

# Become a Business Partner



Level  
1

Three

Level  
2

Levels

Level  
3

of Sponsorship

**The Highland Lakes PTSO** is looking for business partners from HLS families and local businesses to support our annual Bearathon! In addition to your sponsorship being tax-deductible we offer many ways to promote your business in the community:

**\$1500**

\*Your business featured on the back of the Bearathon T-Shirts and on the electronic marquee and more...

**\$1000**

\*Your business featured on our donation site, Pledgestar, and in the event promotion materials and more...

**\$500**

\*Your business featured on all of our social channels and more....

\*These are just a few of the ways we will promote your business, visit our website to review all the details and download a donation form:

<http://highlandlakesptso.com/partners>



<b>Amount</b>	<b>Partner Benefits</b>
<b>\$1500+</b>	<ul style="list-style-type: none"> <li>• Business logo on the Bearathon t-shirt*</li> <li>• Business info featured on the electronic Marquee for 5 days</li> <li>• Business logo and link on our donation site, Zeffy</li> <li>• Business logo and link on the event postcard*</li> <li>• Business logo and link on our website (highlandlakesptso.com) &amp; social media</li> <li>• Recognition as a DVUSD business partner</li> <li>• Business logo featured in promotion videos*</li> <li>• Display your business's banner at the school through May 2025 (banner must be provided by business, may be worn by the elements)</li> <li>• Option to have your flier handed out to each student (must provide)</li> </ul>
<b>\$1000</b>	<ul style="list-style-type: none"> <li>• Business logo and link on our donation site, Zeffy</li> <li>• Business logo and link on the event postcard*</li> <li>• Business logo and link on our website (highlandlakesptso.com) and social media (FB, IG, Twitter)</li> <li>• Recognition as a DVUSD business partner</li> <li>• Business logo featured in promotion videos*</li> </ul>
<b>\$500</b>	<ul style="list-style-type: none"> <li>• Business logo and link on our website (highlandlakesptso.com) and social media (FB, IG, Twitter)</li> <li>• Recognition as a DVUSD business partner</li> <li>• Business logo displayed on event banners</li> </ul>
<b>\$250</b>	<ul style="list-style-type: none"> <li>• Business logo and link on our website (highlandlakesptso.com) and social media (FB, IG, Twitter)</li> <li>• Recognition as a DVUSD business partner</li> </ul>

\*These items are time sensitive due to production deadlines and can only be offered to sponsors that sign up by October 13th. Please provide a SINGLE COLOR Logo, if possible.

<b>Business Name</b>	
<b>Business Phone/Contact Phone</b>	
<b>Business Address</b>	
<b>Business Website</b>	
<b>Owner/Manager</b>	
<b>Contact Email</b>	

### **Submission**

Tax ID# 46-3467094

Make check payable to HLS PTSO

Mail: HLS PTSO 19000 N 63<sup>rd</sup> Ave, Glendale, AZ 85308

All donations are tax deductible and this form serves as your receipt.