



Minutes

Board Meeting

Monday, July 14, 2025 @ 6:30 pm

2323 W. Parkside Lane, Phoenix, AZ 85027

Adams Traditional Academy • Jefferson Preparatory • Choice Services LLC

Board Members Present

Lisa Fink, Thomas McCauley, David Weston (Remote), Ray Malnar (Remote), Marcus Kelley (Remote)

Board Members Absent

Guests Present

Audra Wilson-Smith

I. Opening Items

A. Record Attendance

B. Call Meeting to Order

C. Approve Minutes

Ray Malnar made a motion to approve the June 30, 2025 board minutes.

Marcus Kelley seconded the motion.

The board **VOTED** unanimously to approve the motion.

D. Call to the Public

No public present.

II. Governance

A. Remove Audra Wilson-Smith as Corporate Principal for Choice Academies, Inc.

Lisa Fink made a motion to remove Audra Wilson-Smith as Corporate Principal for Choice Academies, Inc.

Ray Malnar seconded the motion.

The board **VOTED** unanimously to approve the motion.

B. Remove Wayne H Taylor of Gillepsie, Shields, and Durant as Statutory Agent for Choice Academies, Inc. & Replace With Audra Wilson-Smith

Lisa Fink made a motion to remove Wayne H Taylor of Gillepsie, Shields, and Durant as Statutory Agent for Choice Academies, Inc. & Replace With Audra Wilson-Smith.

Ray Malnar seconded the motion.

The board **VOTED** unanimously to approve the motion.

C. Authorize Audra Wilson-Smith as a Cosigner or User for Financial Transitions on Behalf of Choice Academies, Inc.

Lisa Fink made a motion to authorize Audra Wilson-Smith as a Cosigner or User for Financial Transitions on Behalf of Choice Academies, Inc.

Marcus Kelley seconded the motion.

The board **VOTED** unanimously to approve the motion.

III. Finance

A. Final Budget Approval 2025-2026

Lisa Fink made a motion to approve the budget presented at the June 30, 2025 board meeting as final.

Marcus Kelley seconded the motion.

The board **VOTED** unanimously to approve the motion.

IV. Marketing

A. Approve Choice Academies Rebranding Strategy

Lisa Fink made a motion to table the rebranding plan.

David Weston seconded the motion.

The board **VOTED** unanimously to approve the motion.

Multiple options for review considering at least the following aspects: Differentiation of Adams logo vs. other traditional schools Round vs. Square options Updated version of "Adams" quill font. Emphasize a quill vs. feather

V. Board Member Suggestion for Agenda Items

A. Suggestions for Agenda Items

Marketing & Branding Review.

VI. Closing Items

A. Motion to Adjourn

Thomas McCauley made a motion to adjourn the meeting.

Marcus Kelley seconded the motion.

The board **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:17 pm.