



The Bar T Rodeo Company was founded in the red rocks of Moab, Utah over 60 years ago by Pro Rodeo Cowboy Hall of Fame inductees, D.A. “Swanny” Kerby, his wife Verda, and their son Rex “Bud” Kerby. Swanny brought some of the first rodeos to Utah and continued to produce top quality rodeos all across

the western United States.

Bud and his wife Evelyn took the Bar T to the next level making it a Utah state icon and one of the top rodeo companies in the United States. He built a breeding program that today is one of the most sought after horse herds in the world.

Bar T Rodeo has been awarded twice with the PRCA’s prestigious Remuda Award in 2005 and 2011. They have won PRCA horse and bull of the year several times most recently in 2011 Fancy Pants was nominated as best saddle bronc horse of the Wrangler National Finals Rodeo. They have been awarded many times with the top stock awards for the Wilderness Circuit. In 2002 they helped to produce the first Olympic Rodeo in Farmington, Utah. Bar T Rodeo has had stock nominated to attend all of the Wrangler National Finals Rodeo’s since 1959.

Today the company is owned by Bud and Evelyn’s Daughter Wendie, her husband Jeff along with their son Cody Flitton. The Flitton’s added to the company’s breeding program in 1999, they started a bull breeding program, which has produced many award winning bucking bulls. The Bar T is operated by many of the Kerby and Flitton family members you will even see fifth generation grandchildren doing their part to help during their performances.



The Bar T Rodeo family works hard to maintain the high quality bucking horses and bulls that the company has been known for and generations of cowboys have preferred. They have a goal to preserve the western heritage and the sport of rodeo. They want to make sure that for many years to come generations of families have the opportunity to enjoy top quality professional rodeos.



HC 13 Box 3066
Chester, Utah 84623

www.bartrodeo.com

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Bar T Rodeo 2021 Tour Schedule

March

March 5-6: Snow College Rodeo- Salina, UT

March 12-13: MXBM Xtreme Bulls- Vernal, UT

June

June 4-5: Fort Herriman Memorial Rodeo - Herriman, UT

June 10-12: Pony Express Days – Eagle Mountain, UT

June 16-19: Strawberry Days Rodeo - Pleasant Grove, UT (Pending approvals)

June 25-26: Daniel Dopps Memorial Ram PRCA Rodeo – Mtn Home, ID

Pending: CanyonLands Rodeo - Moab, UT (possible date change)

Cancelled 2021: Monticello, Utah

July

July 1-3&5: Oakley 4th of July Rodeo - Oakley, UT

July 9-11: Silver State Rodeo - Elko, NV

July 28-31: That Famous Preston Night Rodeo - Preston, ID

Possible Contract: California Rodeo Salinas (Contract)- Salinas, CA

Possible Contract: Days of 47 – Salt Lake City, UT

August

Aug 11-14: Cache County Fair - Logan, UT

Aug 19-21: Cassia County Fair - Burley, ID

Aug 25-28: Box Elder County Fair - Tremonton, UT

September

Sept 3-4&6: Iron County Fair- Parowan, UT

Sept 4-6: Evanston Cowboy Days - Evanston, WY

Sept 10-12: Utah State Fair - Salt Lake City, UT

Sept 16-18: Dixie Roundup - St George, UT

Sept 24-25: Young Living Fall Festival- Mona, UT

November

TBA: Wilderness Circuit Finals Rodeo – Heber City, UT

December

Dec 2-11: Wrangler National Finals Rodeo- Las Vegas. NV

PRELIMINARY SCHEDULE DATES SUBJECT TO CHANGE

Watch our website www.bartrodeo.com for updates and additional information.



Sponsorship Packages

\$15,000 Platinum Sponsor

Your signage on both sides of our (3) semi-truck trailers.

Your logo on our tack trailer.

Your logo, a link to your website, and information about your company on our website and Facebook pages.

You could have the opportunity to name one bucking horse or bucking bull.

Our crew could wear apparel with your name and logo.

\$10,000 Gold Sponsor

Your signage on both sides of (2) of our semi-truck trailers.

Your logo, a link to your website, and information about your company on our website and Facebook pages.

Our crew could wear apparel with your name and logo.

\$5000 Silver Sponsor

Your signage on both sides of (1) of our semi-truck trailers.

Your logo, a link to your website, and information about your company on our website and Facebook pages.

Our crew could wear apparel with your name and logo.

\$2000 Bronze Sponsor

Your signage on our tack trailer.

Your logo, a link to your website, and information about your company on our website and Facebook pages.

We travel approximately 11,000 miles a year up and down the I-15 corridor, all over Utah, Wyoming, Nevada, Arizona and Idaho.

We entertain over 200,000 spectators and provide rodeo stock to thousands of contestants each year.



Please visit our website at www.bartrodeo.com
We look forward to hearing from you.

We are new to the sponsor programs and we are willing to work with you to create a package that benefits both parties.

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