

A photograph of a sunroom or conservatory. The room features large windows with dark frames, through which a green landscape is visible. The windows are covered with natural woven shades in a light brown color. In the foreground, there is a wicker sofa with light blue cushions and a matching ottoman. A wicker rocking chair with a light blue cushion is also visible. A white ceramic side table holds a glass and a small plant. The overall atmosphere is bright and airy, with natural light filtering through the shades.

ALTA

WINDOW FASHIONS

NATURAL WOVEN

SHADES

Woven Woods // Grass Weaves // Select Weaves

NATURAL WOVEN SHADES *by Alta*



Select Weaves with TriLight Shades:

top // Lyssa Sheer Bridal White | P04-400

bottom // Tai White | SLW-2436

design simplified

Richly tactile and world-wise.

Natural Woven Shades, masterfully loom-woven in old-world tradition, equal instant global style. As if in a far away land, reeds and grasses, bamboo and jute softly filter light from bedroom to living room. No passport required.

Let's go window shopping.

EXOTIC ESSENTIALS

Both elegant and exotic, Natural Woven Shades are the go-to for interior designers worldwide. Tactile fibers from jute to rattan and bamboo to wood bring global texture and international style right to your very own zip code.

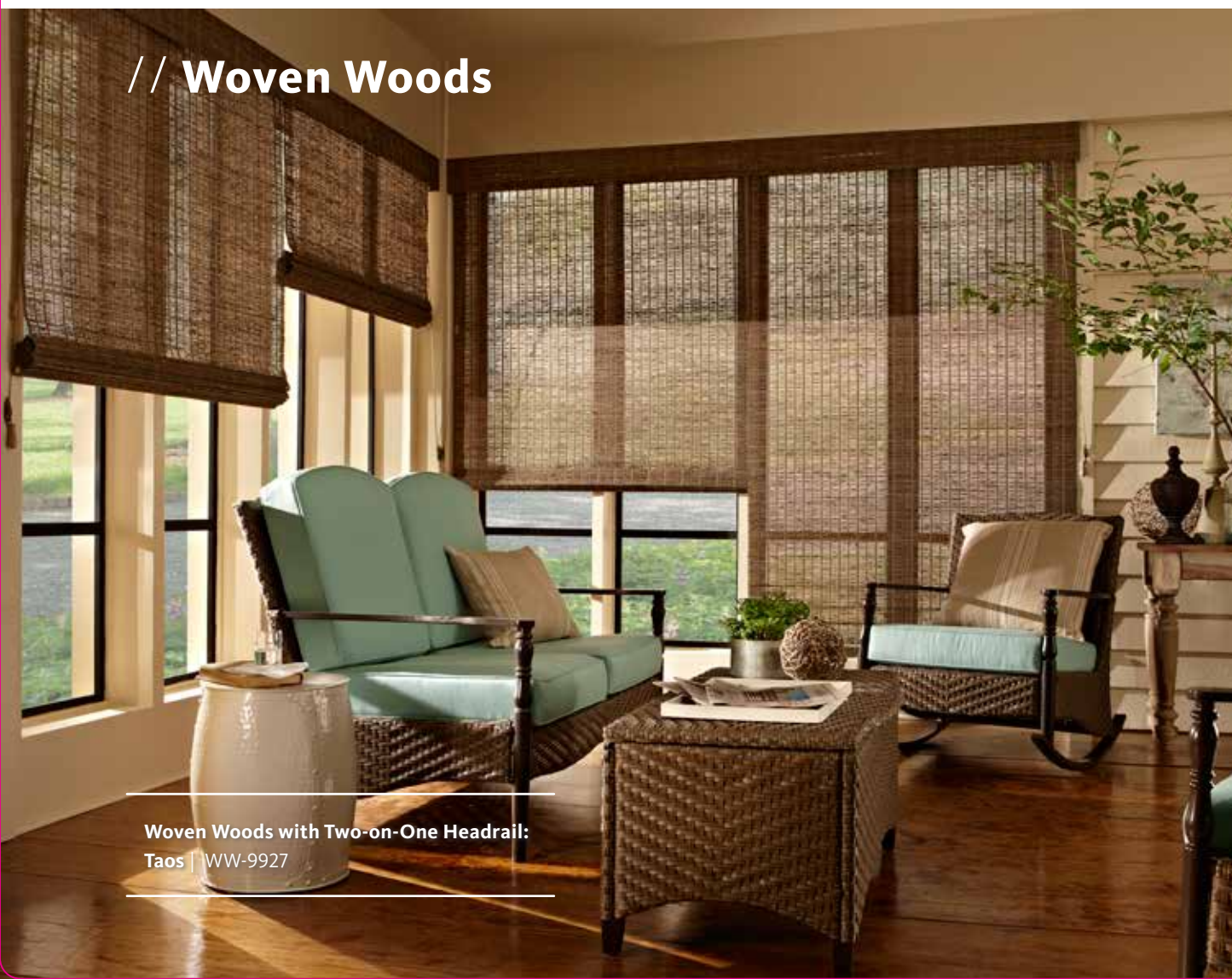
WHY NATURAL WOVEN SHADES?

- From harvest to fabrication, over 20 different specialists create each unique shade for our three collections.
- Enduring quality? Look to details like hand-sewn rings stitched right into the weave.
- Woven Woods and Select Weaves are meticulously hand-fed on a loom by skilled artisans who've passed their craft from generation to generation.
- Our Grass Weaves keep it artisanal with man-made yarns spun from natural by-products.
- Accent the positive with handsome sewn-edge binding choices that add finished flair.

IDEAL FOR...

- Transforming light with translucent patterns
- Sun rooms, casual decors or rooms with exotic appeal
- Adding a layer of texture beneath fabric draperies
- Sustainably conscious style

// Woven Woods



Woven Woods with Two-on-One Headrail:
Taos | WW-9927

GOOD TO KNOW...

- Crafted with natural materials including hand-split bamboo, wood, reeds, and jute.
- Distinct imperfections are the hallmark of Mother Nature.
- Organic bamboo colors vary with the time of harvest. Naturally.
- Eclectic to rustic, classic to cottage—bringing the outdoors in is always in season.



GOOD TO KNOW...

- Woven with yarns made from papyrus, cotton, jute, olefin and polyester.
- Contemporary and casual; on trend, yet timeless.
- Our exclusive weaves look like natural grasses, but behave like woven textiles.
- Want to add more? Consistent colors; consistent quality; every time.



// Grass Weaves



Grass Weaves with Cordless Lift:
Luzon Cornsilk | GRW-2324

// Select Weaves



Select Weaves with TriLight Shades:
top // Lyssa Sheer Bridal White | P04-400
bottom // Tai White | SLW-2436

GOOD TO KNOW...

- Meticulously hand and loom woven from sustainable materials including sea grass, reeds, unique bamboo species, and fine jute.
- Luxe, designer style with a global vibe.
- With the fluid hand of a soft textile, but with the gutsy texture of organic yarns.



DESIGNED FOR THE WAY YOU LIVE

Bring on the challenges! There's an option to meet each one. Let's see... Clean, cordless style. Child and pet safe. Tall, out-of-reach windows. Check, check, and check. Block the neighbors, but let in the sun. Check, again. Want more? Read on...

CONTROL OPTIONS

STANDARD CONTROL



Easy to operate yet durable function. Multi-cord lock and guided pulley system with antique brass or white finishes ensures smooth, long-lasting operation. Decorative wood tassels add a classic touch.

CONTINUOUS CORD LOOP



Raise shades with ease and convenience. The color-coordinated cord loop remains the same length no matter where you position the shades. The specially designed cord tensioner eliminates dangling cords for enhanced child safety.

CORDLESS LIFT



A light push or pull lifts or lowers shade to any desired position. With no visible cords, cordless shades offer a clean look, and provide added child and pet safety.

REMOTELIFT™ MOTORIZATION



Battery-operated motorized system lifts and lowers shades with the touch of a button. Perfect for hard-to-reach windows or for everyday light and privacy control.

TWO-ON-ONE & THREE-ON-ONE HEADRAILS



Two or three independently operating shades share the same headrail for a cleaner, more unified look. Ideal for wide-set windows and patio doors.



SAFETY CERTIFIED

Denotes products that are best suited to homes with young children.

VALANCES AND MOUNTING OPTIONS

A matching valance, available in customized heights, conceals the operating system.



inside mount

Inside mount valances feature no returns and fit flush within the window frame.



outside mount

All outside mount valances feature returns. Woven Woods shades are fabricated with an innovative return stabilizer for an even more tailored, cornice-like appearance.



valance only

Choose any Natural Woven Shades valance to complement your Wood Blinds or other window coverings.

HEADRAILS



standard headrail

Headrails measure 1 ½" or 2 ½" depending on lift system.



¾" headrail

Smaller headrail option is ideal for narrow mount depths.



headrail colors

Headrails are medium brown, natural or off-white to coordinate with the shade material.

EDGE BINDING

Add a decorative accent and protect the shade edges by choosing one of three edge binding styles. Our sewn bindings lend durability, structure and a clean appearance.



twill edge binding

A neat accent, twill edge binding is offered in ⅝" or 1 ½" width with a finished folded edge. Available on all shade styles.



faux silk edge binding

A sophisticated accent, faux silk edge binding measures 1" wide with a finished folded edge. Mitered corners lend a custom workroom look. Available on Select and Grass Weaves.



fabric edge binding

A generous 1 ½" wide binding wraps over the shade edge and is mitered at the corners. Fabric styles look like suede or canvas. Works well on larger shades. Available on Woven Wood styles.

DESIGN OPTIONS



traditional shades

- Blend seamlessly whether your style is classic or cozy.
- Valance hides headrail and hardware.
- Relaxed folds stack softly—rather than roll—when raised.



waterfall shades

- Window dressing at its most modern.
- No valance; just a clean, flush mount that keeps those surface planes aligned, the hardware hidden, and an uncluttered look all around.
- Standard back valance conceals hardware when outside looking in.
- A metal grommet allows the lift cord to stay neat and within reach for easy raising and lowering of the shade.



panel track shades

Sections that slide in concert with your door or reach the tallest window in the house with a single length of fabric? We think that's pretty snazzy.

- Keep it coordinated with doors and windows in the same room.
- Go ahead, choose two panels, four panels or more. The overlap will remain in proportion.
- Coordinated twill trim keeps stability and durability top notch.
- Individual panels are available as narrow as 12" = maximum design options.
- Pro trick: Mount on the ceiling and our Panel Track Shades become a very tactile room divider.

NOTE: *This option not available with all materials. Refer to material swatches.*

CORD CONTROL



Allows for easy panel traversing from opened to closed positions. Open and close panels using a looped cord which mounts to the wall or inside the sill.

WAND CONTROL



Draw the panels across the track simply by pulling the wand back and forth.

LIGHT AND PRIVACY CONTROL OPTIONS

Thanks to creative design engineering, our high-performance Natural Woven Shades offer maximum command of both sun and view by mastering the marriage of diverse materials. Privacy liners add, well... privacy, and Top-Down/Bottom-Up designs keep the view exactly where you want it.

For all-in-one solutions, our innovative TriLight Shades® and Tandem™ Shades lead the industry with savvy designer style. Combine your Natural Woven Shade with a sheer pleated shade or shade liner for the ultimate in flexible control. Infinitely adjustable and always beautiful.

FIXED OR OPERABLE PRIVACY LINERS

- Enjoy the filtered light of Natural Woven Shades, then room darkening. Or the other way around.
- Extend the life of your shade, prevent fading, and reduce energy costs in one swoop.
- Fixed liners are hand-tacked for a chic, custom finish on Grass and Select Weaves.
- Colors and fabrics complement or contrast for “oomph” or “ahhh.”
- Regardless of interior color, retain your curb appeal window-to-window with neutral-side-out.



FIXED LINER



Folds with the shade; available on all styles.

fabric options include:

- *Translucent*
- *Room darkening*



OPERABLE LINER



Operates separately from the front shade providing increased light control and privacy. Available on Traditional and Waterfall shade styles with Standard Control.

fabric options include:

- *Light filtering*
- *Room darkening*



TOP-DOWN & TOP-DOWN/BOTTOM-UP



Operates from the top down or the bottom up for more light control and privacy options. Open from the top and bottom together for more flexibility.



TRILIGHT SHADES®



For the ultimate in light and privacy control, see TriLight Shades® and Tandem™ Shades on the following pages.



TANDEM™ SHADES



SIMPLIFIED FROM TOP TO BOTTOM

Want street level privacy but a blue sky view? Or a flower box view without harsh glare? Done! Infinitely adjust both light and privacy with a single shade.

WHY TRILIGHT SHADES?

Top-down/bottom-up convenience with the advantages of increased UV protection and maximum privacy control. Natural Woven style with sheer pleat benefits. Smart stuff.

IDEAL FOR...

- Filtering morning light before that first cup of coffee.
- Reducing glare, allowing sharp, crisp TV and computer screens.
- Blocking harmful UV rays, so your furnishings don't fade.
- Magically diffusing a less than magical view.



Position as all sheer for a softened view, natural light, moderate privacy, UV protection and less glare.



Position like a Top-Down/Bottom-Up for natural light, but also with UV protection and greater privacy.



Position as full natural woven for even more privacy and light control.

STYLE & INNOVATION IN TANDEM

No compromise here. High-style plus ultra control when two shades double up for maximum flexibility in minimal space.

WHY TANDEM SHADES?

By design, most natural woven shades are not completely private. Our independently operated backside roller shade liner fixes that, plus allows ultimate light control. Choose from light-filtering and blackout fabrics that are beautiful on the outside, hard working on the inside.

IDEAL FOR...

- Enjoying the play of light through the shade—on your terms.
- Ensuring that what you want private, stays private.
- An uncluttered design. When the liner is fully raised, it's both out of sight and out of mind.



Lower the front shade for diffused light.



Partially lower the back liner to set the light and privacy you desire.



Fully lower the back liner for maximum room darkening (with blackout liner) and privacy.



NATURAL WOVEN SHADES *by Alta*



	WOVEN WOODS	GRASS WEAVES	SELECT WEAVES
CONTROL OPTIONS			
Standard Cordlock	✓	✓	✓
Cordless Lift	✓	✓	✓
Continuous Cord Loop	✓	✓	✓
RemoteLift Motorization	✓	✓	✓
DESIGN OPTIONS			
Traditional Shade	✓	✓	✓
Waterfall Shade	✓	✓	✓
Fabric Edge Binding	✓		
Twill Edge Binding	✓	✓*	✓
Faux Silk Edge Binding		✓*	✓
Inside Mount Valance	✓	✓	✓
Outside Mount Valance	✓	✓	✓
Valance Only	✓	✓	✓
Two-on-One and Three-on-One Headrail	✓	✓	✓
LIGHT/PRIVACY CONTROL OPTIONS			
Fixed Liner	✓	✓	✓
Operable Liner	✓	✓	✓
TriLight Shades®	✓	✓	✓
Tandem™ Shades	✓	✓	✓
Top-Down and Top-Down/Bottom-Up	✓	✓	✓
PANEL TRACK*			
Cord Control	✓	✓	✓
Wand Control	✓	✓	✓
Free Floating (with wand)	✓	✓	✓

* this option not available with all fabrics; refer to sample swatches



By scanning this code, the most current options matrix will be available digitally.

ALTA
WINDOW FASHIONS

design simplified[™]

www.altawindowfashions.com

ON FRONT COVER:

Woven Woods with Two-on-One Headrail:

Taos | WW-9927