



LONDON SANTA CLAUS PARADE

Saturday November 12th, 2022
Starting at Dundas & Egerton Streets
@ 6:00 pm

SPONSORSHIP OPPORTUNITIES
GENERAL SPONSORSHIPS (UP TO \$3,000)
FOLLOWING PAGE - MAJOR SPONSORSHIPS \$5,000 AND UP

The London Santa Claus Parade relies heavily on the financial support of local businesses and individuals to raise the money required to operate our annual parade. While any amount is gratefully accepted here are some popular sponsorship levels starting at just \$1,000

THESE ARE OUR LOWEST COST SPONSORSHIPS!

ALL SPONSORS APPEAR ON OUR WEBSITE FOR APPROXIMATELY ONE YEAR

GENERAL SPONSORSHIPS

- \$1,000 BRONZE SPONSORSHIP**
Listing on our website on sponsor page

- \$2,000 SILVER SPONSORSHIP**
Listing on our website on sponsor page and banner in the parade

- \$2,500 GOLD SPONSORSHIP**
Listing on our website on sponsor page and banner in the parade.

- \$3,000 PLATINUM SPONSORSHIP**
Listing on our website on sponsor page and banner in the parade.

**NOTE ALL REGULAR SPONSORSHIPS ARE LISTED FROM
THE LARGEST DOLLAR DONATION TO THE LOWEST.
WHERE TWO SPONORS ARE THE SAME VALUE THEY ARE LISTED
IN THE ORDER OF DATE OF PARTICIPATION.**

SEE OTHER PAGE FOR MAJOR SPONSORSHIPS OF \$5,000 AND UP

WE RELY ON SPONSORSHIPS TO FINANCE THE PARADE EACH YEAR. PLEASE HELP!

**COMPANIES MAY ALSO SPONSOR SPECIFIC BANDS AT A COST FROM \$2,500 TO \$6,000
This includes a sponsorship banner in front of the band. Sponsor supplies carriers.≠**

**PARADE WEBSITE
HAD OVER 60,000 VISITS
MONTH OF NOVEMBER**

*Please advise parade committee of sponsorship intentions as soon as possible
as we book additional bands and entertainment as funds are committed.*

Please make cheques payable to: London Santa Claus Parade

Mailing address: 220 Simcoe Place, Komoka ON N0L 1R0
Santa Line (519) 668-3576

Website: www.londonsantaparade.ca