



CAJUN RODEO ASSOCIATION

2018 FINALS

SPONSORSHIP OPPORTUNITIES

LOCATION SugArena - New Iberia, LA

DATE 11/30/18 - 12/01/18

As a non-profit 501(c)(3) organization, originally established in 1990, the Cajun Rodeo Association's goal has been to encourage and promote professionally run rodeos within the South Louisiana region with affordable entry fees, competent and honest officials, and fair and equal stock. To reduce traveling expenses, our rodeos are confined to the Southern Louisiana region with a pay-out each night, enabling contestants to compete twice in one location. We call ourselves, "the working-man's rodeo association". To our members and their families, rodeo is a not simply a weekend sporting event, but a way of life outside of their 40+hr work week.

In addition to providing good, clean entertainment and benefiting local associations, our productions also afford local businesses with an effective and unique advertising venue. Corporate sponsorship of local events is one of the best forms of advertising available, and makes local events possible that otherwise would not have been.

Please take a moment to review our most popular sponsorship packages. Our options are not limited; we are willing to tailor a special sponsorship package which may better suit you and your organization.

All advertisement will be displayed for the entire duration of the Rodeo weekend

<p>Presenting Sponsor \$ 1,500.00</p>	<p>You will be highly recognized as the premier sponsor for the rodeo during both performances by the Announcer as well as all media ads, including the radio. Your banner will be displayed in the prime location of the arena, the front of the Announcer's Stand, extremely visible to all spectators and contestants.</p>
<p>Brought-To-You-By Sponsor \$ 1,000.00</p>	<p>Your banner will be displayed on the arena's gate in which all rough stock exit the arena. Located in the center of the bucking chutes, this main focal point all night long during both performances of the rodeo. Your company will receive mentions on all media ads.</p>
<p>Out-Gate Sponsor \$ 800.00</p>	<p>The out-gate of the arena is the contestant out-gate, in which all cowboys and cowgirls enter and exit the arena. Visible at all times, your banner will be placed here.</p>
<p>Bullfighter Sponsors \$ 600.00</p>	<p>Bullfighters are part of the rodeo action all night long! Working in the arena from the beginning to the end of the rodeo, bullfighters will wear your company shirt during both performances of the rodeo PLUS an arena banner and your name mentioned throughout both performances.</p>
<p>Rodeo Clown Barrel Sponsor \$ 500.00</p>	<p>A crowd favorite! Displayed in the middle of the arena during the Bull Riding event of each rodeo performance, the clown's barrel is his safe-haven when bulls are being cantankerous. Many times the clown's barrel tumbles around the arena with the clown inside after being tossed by an angry bull. Your advertisement will be displayed on rodeo clown's barrel and, as his sponsor, you will also receive recognition by the announcer.</p>
<p>Bucking Chute Sponsor (6) available @ \$ 500.00</p>	<p>The bucking chute gate sponsorship includes a banner displayed on sponsor's choice of bucking chutes 1 of 6. Each time that particular bucking chute is used during each rodeo performances, the sponsor will be recognized by the announcer.</p>

<p>Barrel Racing Sponsor \$ 500.00</p>	<p>As the Barrel Racing sponsor, you will be recognized with a banner and verbal advertisement in the arena throughout each rodeo performance. Your truck(s) will be allowed for display at the rodeo and used before and after the barrel racing event to set out and collect the barrels.</p>						
<p>Roping Box Sponsors \$ 400.00</p>	<p>Your banner will be displayed on your choice of roping box gates, 1 of 2, both inside and outside to remain visible at all times during both performances of the rodeo. Two banners are required per gate. Sponsors will be recognized by the announcer during all roping events. The roping box is a key location at the opposite end of the arena from the out gate and is visible throughout rodeo performances.</p>						
<p>Peanut-Throw Sponsor \$ 350.00</p>	<p>The peanut-throw is a CRA tradition, awaited nightly by contestants and spectators. Named for exactly what it is, the peanut-throw consists of approximately 75 bags of roasted peanuts sealed with your company's label and/or business card. The bags of peanuts will be thrown to the crowd from the vehicle used to set the barrels out while preparing for the barrel racing event during each performance of the rodeo.</p>						
<p>Event Sponsor (6) available @ \$ 350.00</p>	<p>As an event sponsor, you will be recognized as the event's 'Brought-to-You-By' sponsor during each rodeo performance and alloned one arena banner to be displayed.</p> <table border="0" style="width: 100%;"> <tr> <td style="text-align: center;"><i>Ranch Style Bronc Riding</i></td> <td style="text-align: center;"><i>Breakaway Calf Roping</i></td> </tr> <tr> <td style="text-align: center;"><i>Tie Down Calf Roping</i></td> <td style="text-align: center;"><i>Team Roping</i></td> </tr> <tr> <td style="text-align: center;"><i>Bulldogging/Steer Wrestling</i></td> <td style="text-align: center;"><i>Bull Riding</i></td> </tr> </table>	<i>Ranch Style Bronc Riding</i>	<i>Breakaway Calf Roping</i>	<i>Tie Down Calf Roping</i>	<i>Team Roping</i>	<i>Bulldogging/Steer Wrestling</i>	<i>Bull Riding</i>
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<p>Arena Sponsor \$ 250.00</p>	<p>A 2'x7' banner to be displayed inside bottom side of the arena.</p>						

We thank you in advance for your time and support. We look forward to a partnership with you in bringing what we can provide as a team to the communities across the Southern Louisiana region.

Sincerely,

Cajun Rodeo Association, Inc

<http://www.cajunrodeo.com/home.html>

Follow us on Facebook... <https://www.facebook.com/cajunrodeo>



CRA Rodeo Sponsorship Form

I wish to purchase the _____ sponsorship.

Sponsorship Amount: \$ _____

Company Name: _____

Contact Name: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorizing Signature: _____ Date: _____

In the box below, please either attach a business card or provide a sketch of your sponsorship banner design.

If banner is to be designed and ordered thru the Cajun Rodeo Association, all art work and information must be provided no later than **Friday, November 16, 2018**

Sponsors are allowed to provide their own banner. All banners must be provided to Rodeo Committee member no later than **Friday, November 23, 2018**

Please submit completed Sponsorship Form and

Make check payable to: **Cajun Rodeo Association**
Please note on check memo: **Finals Sponsorship**
Mail to: **P.O. Box 209**
Schriever, LA 70395

For more information, email cajunrodeoassoc@gmail.com or contact

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