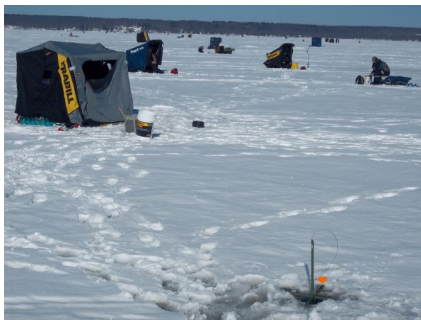
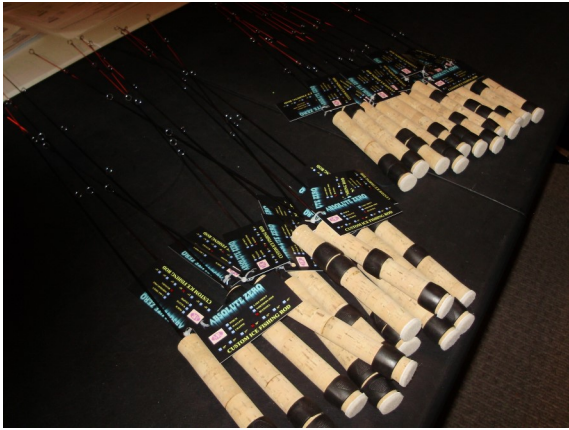
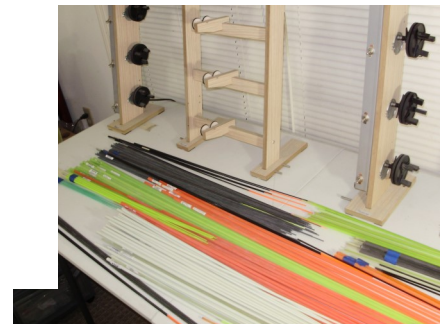


2021 ONEIDA LAKE CUSTOM ICE FISHING ROD



Proudly Made in USA



The Fishing Lure Tape Company
www.fishingluretape.com

For Orders:
315-697-9768
madriversports@aol.com

ORDERING INFORMATION

The Fishing Lure Tape Company is offering custom ice fishing rods for targeting and walleye and perch especially for our Oneida Lake fishery.

PRICING, PAYMENT & SHIPPING

**PRICE OF CUSTOM ICE FISHING ROD BASED ON COMPONENTS USED
& BLANKS CHOSEN. (8% SALES TAX FOR NYS RESIDENTS)**

FLAT RATE SHIPPING CHARGE: 8.95

CURBSIDE PICKUP AVAILABLE BY APPOINTMENT

WE USE PAYPAL EXCLUSIVELY FOR PAYMENT

**CUSTOMERS CAN HAVE THEIR ICE ROD BUILT
& CUSTOMIZED BASED ON BLANKS , HANDLES,
AND GUIDE SETS CHOSEN**





LIST OF CUSTOM RODS AVAILABLE

PERCH

SWEETHEART	MEDIUM ACTION	SOLID GRAPHITE	24"-36"
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WALLEYE

SWEETHEART	MEDIUM ACTION	SOLID GRAPHITE	24"-36"
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FLATLINE	UL ACTION/NOODLE	SOLID FIBERGLASS	24-36"
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BULL WHIP	UL TIP EXTRA FAST	SOLID FIBERGLASS	32-36"
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POWER NOODLE	UL TIP EXTRA FAST	SOLID FIBERGLASS	24"-36"
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DEAD STIK	MEDIUM LIGHT	SOLID FIBERGLASS	28"-32"
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LAKE TROUT	HEAVY	SOLID FIBERGLASS	30-43"
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JIGGING RAP	MEDIUM FAST	SOLID FIBERGLASS	24"-30"
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LIGHT PERCH	MEDIUM LIGHT	SOLID FIBERGLASS	20"-28"
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CUSTOM ICE FISHING ROD HANDLE OPTIONS AVAILABLE

**STRAIGHT FULL
CUSTOM FISH GRIP**



**SPLIT GRIP
CUSTOM FISH GRIP**



**CUSTOM EVA
FOAM GRIP**



**CUSTOM NATURAL
CORK & KORKALON
GRIPS**

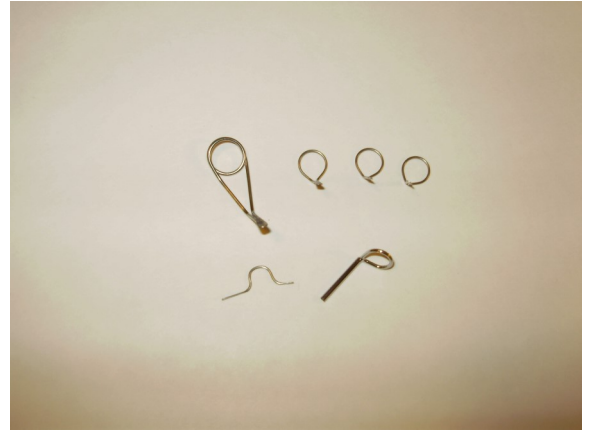


**CUSTOM EVA FOAM
& PRESSED CORK
GRIPS**



LIST OF ROD GUIDE OPTIONS AVAILABLE FOR CUSTOM ICE FISHING RODS

REC RECOIL GUIDES



PAC BAY CHROME MINIMA SINGLE FOOT GUIDES



PAC BAY HIALOY BLACK AND CHROME SINGLE FOOT GUIDES



ULTRALIGHT FLY & SNAKE GUIDES SMALL OR OVERSIZE TIPS AVAILABLE



THREAD WRAP COLOR & INSCRIPTION OPTIONS AVAILABLE

THREAD COLORS



**NAME INSCRIPTIONS
ARE INCLUDED IN THE PRICE OF ALL CUSTOM
ICE FISHING RODS**

PRICE LIST OF CUSTOM ICE FISHING RODS

PERCH SWEETHEART

Specifications:

Solid Graphite

Lengths Available: 24", 26", 28", 30", 32", 34", 36"

Action: MEDIUM

This custom ice fishing rod is the perfect ice rod for jumbo perch

My perch sweetheart ice rod can handle panfish as well as walleye with its versatility. It can also handle tungsten jigs, slender spoons as well as smaller jigging rapalas.

PRICING OPTIONS:

ECONOMY OPTION: \$24.95

Guides Available: Pac Bay Hialoy or Minima Single Foot Guides

Handles Available: Korkalon W Graphite Rings

A CUT ABOVE OPTIONS: \$29.95

Guides Available: Pac Bay Hialoy or Minima Single Foot Guides

Handles Available: Custom Eva Foam Grips, Custom Straight Cork Grips, Custom Eva Foam & Pressed Cork Grips

EXPERT OPTIONS: \$44.95

Guides: REC Recoil Guides

Handles: Straight or Split Grip Custom Fish Grips

NOTE: ALL CUSTOM ICE RODS COME WITH HOOK KEEPERS AND YOUR CHOICE OF THREAD COLOR AND NAME INSCRIPTION AS WELL AS RUBBER RINGS TO HOLD YOUR REEL IF WANTED

PRICE LIST OF CUSTOM ICE FISHING RODS

WALLEYE SWEETHEART

Specifications:

Solid Graphite

Lengths Available: 24", 26", 28", 30", 32", 34", 36"

Action: MEDIUM-FAST

This custom ice fishing rod is the perfect ice rod for Walleye & Lake Trout.

My walleye sweetheart ice rod can handle large perch as well as walleye. It can handle blade baits, live bait, all sizes of jigging rapalas, moonshine lures & Swedish Pimples

PRICING OPTIONS:

ECONOMY OPTION: \$24.95

Guides Available: Pac Bay Hialoy or Minima Single Foot Guides

Handles Available: Korkalon W Graphite Rings

A CUT ABOVE OPTIONS: \$29.95

Guides Available: Pac Bay Hialoy or Minima Single Foot Guides

Handles Available: Custom Eva Foam Grips, Custom Straight Cork Grips, Custom Eva Foam & Pressed Cork Grips

EXPERT OPTIONS: \$44.95

Guides: REC Recoil Guides

Handles: Straight or Split Grip Custom Fish Grips

**NOTE: ALL CUSTOM ICE RODS COME WITH HOOK KEEPERS AND
YOUR CHOICE OF THREAD AND NAME INSCRIPTION AS WELL AS
RUBBER RINGS TO HOLD YOUR REEL IF WANTED**

PRICE LIST OF CUSTOM ICE FISHING RODS

FLATLINE/ICE HOPPER

Specifications:

Solid Fiberglass

Lengths Available: 34", 36"

Action: ULTRALIGHT/NOODLE

These ice rods are flat on two sides. The flats themselves start at different locations and progress to the tip. These blanks are very unique and load very smoothly. These rods are intended for 2-4# line applications.

PRICING OPTIONS:

ECONOMY OPTION: \$26.95

Guides Available: Pacific Bay Minima Single Foot Guides

Handles Available: Korkalon W Graphite Rings

A CUT ABOVE OPTIONS: \$31.95

Guides Available: Pac Bay Hialoy or Minima Single Foot Guides

Handles Available: Custom Eva Foam Grips, Custom Straight Cork Grips, Custom Eva Foam & Pressed Cork Grips

EXPERT OPTIONS: \$44.95

Guides: REC Recoil Guides

Handles: Straight or Split Grip Custom Fish Grips

NOTE: ALL CUSTOM ICE RODS COME WITH HOOK KEEPERS AND YOUR CHOICE OF THREAD AND NAME INSCRIPTION AS WELL AS RUBBER RINGS TO HOLD YOUR REEL IF WANTED

PRICE LIST OF CUSTOM ICE FISHING RODS

BULL WHIP

Specifications:

Solid Fiberglass

Lengths Available: 28", 32"

Action: ULTRALIGHT TIP/EXTRA FAST

This ice rod is primarily used for crappie and panfish with an improved and enhanced tip for bite detection. This rod can still handle walleye with its stiff back bone.

PRICING OPTIONS:

ECONOMY OPTION: \$26.95

Guides Available: Pacific Bay Minima Single Foot Guides

Handles Available: Korkalon W Graphite Rings

A CUT ABOVE OPTIONS: \$31.95

Guides Available: Pac Bay Minima Single Foot Guides

Handles Available: Custom Eva Foam Grips, Custom Straight Cork Grips, Custom Eva Foam & Pressed Cork Grips

EXPERT OPTIONS: \$44.95

Guides: REC Recoil Guides

Handles: Straight or Split Grip Custom Fish Grips

NOTE: ALL CUSTOM ICE RODS COME WITH HOOK KEEPERS AND YOUR CHOICE OF THREAD AND NAME INSCRIPTION AS WELL AS RUBBER RINGS TO HOLD YOUR REEL IF WANTED

PRICE LIST OF CUSTOM ICE FISHING RODS

POWER UL NOODLE

Specifications:

Solid Graphite

Lengths Available: 24", 26", 28", 30", 32", 34", 36"

Action: ULTRALIGHT TIP/FAST

These ice rods are intended for crappie and other species of panfish. They have a very fast action noodle tip for extra sensitivity.

PRICING OPTIONS:

ECONOMY OPTION: \$19.95

Guides Available: Pac Bay Minima Single Foot Guides, UL Snake Fly Guides

Handles Available: Korkalon W Graphite Rings

A CUT ABOVE OPTIONS: \$24.95

Guides Available: Pac Bay Minima Single Foot Guides, UL Snake Fly Guides

Handles Available: Custom Eva Foam Grips, Custom Straight Cork Grips, Custom Eva Foam & Pressed Cork Grips, Fixed 16mm Reel Seat With Cork Grips

EXPERT OPTIONS: \$44.95

Guides: REC Recoil Guides

Handles: Straight or Split Grip Custom Fish Grips

**NOTE: ALL CUSTOM ICE RODS COME WITH HOOK KEEPERS AND
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RUBBER RINGS TO HOLD YOUR REEL IF WANTED**

PRICE LIST OF CUSTOM ICE FISHING RODS

DEAD STIK

Specifications:

Solid Fiberglass

Lengths Available: 28", 30"

Action: MEDIUM LIGHT

These ice rods are intended when dead sticking for walleye. Comes with oversized guides and a fly rod oversize tip top.

PRICING OPTIONS:

ECONOMY OPTION: \$24.95

Guides Available: Pac Bay Minima Oversize Single Foot Guides, Fly Tip Top

Handles Available: Korkalon W Graphite Rings

A CUT ABOVE OPTIONS: \$29.95

Guides Available: Pac Bay Minima Oversize Single Foot Guides, Fly Tip Top

Handles Available: Custom Eva Foam Grips, Custom Straight Cork Grips, Custom Eva Foam & Pressed Cork Grips, Fixed 16mm Reel Seat With Cork Grips

EXPERT OPTIONS: \$44.95

Guides: REC Recoil Guides

Handles: Straight or Split Grip Custom Fish Grips

**NOTE: ALL CUSTOM ICE RODS COME WITH HOOK KEEPERS AND
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RUBBER RINGS TO HOLD YOUR REEL IF WANTED**

PRICE LIST OF CUSTOM ICE FISHING RODS

LAKE TROUT SPECIAL

Specifications:

Solid Fiberglass

Lengths Available: 36", 39", 43"

Action: HEAVY

These ice rods are intended when deep water jigging for lake trout. Comes with oversized guides and a oversize 16mm tip top.

PRICING OPTIONS:

ECONOMY OPTION: \$24.95

Guides Available: Pac Bay Hialoy Oversize Single Foot Guides, 16mm Tip Top

Handles Available: Fixed 16mm graphite reel seat, cork handle

A CUT ABOVE OPTIONS: \$29.95

Guides Available: Pac Bay Minima Oversize Single Foot Guides, 16mm Tip Top

Handles Available: Custom Eva Foam Split Grips, Custom Straight Cork Grips, Fixed 16mm Reel Seat With Cork Grips

EXPERT OPTIONS: \$44.95

Guides: REC Recoil Guides

Handles: Straight or Split Grip Custom Fish Grips, Fixed 16mm graphite reel seat with Cork Grips

**NOTE: ALL CUSTOM ICE RODS COME WITH HOOK KEEPERS AND
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RUBBER RINGS TO HOLD YOUR REEL IF WANTED**

PRICE LIST OF CUSTOM ICE FISHING RODS

JIGGING RAPALA SPECIAL

Specifications:

Solid Fiberglass

Lengths Available: 24", 26", 28", 30"

Action: MEDIUM FAST

These ice rods are intended when jigging for walleye with jigging rapalas or blade baits. Comes with single foot guides and standard spinning tip top or oversize 16mm tip top.

PRICING OPTIONS:

ECONOMY OPTION: \$19.95

Guides Available: Pac Bay Hialoy Single Foot Guides, Standard or 16mm Tip Top

Handles Available: Korkalon Handle with Graphite Rings

A CUT ABOVE OPTIONS: \$24.95

Guides Available: Pac Bay Minima Oversize Single Foot Guides, 16mm Tip Top

Handles Available: Custom Eva Foam Split Grips, Custom Straight Cork Grips, Fixed 16mm Reel Seat With Cork Grips

EXPERT OPTIONS: \$39.95

Guides: REC Recoil Guides

Handles: Straight or Split Grip Custom Fish Grips, Fixed 16mm graphite reel seat with Cork Grips

**NOTE: ALL CUSTOM ICE RODS COME WITH HOOK KEEPERS AND
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RUBBER RINGS TO HOLD YOUR REEL IF WANTED**

PRICE LIST OF CUSTOM ICE FISHING RODS

LIGHT PERCH

Specifications:

Solid Fiberglass

Lengths Available: 20", 22", 24", 26", 28"

Action: MEDIUM LIGHT

These ice rods are intended when jigging for perch, crappie, and panfish. Soft tip and medium light blank. Great when used with spikes, mousies, and small ice jigs.

PRICING OPTIONS:

ECONOMY OPTION: \$19.95

Guides Available: Pac Bay Hialoy Single Foot Guides, UL Snake Guides, Fly Tip

Handles Available: Korkalon Handle with Graphite Rings

A CUT ABOVE OPTIONS: \$24.95

Guides Available: Pac Bay Minima Single Foot Guides, UL Snake Guides, Fly Tip

Handles Available: Custom Eva Foam Grips, Custom Straight Cork Grips, Custom Eva Foam & Pressed Cork Grips

EXPERT OPTIONS: \$39.95

Guides: REC Recoil Guides

Handles: Straight or Split Grip Custom Fish Grips, Fixed 16mm graphite reel seat with Cork Grips

**NOTE: ALL CUSTOM ICE RODS COME WITH HOOK KEEPERS AND
YOUR CHOICE OF THREAD AND NAME INSCRIPTION AS WELL AS
RUBBER RINGS TO HOLD YOUR REEL IF WANTED**