## AI-DRIVEN EDTECH STARTUP MULTI-STAGE INVESTMENT OPPORTUNITY







Accelerated Development Programme

## Vision: (A Privacy-First AI-Personalization & AI-Mentoring Platform)

To empower millions of young adults annually to subscribe to our AI-assisted online personal profiling service and leverage controlled links for hyperpersonalized AI-chatbot mentoring and personal and career development.

<u>Multi-Stage Investments:</u> (\$500,000+ SAFE Accelerator or Traditional Angel Equity Funding Partner)

Initial Equity Option: \$30,000 (SAFE/ equity agreement / IP in escrow)

- Stage 1 MVP (year one): \$125,000 seed funding, 10,000 initial users/ volunteer subscribers from partner universities for concept verification
- Stage 2 SCALING (year two): \$375,000 for multi-universities scaling, 100,000 225,000 subscribers, onward global scaling at 150+% CAGR
- Stage 3 SALE or PARTNERSHIP (years 3-5): self-funding, 337,500+ subscribers (year 3), Revenue \$3-5 million/yr ARR, Corporate Partnership/ acquisition negotiations, 6 million target users, Life-Time Value to Customer Acquisition Cost ratio (LTV:CAC) 5:1. Year 3-5 expected Sale/Exit Value \$10-50 million; or Series A secondary global growth funding of \$8 million

<u>IP:</u> (900+ pages Coding & Tech Stack)

- Proprietary profiling algorithms
- Al-integrated assessment tools
- Secure data synthesis methods

**Substantial Market Demand/USP:** (First to Market – No direct competitor)

- Expanding global AI, EdTech & self-improvement markets (\$150+ BN)
- Initial Target audience: 200 million millennials and Gen Z in the US/EU
- 78% of Chatbot 1BN users seek <u>secure</u> personalized AI-mentoring
- Competitors who merge Social Media with AI-chatbots harvest data



Malaga 01/05/2025

Experienced Founding Team:



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