
3 Columns Wide by 5 Inches High	\$225
3 Columns Wide by 6 Inches High	\$270
3 Columns Wide by 7 Inches High	\$315
3 Columns Wide by 8 Inches High	\$360

4 Columns Wide by 2 Inches High	\$120
4 Columns Wide by 3 Inches High	\$180
4 Columns Wide by 4 Inches High	\$192
4 Columns Wide by 5 Inches High	\$300
4 Columns Wide by 6 Inches High	\$360

### Half Page

5 Columns Wide by 6 Inches High \$450

### Full Page

5 Columns Wide by 13 Inches High \$975

### Premium Advertising Locations

Back Cover & 3rd Page \$1000

### Mechanics

- 1 Column = 1.768 inches wide
- 2 Column = 3.714 inches wide
- 3 Column = 5.66 inches wide
- 4 Column = 7.606 inches wide
- 5 Column = 9.439 inches wide

### Color Rates

All ads include process color at no additional cost.  
 We are saving you an extra \$25 fee!

**Contact us at 724-439-5519 to  
 reserve your advertising space today!**

## 2017 Media Kit