



17<sup>th</sup> ANNUAL BOB HETTLER  
BASKETBALL TOURNAMENT  
SHOWCASE CLASSIC  
December 9, 2022

Amherst High School  
Amherst, New York

**PROGRAM ADVERTISEMENT FORM**

Please Complete the following information in full:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**Patron Ads: Mail completed form with Ad copy and payment to:**

**The Jolly Boys: PO Box 531 Williamsville, NY 14231**

**(716) 570-3449    [jerrysheldon@outlook.com](mailto:jerrysheldon@outlook.com)**

Available Ad Formats	Price	Advertisement Size (WxH)
Full Page	\$250	5-1/2" x 8-1/2"
Half Page	\$150	5-1/4" x 4-1/4"
Business Card / QtrPage	\$50	5-1/4" x 2-1/8"
Full Color Page	\$400	5-1/2" x 8-1/2"

**COPY DEADLINE IS November 25, 2022**

**MAKE CHECKS PAYABLE TO: JOLLY BOYS OF WILLIAMSVILLE**

**GENERAL DONATION:**

The Jolly Boys of Williamsville provides scholarships and grants to students and youth groups throughout theTown of Amherst.

Please accept my donation of \$ \_\_\_\_\_ to support the youth of our community.