



Thanks for reaching out to NTheknow.com. We look forward to help you increase exposure for your upcoming event or business in your target market.

The enclosed materials explain the different types of advertising, site demographic and media information as well as pricing per you're requested.

NTheknow.com is ready to help increase your exposure and provide you with maximum coverage. The advertising package created for you, will give you the opportunity to reach some of the areas most informed consumers, professionals, businesses owners and entertainment seekers.

If you have any questions, please feel free to call me at your earliest convenience at **(214) 274- 2071**. I will look forward to speaking to you soon and hope that you give the enclosed materials favorable consideration.

Thank you,

Teresa Nelson

CEO

LP/mc

Enclosure (4)



About NTheKnow.com LLC

NTheKnow.com was established Nov 15, 2002 to provide consumers with a one stop shop for marketing, event planning, marketing materials, media buys for radio, print, billboards and TV ads. Our company has been featured on Good Morning America WFAA, Metro, Channel 11 news, Insights, DCTV, Dallas Weekly, Elite News, The Examiner, and North Dallas Gazette.

NTheKnow.com LLC Mission Statement

NTheKnow.com was formed to provide the social and business arena with unique, diversified, and creative advertising. Our commitment is to foster relationships with multicultural businesses and consumers to increase exposure in the business and social community. We will increase your return by marketing to a sector of people that feed on gaining knowledge, attending unique entertainment events, concerts, sporting events, educational events, and businesses.

NTheKnow.com Statistics

NTheknow.com receives over 21,000 hits a day on their internet website. Consumers logon to the site daily to make sure they know where to locate entertainment events, upscale events, educational seminars and businesses. Our weekly e-newsletter reaches 76,000 + opt in consumers. We organize and plan events from 10 people to over 20,000 people with flawless execution.

Site demographics:

25--55 targeted audience 85% College Education 62% Women 38% Male

Diverse Ethnic Backgrounds: Includes Business Professionals, Chambers of Commerce Members, Churches, Organizations and more. Income Range:
\$25,000 - \$100,000+

Proud Supporters of the following Chamber Of Commerce:

The Dallas Convention & Visitors Bureau, Dallas Greater Hispanic Chamber of Commerce. The Black Chamber of Commerce, Plano Chamber of Commerce, Colony Chamber of Commerce.



Millennium Jaguar Ultimate Upscale Network	Les Brown Bringing Out The Millionaire in You
Dallas Summer Musicals	Tavis Smiley Wells Fargo Tour
Plano Balloon Festival	Juneteenth Film Festival
TBAAL Red Carpet Affair	Russell Simons Business Expo
The Silent Partner Concerts	Millionaire Conference 2008
Nokia Live	Mavericks
Dallas Black Dance Theater	Nielson Media
The Black Academy of Arts & Letters	Pro Line
The Dallas Theatre Center	Dream Flight Private Jets
Wells Fargo Bank	Dallas Music Hall
Chase Bank	Verizon Theatre
Bank of America	Taste of Plano
City of Dallas	Taste of Dallas
Majestic Theatre	Plano Balloon Festival
Plano Symphony	Taste Of Arlington
American Airlines	The State Fair of Texas
Improv Comedy House	Addison Fireworks
Auto Mall	MallaSadi's
Dallas Roadster	Haberdashery
Driver Select	Rejuvenex Medical Spa
The Eisemann Center	Costco
Dallas Cowboys	Sam's
Various Chambers of Commerce	La Fitness
Hotel Zaza	Galaxy Entertainment Live
Marriott	Various Businesses and Churches
Westin	Lalique Crystal
Jaspers	Willow Bend Mall
TGI Fridays	University of North Texas



Weekly Rates:

- \$150.00 1 week home page banner (side still banner)
- \$300.00 1 week middle banner (still banner)
- \$300 1 individual email blast ad (link that opens to a full ad (local))
- \$1000.00 1 individual email blast ad (link that opens to a full ad (national))
- \$150.00 1 week’s advertising in E-newsletter (ad with graphic)
- \$75.00 1 week banner for any page except home page (interactive or stand still banner)
- \$150.00 Social media weekly post

Street Team & Promotional Rates:

- \$600.00 2 week street team promotions for 5000 flyers.
- \$300.00 - \$1000.00 Ntheknow.com on-site promotions.

Pricing

Rates are based on time, duration, size, volume and complexity of the project. Please contact us at: Phone: 214-274-2071 or teresa@ntheknow.com for a price quote.

Services offered:

Advertising	Event Planning	Media Buyer Radio/Print/TV
Banner Design	Professional Speaker	Marketing / Public Relations
Business Cards	Flyer Design	Printing Service
Internet Ads	Website Design	On-site Promotions
Logos	Internet advertising	Voice Over
Project Management	Newspaper Ads	Coaching
Video E-mails	Consulting	Red Carpet Interviews
Event Planning	Creative Design	Ad Agency