

Press Contact

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**FOR IMMEDIATE RELEASE****BALLANTYNE SCHOOL OF MUSIC SELECTED AS NEWEST AUTHORIZED YAMAHA MUSIC SCHOOL AND SPECIAL VISIT FROM BOSTON AREA DIRECTOR OF YAMAHA MUSIC EDUCATION SYSTEM, USA**

BALLANTYNE, NC - January 31, 2015 - Ballantyne School of Music (BSOM) is very excited to announce the honor of being selected by Yamaha Music Education Systems (YMES) of Buena Park, CA as an Authorized Yamaha Music School. BSOM is the first independent music school in the Carolinas to roll out Yamaha's highly respected programming. Starting February 3rd, BSOM will launch an array of Yamaha's renowned group music classes for children ages 4 to 7. Classes will be held on Tuesday, Thursday, and Saturday, with additional classes to be made available upon demand.

YMES is a highly respected instructional methodology that targets specific developmental needs of learners at various ages and inspires a love of music and a lifetime of active music participation. Students learn to hear, play, read, and appreciate the language of music. As they advance, they study performance, improvisation, and composition. Over the past 50 years, more than 6 million students in over 40 countries worldwide have studied the Yamaha method. It is one of the highest respected music education programs in the world.

BSOM invited the public to preview Yamaha classes during their open house event held on Saturday, Jan 31st (at Ballantyne School of Music, 11318 North Community House Rd - Suite 302 & 303) where more than 25 Ballantyne families congregated to the fleet of Yamaha pianos and enthusiastic Instructor Michael Lazenby. BSOM was joined by visiting Yamaha Director, Heather Luhn of The Real School of Music, a Boston-based authorized YMES school assisting BSOM with the launch. Heather hosted a parent Q&A session and it was an exciting opportunity for families to learn about the Yamaha Music Education programs from a true expert.

It's not too late to join in on the fun! Ballantyne School of Music will offer open enrollment for the courses through the end of February. Simply register for one of the upcoming classes as a free trial by going online [HERE](#) or calling (980) 819-6998.

ABOUT BALLANTYNE SCHOOL OF MUSIC

BSOM is a vibrant music education and performing arts community headquartered in Ballantyne, NC. Students of all ages take private and/or group lessons, join bands, and perform live! BSOM encourages students to become actively immersed in this environment of musical creativity and expression. For more information about BSOM, call (980) 819-6998 or visit www.ballantyneschoolofmusic.com.

ABOUT YAMAHA MUSIC EDUCATION CLASSES

Yamaha Music classes are specifically designed for children ages 3-7. The objective of the Yamaha System is to develop each student's comprehensive musical ability in an environment that inspires a love of music and a lifetime of active music participation. The courses teach students to express themselves creatively through the language of music, and are taught at a time when their hearing capabilities are developing rapidly. As their education progresses, they build performance, improvisation and composition skills. This approach has produced award-winning professional musicians, successful music teachers and millions of music lovers worldwide. For more information about Yamaha Music Classes at Ballantyne School of Music, visit www.ballantyneschoolofmusic.com/yamaha-music-classes.html, or call (980) 819-6998.

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