



LITCHFIELD WATERCADE

Sponsorship Opportunities

The success of Watercade every year is largely due to donations from area individuals and businesses who financially sponsor the various events.

THANK YOU for your generosity!

SPONSOR LEVELS

Platinum Sponsor: \$2,000 or more

- Logo on parade program
- Logo on Watercade posters
- Primary sponsorship of an event if full amount (see next page)
- Print advertising for said event
- If you have a banner/poster/signage for your business, that can be set up at the event as well
- Free parade entry, if desired

Gold Sponsor: \$1,000-\$1,999

- Name on parade program
- Name on Watercade posters
- Primary sponsorship of an event if full amount (see next page)
- Print advertising for said event
- Free parade entry, if desired

Silver Sponsor: \$500-\$999

- Name on parade program
- Name on Watercade posters
- Primary sponsorship of an event if full amount (see next page)
- Print advertising for said event

Bronze Sponsor: \$300-\$499

- Primary sponsorship of an event if full amount (see next page)
- Print advertising for said event

All donors/sponsors, regardless of level, will be acknowledged on our website on the sponsor/donor page.

We thank you for your generosity!

EVENTS to SPONSOR

| | |
|-------------------------|--------------------------------------|
| Art in the Park | \$500 |
| Lip Sync | \$500 |
| Bike Dig | \$1,000 (two sponsors at \$500 each) |
| Fireworks | \$7,000 |
| Fishing Contest | \$500 |
| Golf Tournament | \$2,000 |
| Kiddie Parade | \$300 |
| Medallion Hunt | \$300 |
| Parade | \$6,000 |
| Prince & Princess event | \$300 |
| Royalty Banquet | \$500 |
| Royalty Coronation | \$3,000 |
| Royalty Float | \$500 |
| Royalty Program | \$5,000 |
| Royalty Scholarships | \$3,250 |
| Run | \$1,500 |
| Sand Sculpture Contest | \$500 |
| Ski Show | \$3,750 |

Donations to Watercade in general will be used where deemed necessary by the Board of Directors.

All sponsorship donations are due by April 30, 2020.
We will contact you to stop by and pick up the donation prior to April 30.

SPONSORSHIP CONTACTS:

| | |
|---------------------------------|--------------|
| Heather Winkelman - board chair | 320-224-0631 |
| Sue Koll - board member | 320-221-1385 |
| Ashley Krug - board member | 320-221-2536 |

Email: watercadewebsite@hotmail.com

