



District 181 Foundation

INSPIRE | INNOVATE | INVEST

Real Estate Professional Partners Program

The District 181 Foundation invites leading real estate professionals in our community to partner with us in support of the public elementary and middle schools in Hinsdale and Clarendon Hills: Clarendon Hills Middle School, Hinsdale Middle School, Elm School, Madison School, Monroe School, Oak School, Prospect School, The Lane School and Walker School.

Professional Partnership Donation: \$500
Partnership Duration: 2020-2021 School Year

Benefits

- Your name, picture, logo, and contact information, with links to your website will be on the Professional Partners page of the District 181 Foundation website
- You will be included in an email from the District 181 Foundation to District 181 families announcing our Professional Partners for the year
- Your half page advertisement will be included any printed program books for live events and as part of a slideshow shown during virtual events. (3-4 events per year)
- You will be included in a full-page advertisement in the Hinsdalean announcing all professional partners during National Education Week in November.
- You will be invited to any special Foundation-hosted events (as permitted this year), such as luncheons with speakers.
- You will be featured in a Professional Partner thank you post on the Foundation's Facebook and Instagram accounts. Each week one professional partner will be featured. Each professional partner will be featured twice over the course of the school year.
- You will receive a special District 181 Foundation Professional Partner graphic to post, as you wish, on your website or social media.

Why Support the District 181 Foundation

1. Homes in communities with high quality schools command a premium.

*A 2010 study published in the **St. Louis Federal Reserve Review** found that homes in communities with high quality schools command premiums, even when all the other aspects of the community are factored out.*

2. Schools are one of the most influential parts of the home buying decision.

The National Association for Realtors finds that, across the country, 27% of homebuyers list school quality as the deciding factor in the purchase decision.

3. Home buyers measure school quality on more than just test scores.

The District 181 Foundation supports exceptional programs and unique learning opportunities that contribute to a high quality school environment. Some recent investments that help make District 181 schools special include:

- Outdoor classrooms to study native plants, ecology, water systems and more
- State of the art technology in classrooms
- Events, such as the Community Speaker Series, that bring nationally-known experts to the area.

Investing in the Schools is Smart Business!