

NYTB Member Wins National Award

NYTB Member Susan Kayne was honored in Los Angeles, CA, with the prestigious 2003 Excellence in Broadcast Media Award for her television series, UNBRIDLED. The Award was presented by the U.S. Equestrian Federation, and is the only award presented by the 85,000-member organization in the category of Broadcast. Kayne received the award in the famed Biltmore Hotel at the Pegasus Dinner on January 16, 2004. The series was produced in Saratoga Springs, by Kayne's rockin'horse productions.

UNBRIDLED was filmed in Saratoga, at the Oklahoma Training Track and Saratoga Main Track, with the cooperation of the New York Racing Association. The series aired on CBS affiliate station WRGB-TV6 every Saturday, in conjunction with the running of the 135th Historic Saratoga Race meet.

Kayne brought viewers inside the nation's top racing stables, up-close and personal with some of the nation's top horses: Balto Star, Chapel Royal, Smok N'Frolic, Marleybone and Harmony Lodge. Episodes featured exclusive, in-depth interviews with record-breaking trainer TODD PLETCHER, youngest Hall of Fame trainer BILL MOTT, leading lady trainer LINDA RICE, top claiming trainer STEVE KLESARIS, New York's leading owner SANFORD GOLDFARB, Daily Racing Form Chairman and Publisher STEVEN CRIST, and local FUNNY CIDE connections Joe and Anne McMahon. Kayne, a hands-on host included segments on hay, grain, bedding, shoeing, safety vests, bridles, bits and fellow riders.

"At the heart of UNBRIDLED," says Kayne "is the hope that America will reconnect with the horse and realize that lives are enriched, and even broken lives can be revitalized through this connection. The relationship of horse and human has no bounds. It is not defined by race, culture,

color or creed. That is the message of UNBRIDLED and the essence of the name."

With an undeniable connection to the



US Equestrian President David O'Connor, the 2000 Olympic Gold Medal Winner in Three-Day Eventing, presents Susan Kayne with the 2003 Broadcast Excellence Media Award at the Pegasus Dinner held at the famed Biltmore Hotel in Los Angeles, CA on January 16, 2004.

(Photo courtesy of USEF archives)

horse, Kayne closes each show with a beautiful chestnut colt in her arms (a million dollar Thoroughbred that she galloped for trainer Todd Pletcher). "Battle Hero doesn't know his value, but he knows his worth by the loving touch of a kind hand," Kayne continues affectionately. "Not every horse we see on the show will be a success on the racetrack, but that doesn't take away the fact that these animals bring love and joy to all who encounter them; they make great friends and wonderful pets. In fact, for many, the relationship with a horse is deepest bond they will ever experience."

This is a truth lived by Kayne, who learned of the honor on Christmas Day. "UNBRIDLED was born of my life-long love for the Thoroughbred horse. The greatest joys I have experienced are shared with these beautiful creatures. It is my goal to share the joy of horses with every home in

America; the recognition of the U.S. Equestrian Federation is the first step toward achieving that goal."

A Capital Region native, Kayne grew up with horses, riding and showing Thoroughbreds locally and nationally to numerous championships. In Spring 2003, she appeared on the Outdoor Life Network as a features reporter in Emmy Award-winning producer Jim Carr's presentation of World Cup Show Jumping in West Palm Beach, FL and Palm Springs, CA.

Through rockin'horse productions, Kayne is developing several broadcast properties including the second season of the award-winning UNBRIDLED series.

In December 2003, she formed the UNBRIDLED THOROUGHBRED FOUNDATION with New York's leading owner Sanford Goldfarb. UTF is an organization dedicated to extending the useful life of thoroughbred racehorses by properly managing their transition into other disciplines.

Kayne hosts Capital OTB Primetime with veteran handicapper John Pricci.

The U.S. Equestrian Federation is the National Governing Body for equestrian sport in America. The USEF oversees the Olympic and World Championships for multiple equestrian disciplines and has a membership exceeding 83,500. The CEO of the USEF is John R. Long, a horseman and former Churchill Downs Incorporated (NASDAQ: CHDN) executive vice president and COO.

The U.S. Equestrian Federation established the Media Awards in 1993, to acknowledge outstanding efforts by the media to promote understanding and appreciation of equestrian sports in the United States. The organization was formed on January 20, 1917, under the leadership of New York City's Reginald C. Vanderbilt.

To learn more about the U.S. Equestrian Federation visit the organization's website at www.usef.org.