



Alaska Chamber Singers

P.O. Box 102055 Anchorage, Alaska 99510

Dear Friend of Alaska Chamber Singers,

Alaska Chamber Singers is open for sponsors for our 2019-2020 concert season and advertisers for our individual performance programs.

For over 30 years Alaska Chamber Singers has treated audiences to uplifting, joyful and intriguing choral works spanning centuries. We invite you to join us for our 2019-2020 concert season starting with Poulenc's *Gloria*, along with three fabulous masterworks for chorus and orchestra. *Christmas with Alaska Chamber Singers* is our ever-popular holiday concert, featuring Bach's *Christmas Oratorio* with special guest artist, Megan Bledsoe Ward, harp. Our season wraps up with our spring concert featuring Brahms' *Liebeslieder Waltzes* and a program of love songs from the Renaissance to the present.

Season sponsors will receive prime placement on all collateral materials, eBlasts and Alaska Chamber Singers' website. Individual sponsors will receive recognition on all promotional material for the requested performance, including eBlasts and the ACS website. Advertisers in our concert programs will reach more than 2000 attendees of our performances. We've included our attendee demographics for you to review the market audience that is reached through supporting Alaska Chamber Singers by advertising in our programs. For other sponsorship opportunities in support of Alaska Chamber Singers, please visit www.alaskachambersingers.org.

Alaska Chamber Singers Sponsorship/Advertising Agreement

CompanyName: _____

Contact: _____

Phone: _____ Email: _____

Type of sponsorship/Advertising: _____

Please scan and email your agreement to robert.mitchell31@aol.com or send to the address listed below. For sponsorships, please send your company logo in a high-resolution format **by September 25, 2019**, to mriddle81@gmail.com. Program ads; please e-mail your finished, digitized ad layout, **no later than September 25, 2019** to both of the following:

Bob Mitchell, robert.mitchell31@aol.com and Marcelle Riddle, mriddle81@gmail.com

Please send payment check **no later than September 25, 2019**, in the appropriate amount, indicating ad size, and payable to Alaska Chamber Singers, to: Bob Mitchell, 241 E. 23rd Ave, Anchorage, AK 99503.

Thank you very much for choosing to join us for the 2019-2020 season!

Robert A. Mitchell



Board of Directors

Albert Alvarez, *President*
Retired Hospital Executive

Caren Aiello, *Vice President*
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Senior Associate
Jermain Dunnagan & Owens, P.C.

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Alaska Chamber Singers Sponsorship/Advertising Opportunities

Season Sponsorship-\$5000

Sponsor our full season and receive corporate recognition on all print collateral materials, radio, 100,000 e-blasts, 2000 programs, 300 posters, our website, comp tickets to performances, and copies of our cd's.

Individual Performance Sponsorship-\$2500 to \$1500

Take advantage of sponsoring an individual performance and receive corporate recognition on all collateral material for that performance, as well as 20,000 e-blasts, 350+ programs, and our website.

Program Advertising

Costs for single color (black), camera ready, digitized and e-mailed to us, are as follows:

		Season	Individual
Full Page	4.5" x 7.5"		
Outside Back Cover		\$750	\$450
Inside Front or Inside Back Cover		\$600	\$450
Inside Page		\$500	\$300
Two-Third Page			
Square Format	4.5" x 4.5"	\$400	\$250
Half-Page			
Vertical-	2.25" x 7.5"	\$300	\$100
Horizontal-	4.5" x 3.5"	\$300	\$100
One-Third Page			
Horizontal	4.5" x 2.25"	\$200	\$75
Business Card/ One-Fourth Page-			
Vertical	2.25" x 3.5"	\$150	\$50
Horizontal	4.5" x 1.75"	\$150	\$50

Sponsor a Singer

Support your favorite Singer by making a contribution of \$200. Your sponsorship is recognized on our website and in all of our programs handed out throughout the season. Be sure to visit our website at www.alaskachambersingers.org for more information.

Alaska Chamber Singers Audience Profile

Marital Status	62% married	38% single
Age	60+	37%
	50-59	25%
	40-49	30%
	30-39	8%
Income Level	\$20-39,000	18%
	\$40-59,000	27%
	\$60-79,000	24%
	\$80-99,000	14%
	\$100-200,000	15%
	\$200,000+	2%
Chamber Singers' Concerts Attended	0+	32%
	1-4	45%
	5-9	23%
Chamber Singers' Holiday Concerts Attended Overall	1-4	65%
	5-9	20%
	10+	15%

About the Alaska Chamber Singers

"The State's most practiced, polished, ambitious choral ensemble."
ADN

"Conductor David Hagen led the chorus through a variety of soothing, melodic songs so mesmerizing and inspiring that it was like being transformed."
ADN

"The Discovery Theatre was packed to the rafters by an audience, which heard two hours of fine choral singing."
Anchorage Times