



BILLBOARD SIGN 38L NAMPA, ID



Great left-hand read on a popular alternative route toward east Nampa, heading out of the downtown business district.

- Sign: #38L
- Location: 215 Caldwell Blvd, Nampa, ID
- Size: 10' x 30'
- Digital
- Face/Read: Northwest/Left-hand
- Weekly Impressions: 52,008 per spot

