

**ANNUAL HOLIDAY PARADE ,TREE LIGHTING, & FIREWORKS...  
AND WE NEED YOUR HELP!**

**AN EVENING  
EVENT AGAIN THIS  
YEAR!  
DECEMBER 14, 208  
6:00 P.M.**



**Evening Holiday Parade and Fire-  
works! Friday evening, December 14, 2018 at 6:00 p.m. We will be marching  
East to West! At the end of the parade, there will be a percussion concert with  
a Christmas Tree Lighting, all followed by FIREWORKS!!!!**

**HERE'S HOW YOU CAN HELP:** Become a sponsor for this event!  
We need your sponsorship funds to be able to provide a fantastic parade with  
great fireworks and a percussion concert plus quality advertising. Every dollar  
counts! We anticipate lengthening our TV and Radio spots to 30 seconds and  
running more spots for this event. Every sponsor will be acknowledged on all  
print media, no matter the dollar amount, and sponsors over \$500 will receive  
TV and Radio recognition.

**SPONSORSHIP LEVELS ARE AS FOLLOWS:**

**\$1.00—\$100.00      \$101—\$250      \$251—\$500      \$501 and above**

Simply forward your check payable to the Carthage Area Chamber of  
Commerce, to 120 S. Mechanic Street, Carthage, NY 13619. Mark "PARADE" in the  
memo so we know how to allocate it.

