

Making a Brighter World for Our Veterans

October 2021

THIS OFFICE IS OPEN...PLEASE CALL FOR AN APPOINTMENT BEFORE YOU COME TO DEPARTMENT OFFICE FOR ASSISTANCE...THIS IS DUE TO CORVID-19.

NATIONAL CONVENTION...We want to put together a college of National Convention for Fall Conference. If you would like to share your photos please send them here by Oct 22, 2021 and we will get it done. secretary@aladeptaz.org

DEPARTMENT FALL CONFERENCE...Nov 5-7, 2021...Double Tree Reid Park Tucson...see registration form in this packet.

DIRECTORY ADDITIONS / CORRECTIONS...

Service to Veterans...Nancy Berg...520-678-1027

Dept Chaplain...Dolores Chavez...chebeejs@gmail.com

DISTRICT 2

Vice President

Jeannie McGaughey

520-820-1566

Gene.jean.mcgaughey@cox.net

Secretary

Ruth Taylor

520-668-4318

taylor1985@comcast.net

Treasurer

Shelia Croteau

520-323-5673

scroteau8398@gmail.com

District 5...Secretary...Deborah Norton,,,928-228-8050...dnorton7376@gmail.com

District 8...Treasurer...Phyllis Kennedy...phyllisa1849@gmail.com

District 12...President...602-989-3321 ...yodobo@msn.com

Unit 4...President...Carissa Knauss...928-200-4594...carissaherrers06@gmail.com

Unit 13...President Ercksen to Erekson...Secretary...vangle@citilink.net...

Membership...kristen.avial79@icloud.com.

Unit 24...Secretary...Sharon Harris...320-304-1301

Unit 28...President... Veronica Gillis

Unit 35...Stacy Riebold...412-352-0110....Karen Schmitt...480-403-1310

Unit 39...2nd Tuesday at 6:00pm

Unit 109

President

Virginia Youngblood

520-904-7661

virginia7591@gmail.com

Secretary

Carol Ruble

317-339-0488

ifd112@sbcglobal.net

Membership

Debra Acker

440-476-4293

azbiker55@gmail.com

Unit 132...President....Melinda Nay...520-444-4766...mcnay49@aol.com

Unit 138...President Donna Joplin...248-515-3715...donna.joplin138@gmail.com

EXTRA... EXTRA ... "RED TICKET" ... Did you get one? If you get one send Department an email to let us know and the reward will be sent out asap...YEA...Carman Goswick is a WINNER!

NEW UNITS...Yes...let's get some. Look in the Reaching for the Goal book and you will see National is giving a cash award at Emblem Sales to the new units chartered.

MEMBERSHIP... "REACHING FOR THE GOAL". Membership is everyone's job. **Legion Act** has opened the window of eligibility from 12-7-1941 thru now. The Department Goal this year 14,282 and we are at ???%.

RENEW MEMBERSHIP BY PHONE... Call National Headquarters at (317) 569-4570 with your member ID and debit or credit card ready.

Applications MUST BE LEGIBLE AND COMPLETE

- The original application is sent to DEPARTMENT not copies of them.
- Be eligible & USE BLUE INK, SEND ORIGINAL APPLICATION and COMPLETE INFO.
- Unit number
- Name of Veteran related to and only 1
- NEW "ANYTIME AFTER" Veteran Served...MUST IDENTIFY CONFLICT...CHECK ALL THAT APPLY
- DIRECT DESCENDANT... No longer on NEW application
- Only 1 relationship and do not add any
- Now you have spouse in place of wife, you have to identify female or male spouse
- Must be signed by a Post Officer unless it is woman veterans joining on herself
- Half sheet transmittal both white and yellow copies
- Do not pay for paid online and PUFL members on your transmittals...They are already paid for.
- USE THE FORMS PROVIDED BY DEPARTMENT FOR MEMBERSHIP PROCESSING.
- DO NOT RECREATE THE FORMS.

Barbara Matteson
Dept Secretary/Treasurer
secretary@aladeptaz.org

Pat Stanaski
Dept Membership Processor
membership@aladeptaz.org

AMERICAN LEGION AUXILIARY DEPARTMENT OF ARIZONA

PRESIDENT'S MESSAGE

MAKING A BRIGHTER WORLD FOR OUR VETERANS

October 2021

HAPPY FALL TO ALL YOU WONDERFUL MEMBERS. NATIONAL CONVENTION IS OVER BUT THE EXCITEMENT AND MOTIVATION IT OFFERED IS STILL WITH US. OUR NEW NATIONAL PRESIDENT'S THEME "CARING FOR THOSE WHO CARE FOR OTHERS" GOES GREAT WITH OUR THEME OF EDUCATION AND AWARENESS OF PTSD. PRESIDENT KATHY DAUDISTEL GAVE STATS ON THE NUMBER OF VETERANS AND SERVICE MEMBERS RECEIVING CARE. IT IS THE MISSION OF THE AMERICAN LEGION AUXILIARY TO PROVIDE SUPPORT FOR AND RESOURCES FOR OUR HEROES AND THEIR CARETAKERS. WHAT BETTER WAY TO PROVIDE THAN TO BUILD AWARENESS.

ARIZONA WAS VERY WELL REPRESENTED AT THE CONVENTION. EVERYONE, FROM EACH PERSON VOLUNTEERING TO THOSE ATTENDING WERE PLEASED WITH THE FRIENDSHIP EXTENDED BY OUR TEAM. LET US NOT FORGET THE BEAUTIFUL DECORATIONS IN THE ARIZONA ROOM AND THE PRIZES RAFFLED. YOU WILL BE ABLE TO SEE HIGHLIGHTS WITH PICTURES SENT IN BY NUMEROUS PICTURE TAKERS.

SO START PLANNING AND GET READY FOR FALL CONFERENCE. WE WILL HAVE FUN, SHARE IDEAS AND LEARN. BASED ON YOUR CHAIRMEN'S PERFORMANCE THESE PAST TWO MONTHS, YOU KNOW YOU WILL BE GETTING GREAT INFORMATION FROM THEIR PRESENTATIONS AND ON THE PACKETS TO BE DISTRIBUTED TO THE UNITS.

SO AS ALWAYS, THANK YOU FOR ALL THE WORK YOU DO, GOD BLESS YOU AND KEEP YOUR CANDLE GLOWING AND GROWING.

JENNIEMOLINA

(520) 220-8460

AMERICAN LEGION AUXILIARY

P.O. BOX 448 DOUGLAS, AZ. 85608

DEPT OF AZ, PRESIDENT

truelepa@gmail.com

DID YOU KNOW?

DEPARTMENT PRESIDENT VISITS

The Department President will make an official visit to each District during her year in office.

The District will be responsible for furnishing lodging, meals and mileage from her home Unit for the official visit of the Department President to their respective District. The District **MUST** provide for this in their annual budget.

Units may still invite the Department President to their meetings or special affairs but the Unit **MUST** bear the expense.

Policy & Procedures...2016

AMERICANISM
FALL CONFERENCE
2021

President Jennie would like all the Districts and Units to bring their colors to Fall Conference. We meet 2 times a year as a body and she wants to see your flags.

You need to bring both flags, the stands, 2 color bearers dressed in red, white and blue. That is white top, blue pants and red neck scarf.

You will need to have the colors and color bearers in the meeting hall by 7:00am for instruction and practice.

The colors will stay in place during the entire meeting and they will be taken down on Sunday at close of the meeting. The colors bearers need to be dressed in red, white and blue Sunday morning.

THANK YOU SO VERY MUCH...B

Americanism October

- America originates from the Latin term America, coined to mean a new world of independence in 1507.
- Americanism is defined by Merriam Webster as having the features of America as in traditions, culture, etc. having an attachment or allegiance to the traditions for the U.S. which are the interests, or ideals of the U.S., such as a customs or traits peculiar to [America](#). This includes the political principles and practices essential to the American culture

How can an ALA member live up to these ideals? Begin by becoming the very best YOU you can be (true to self), being virtuous in ethical and moral standards, and being generous with time and resources. ALA members pledge to support veterans and families via friendship, love, respect and compassion. We serve those in the community and those Veterans who cross our path. We seek to understand issues and solve the problems we can. Every little bit helps.

Stewardship can be inviting others to events, sharing books, and being active in the organization. Attend Leadership trainings to learn and understand the importance of ALA. Build dynamic relationships through friendship and sharing.

Remember to help others succeed in their endeavors as No one fails because they plan to fail.



"Making a Brighter World For Our Veterans"

Cavalcade of Memories

October 2021

Cavalcade is an Umbrella under History.

We hear all the time that our Juniors are our future. This chairman is currently working on a Memory Book for our Honorary Past Department Junior Presidents.

So, if your Unit have a Past Honorary Department Junior President. I need a biography of their year and a 5x7 photo of them and the Department President they served with. And if they held any office in the National Juniors. I have a form that they can fill out and send to department along with their Bio, Photo and as much information they can remember. The Junior Memory book will be display at Department Convention next year.

This Chairman Is still working on the 4th volume of the Past Department Presidents. Volume 4 begins in 1996 it begins with Mrs. Penny Maklary and if you became a Department President after 1996 check with me to see if I have your information as a Department President my computer crashed and I lost some of the information you sent to me. I have a form also of the Past Department Presidents. We also have the Cavalcade of Memory Award, "Presidents Plaque" highest total contribution, "per Capita Award" highest per capita monetary contribution. Don't forget the History Patch for the Juniors Grade 9th-12th. If your Unit has not yet chosen a Cavalcade of Memory Chairman try to choose or appt one they can work with your History Chairman.

Bit of Cavalcade of Memories: Arizona has had 3 National Historians can you tell me who they are? I have a gift for you at Fall Conference. And Arizona has had 1 National Chaplain Carmelite Staker Unit #108. Mrs. Hollis Weaver Past Department President granddaughter was the first to be signed up as a junior member.

Department Cavalcade of Memories Chairman

Paula Burgess

Pngb62@hotmail.com

CHAPLAIN'S THOUGHTS

OCTOBER 2021

My Dearest Auxiliary Members.

Soon we will be heading into the most “hectic time” for this organization with the Fall Conference going to be upon us soon and the start of many Holidays that we hope to share with our families, friends, our units and with our communities.

As we continue our service to others, especially to our veterans and those less fortunate let us remember we are all potential channels of God's presence, with our smiles to strangers/friends, our listening to someone's pain, our helping hands, our sharing of sorrows/joys even with this pandemic of covid. Each of us in our extraordinary uniqueness have been created to give to this world something which is our talents. God has given each of us talents to use and be challenged every day to accept the challenge to be what you are called to be, for remember: God so loved the world that, God sent each of you into the world as a gift to others!

Let us bring the light to others to make a brighter World for our Veterans and for all the human races.

“O Blessed God, let us all be instruments of Your Peace and Love. Let us seek truth in this world, and hope and trust in Your everlasting care. Please help us to be patient, kind, and forgiving”. Amen

**Happiness keeps you sweet
Trials keep you strong
Sorrow keeps you human
Failures keep you humble
Success keeps you glowing
But only 'God' keeps you going!**

May God Bless America
Dolores Chavez, Dept. Chaplain
P.O. 1517
Benson, AZ 85602
chebeejs@cox.net

Community Service

October 2021

Hello ALA Members,

"There is no power for change greater than a community discovering what it cares about." ~Margaret J. Wheatley

Halloween is right around the corner. What can you do to make it a Community Service event? Hand out pocket flags and poppies along with candy. Organize a group cleanup in your neighborhood after Halloween to cleanup candy wrappers and trash left behind by trick or treaters.

Start planning ahead! It's never too soon to plan. Some examples are; organize a community blood drive, hold a car wash, or collect unused makeup to donate to a center for abused women. Every event helps.

Dates to remember; Mid year reports are due December 1st

A great way to start is by asking members to fill out hours, miles and monies donated at your monthly meetings.

I look forward to sharing all I learn during National Convention with you next month! Until then, Stay well and safe!

Sara C. Decker

Community Service Chairman

SaraCdecker91@gmail.com (please be sure to add the C in my email address)

480-580-3269

CONSTITUTION AND BYLAWS

OCTOBER

The Constitution should contain articles that are rarely changed. An example of what not to have in your constitution is the amount of dues you charge. They belong in the Bylaws or Standing Rules. Since the national organization had changes in its Constitution this year, all departments and units need to adjust their Constitutions to agree with the National Constitution.

Bylaws are defined as the governing regulations of a corporation's or society's internal affairs. In your department or unit, this should include how you govern yourself and any fundamental rules voted on by the organization. Bylaws should be amended every five to 10 years as needed and supported by Standing Rules.

The dictionary defines Standing Rules as issues that relate to the details of the administration of a society, and which can be adopted or changed the same way as any other act of the assembly. Standing rules can be suspended by a majority vote for the duration of the session, but not for longer. In the Auxiliary, your Standing Rules should be more specific than the Bylaws, administrative, and "process focused." They should provide details about provisions in the Bylaws. They can be amended as frequently as needed to keep the organization up to date.

Using the example of dues, in the Bylaws, it would be correct to say your unit dues would always be \$5 more than the amount due to department and national, because this would naturally change if national or department changes their dues. If you stated that your unit dues are \$30, this should be in Standing Rules because you would need to vote on the change of the exact amount of unit dues.

Civility lives in governing documents containing rules for all members to follow. Be sure to implement rules appropriately, follow your governing documents for how revisions should occur, and then help your members understand the changes by providing clarifying language and rationale for the change.

Department Chairman

Josephine Herrera
13010 West Hearn Road
El Mirage, AZ 85335
(623)340-5936
jherrera268@aol.com

Co Chairman

Linda Herrera
13010 West Hearn Road
El Mirage, AZ 85335
Brownoilgrl7@aol.com

I have provided my contact information above. I would ask that if you have a question to please direct your question to my email and I will get back to you as soon as possible with a response. Thank you!

EDUCATION

OCTOBER 2021

National Convention is over! What an amazing week for Arizona with attendees from almost every state and Puerto Rico. I hope everyone had a wonderful time and enjoyed learning how other Units managed to operate during the Pandemic. I was honored to serve as a Local Page providing Convention information to attendees.

October is *National Bullying Prevention Month*, and October 13, 2021, is *National Stop Bullying Day*. We must do our part to help protect children from the devastating effects of childhood bullying. Offer your schools material to alert children on how to handle bullying. Bullying can occur in any place where kids connect, so prevention demands the community address the needs of all children and youth involved. Below is an activity to teach children about bullying:

The Toothpaste Activity – Ask for a volunteer to come to the front of the room. Place a strip of masking tape of any length on the table. With a tube of toothpaste, have the volunteer run a bead of toothpaste on the length of the masking tape. Now ask the participant to put the toothpaste back in the tube. Obviously, it can't be done. This is an example of how hurtful words once spoken cannot be taken back. Bullies say hurtful words frequently and need to know the impact that their words have on their victims.

October 17-23, 2021, is *National School Bus Safety Week*. A way to recognize school bus drivers would be to provide them with hand sanitizers, water bottles, etc. I am sure the bus drivers would also appreciate "Thank You" notes hand written by the students.

Have your Unit Members visited classrooms to promote our Education Program? Don't forget to wear your American Legion Auxiliary apparel when visiting classrooms.

Please focus on providing assistance and information regarding scholarships and essay contests to your high schools. Scholarship information will be available at Fall Conference next month.

I welcome any ideas, questions, and/or comments. Sharing information would be helpful for everyone's success with our programs. Thank you.

Anita Ritter
Education Chair
Department of Arizona
ritmar@cox.net
602-679-1785

September 2021

Department Finances

Term: FINANCES - for matters Regarding the Management, Creation, and Study of Money and Investments.

Specifically it deals with how an individual company or government acquires more capital in the context of a business and how they spend it. Finance is then often divided into the following: personal finances, corporate, and public finance. Now you know why it is so important to have Unit and District budgets and why the Department has 2 Budgets: General Fund and Welfare and Rehabilitation Budgets. You should balance your checkbook everytime you make a deposit and a withdrawal from that account to keep from having excessive bank withdrawals by the bank to your account. These are necessary actions to keep your bank accounts in balance.

Thank you ALL for the good job you do! We are here to help when called upon!

Department Finance Committee

Helen Stout Chairman, Jennie Molina President

History

2021-2022

What is history? History is a record of events which tells an accurate story to succeeding generations. The goal of the Unit and District historians to compile the activities throughout the year beginning with the installation of officers at your Unit or District level.

- Start your history with the June 2021 Convention.
- When writing the history, ensure it is written in third person point of view. Please review the guidelines for writing a history on the Department website at www.aladeptaz.org.
- Include President Jennie's theme when writing the history. Her theme this year is PTSD, include her theme while writing the history.
- Did you have any fundraisers for President Jennie's Special Project, PTSD? Include that in your history.
- Remember to include any visits from our National President (if applicable).
- Document any special events in your Unit/District and how they relate to both Department and National theme.
- Did your Unit get media coverage from newspapers or local television?
- If submitting a History Book at Convention, read, read and read the instructions.

Please don't hesitate to contact me anytime if you have any questions.

For God and Country,

Stacey Mayberry
Department Historian

702-403-4903
mayberry.stacey@gmail.com

Legislative
October 2021

Greetings Members,

Are you ready for Fall Conference???!!!

As I said in the last bulletin, the Legislative Program encompasses a lot of legislative issues for our active duty military and veterans.

There will be more to come in and around Fall Conference; as packets will be provided explaining the program in depth. We will also have Mid-Term Elections coming up. Get your word out to get your members and community to vote. Be active in legislative issues in your community.

In conclusion, these are trying and challenging times for our nation. We are coming back together as a society, but it takes time and patience. I have learned so much as a person and ALA member in the last few months. Please be kind to one another. We are all here for the same thing, helping veterans. **ALSO, MID-YEAR REPORTS ARE DUE DECEMBER 1ST, 2021. PLEASE GET YOUR REPORTS INTO THE CHAIRMEN ON OR BEFORE THIS DATE. DEPARTMENT CHAIRMEN MUST REPORT TO NATIONAL THE HARD WORK THE UNITS HAVE BEEN DOING WORKING THE PROGRAMS.**

For God and Country,

Stephanie M. McMullen

Chairman

15239 W. Taylor St.

Goodyear, AZ 85338

(623)910-4716, stephaniemcmullenala62az@gmail.com

EMAIL ABOVE HAS CHANGED. PLEASE RECORD NEW EMAIL ADDRESS

Reaching for the Goal!

October 2021

Good news regarding membership.

First, National started sending out renewal notices on 09-15-2021!

Second, no Mid-Year reports this year. More to come regarding this. In the meantime, keep track of your activities, post them on Ring Your Bell or email them to me. Pictures are always appreciated.

Has your Unit planned a Membership Drive outside of the Post? Do you have ideas on how to recruit and retain members?

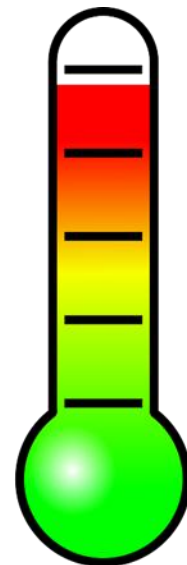
A HUGE thank you to the Units who have submitted 2022 membership.

Reach out to those members who you have not seen for various reasons. A simple Hello goes a long way.

This chairman is looking forward to seeing many of you at Fall Conference.

Until next month

Barbara White
Department Vice President
602-908-2980
Barbarawhite99@gmail.com





American Legion Auxiliary

Department of Arizona

Mission Training October 2021

Greetings to you all as we in reality begin to plan and work the Auxiliary programs for the 2021-2022 year.

BUILD CONFIDENCE IN THOSE YOU LEAD.

One way that you could empower your members is to encourage them to utilize the Auxiliary Basics course at www.ALAforVeterans.org and the ALA Leadership Academy, and to attend ALA Mission Training held in our Unit, District or Department.

As you choose program activities and holiday parties/fundraisers focus on your members strengths. Give them a chance to put their skills to work. Treat all members with dignity and respect. Let us build members up and let them know it's OK to make a mistake. They may take risks without fear of failure, not a word that we ever use! I don't know anyone who hasn't made a mistake somewhere down the line.

As stated in the last two bulletins, I encourage you to schedule a Mission Training for your Unit or District. Your President will contact me to set date and site usually a Saturday or Sunday. The President or Chairman will make sure that there are a minimum of 10 members willing to commit and pay the \$10.00 ten days prior to the scheduled date. All presenters will work with you on the basics, Standard Operating Procedures and will focus on the needs of your members I hope to hear from you!! E-mail is best, though I welcome your calls, please text first and I will return your call. THANKS.

Karen Smith, Chairman

ksmith111 @cox.net

(520) 249-1119



American Legion Auxiliary
Department of Arizona

**“Education and Awareness of Our Veterans With PTSD”
MUSIC REPORT**

October 2021

Greetings Melomanos (“music lovers”),

Fall Conference is approaching with an opportunity to see Madam President, Jennie Molina and support her Special Project. I hope you are as excited as I am to support her and her Special Project. It is something that has been over looked for sometime. If you missed the opportunity to lend your talents at Convention you will have an opportunity at Fall Conference. I’m looking forward to seeing your beaming faces singing your heart out at Conference. I’m doing some research for possible song selections for Conference. If you have a “favorite”, please let me know. Also, I’ve spoken to the Department Legion Chaplain on what he wants as far as music and dress. We have decided to make it easy again and refrain from the choir robes. We think “Legion family” polos in red, white or blue would be a good choice with black pants will be a good substitution and represent what we are about. Please encourage the men at your Post to participate as well.

Now a little about the “American Legion Auxiliary Music Program, is a program to encourage and promote music within the Unit and Post. Thereby, incorporating some type of music in their meetings and other functions in the form of patriotic songs or hymns. I understand there are several new Unit Music Chairpersons and look forward to working with you and your goals for your Units. Please let me know if you would like me assistance in any way. I am eager to assist you in any way. Also, please let me know if you would like for me to visit your Unit and admire what you’re doing. I can learn from you ways to make this program better for all.

“Music gives a soul to the universe, wings to the mind, flight to the imagination and life to everything.”

Plato

With a song in your heart.

For God and Country,

Alma Mattingly, Department Music Chairman

15239 W. Taylor Street, Goodyear, AZ 85338

amblonde01@gmail.com

602.999.4054 cell

NATIONAL SECURITY

OCTOBER 2021

Instructional How To sheets found on the National Security program page on the national website:

- How to Welcome Home Separating Service members
- How to Identify Veterans and Service members Families who are In Need of Assistance
- How to Support Troops and their Families on Military Installations
- How to Train for FEMA's Community Emergency Response Teams

Planning a POW/MIA Remembrance Service:

- How to Collaborate with the American Red Cross' Service to the Armed Forces
- How to Collaborate with the Tragedy Assistance Program for Survivors (TAPS)
- How to Collaborate with the Hiring Our Heroes Military Spouse eMentor Program

Legion Resources:

- Blue Star and Gold Star Banners: www.legion.org/troops/bluestar
- Disaster Preparedness and Response for American Legion Posts: www.legion.org/documents/pdf/talare_disaster_preparedness.pdf
- Family Support Network: www.legion.org/troops/familysupport
- Operation Comfort Warriors: www.legion.org/troops/operationcomfort
- POW/MIA: www.legion.org/powmia
- Legislative Action Alerts: <http://capwiz.com/legion/home>

Follow us on Facebook:

- ALA National Headquarters: www.facebook.com/ALAforVeterans
- The National Security Committee group is www.facebook.com/ALA National Security.

5. For your National Security committee members (see National Security program page on the national website or Annual Supplement for contact information

Patricia Lugo, Chairman
plugo1@cox.net
602-475-0208

New Units/Unit Development & Revitalization

October 2021

HOW TO CULTIVATE ACTIVE MEMBERS

1. Encouraging members to attend meetings and/or participate in volunteer events

Members may or may not attend meetings. They may attend meetings only occasionally or they may attend social meetings only. They may only want to receive a newsletter or mailing from the unit. They may communicate with others by telephone, getting and giving information about Unit activities. You may never hear from some members except they may pay their dues or send a donation regularly. Nevertheless, these members are your Unit and you must never forget, without them, there would be no American Legion Auxiliary.

Your efforts to get members to attend Unit meetings or participate in volunteer projects are just that-efforts. Members control whether or not they choose to attend or participate. You can only control your efforts to motivate them to attend. So, if you make no effort at all, there is almost a 100% probability that no one will come.

2. Develop a program

How do you motivate members to become active members? Develop a balanced program to include meetings, newsletter, personal contact and, more importantly, meaningful opportunities to participate in mission outreach projects.

Jan Cushing
New units/UD&R Chairman
gcushing@cox.net
623-544-0797



AMERICAN LEGION AUXILIARY
PAST PRESIDENT PARLEY
OCTOBER 2021

Hi to all Units and Districts who host a PPP event? Who are you and what are you doing?

As stated last month, please let me know if your Unit or District hosts a PPP program, so you too can be recognized.

Each month I will remind you of the awards available to your Unit.

The AAPP (Arizona's Active Past Presidents Plaque)

Cora Grigg Past Presidents Parley Plaque

Unit Member of the Year

Jarvis Plaque (Auxiliary Member of the Year)

National Salute to Women Veterans

I look forward to hearing from you and sharing your stories about your PPP program!!!!

Until next month with more news!!

Cindy Queen

Past President Parley Chairwoman

cynqueen53@cox.net

602-316-7647

PRESIDENTS CORNER



"Making a Brighter World for Our Veterans"

I would like to discuss the basic fundamentals of everyday public relations that we use as an Auxiliary member.

1. The primary goal of any ALA public relations is to create positive publicity for Events, and Programs, of our stated Mission.
2. When producing a fund-raising event, it is especially important to let the Public know where all the money donated will go.
3. Let your potential donor know that we are a non-profit organization and if requested by the donor provide them with appropriate tax receipts.
4. Be sure to have all available membership and organizational information available to the public.
5. Be aware of where you are taking your pictures. You do not want to post pictures with beer bottles, alcohol, and beer signs. We do not want to leave the Community with a bad impression of what we represent, and we would be giving the liquor companies free advertising that they would normally pay thousands of dollars for in promoting their product. There is an easy solution for this, do not take any pictures in the bar area that you are planning to post. You can save those kinds of pictures on your private web site. Keep in mind that anything you post on an authorized American Legion Auxiliary site will reflect directly on our membership and the reputation of our organization.
6. To make this easier, try to ask people before you take a picture. Then you can move them to an acceptable background.

Please remember that posting on our website Ring your Bell is not your personnel website. Make sure that your pictures are respectable and tell the story that you want to express. We are a proud organization. Let us represent our Auxiliary with dignity and convey our message, SERVICE NOT SELF.

We would like you to send your unit photos, events, or Convention to Barbara Masterson at, secretary@aladeptaz.org before OCTOBER 22. Thank you

Christel Romero:

ALA PUBLIC RELATIONS/ TALMA PHOTOJOURNALIST

aladeptazpromero@gmail.com

(602) 647-5086

TROPHIES AND AWARDS

SEPTEMBER, 2021



Greetings to all Auxiliary members!

My name is Alissa Montijo and I will be serving as your chairperson for this upcoming year 2021-2022.

Please bear with me as I try to get all awards and trophies either returned or located, or to be given out to the units who have not received them. I will be working diligently so we can keep the ship sailing as smooth as possible.

As that being said **PLEASE** if any unit has awards or trophies that still need to be returned, **PLEASE** get them to department or to me at the fall conference as I will be there. As many of you know there was a resolution passed that will take affect at commencement of convention of 2022. Let us all work together and get the ball rolling to get the awards and trophies to the proper winners of the state convention of 2021.

I look forward to be working with all of you!! More information will be in the bulletins to come, as we work together to get the trophies and awards rounded up!!

Let's all make it a brighter world for our veterans!!!

Thank you!!
Alissa Montijo

Email- alissamontijo@yahoo.com

Phone: 520-904-5374



VA & R
OCTOTBER 2021

Hello and Happy Fall,

I hope everyone is well and healthy. I have finally recovered from National Convention, and I highly recommend going. Learned a lot, met new friends, and had fun. With that being said, I want to tell all of you that the new National President, Kathy Daudistel's theme this year is "Caring For Those Who Care For Others," Below is an extract of her remarks at National Convention.

"According to a recent Rand Corporation military caregiver research study, there are approximately 5.5 million military and veteran caregivers in the US. Of the 5.5 million, approximately 1.1 million are caring for veterans and service members who served after 9/11/01. These caregivers are not just wives and mothers. They are also fathers, husbands, children, and grandparents and even neighbors who are checking in on them. These voluntary and uncompensated caregivers provide \$14 billion in service for wounded warriors each year. 5.5 million!!! Whew, what an eye opener. To me, this was a real eye opener.

The ALA mission is to honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families. One of the ways we can honor that sacrifice is by recognizing these unsung heroes and help to make sure they have the resources they need to take care of their veteran. Because of this, the focus for the incoming year will be "Caring For Those Who Care For Others". Many of our members are already doing this important work and most without even thinking about it. Look around you, I bet you know someone who fits into this role."

This theme and President Jennie's Project" Building Education and Awareness on PTSD", work well together.

I hope you all sent in your Poppy order. And don't forget, to be eligible for awards at convention you must order a minimum of 100 poppies (by September 30) and turn in your 10% net income from poppies to Department 30 before convention, otherwise you cannot win a beautiful plaque for anything you have accomplished.

Poppy/Welfare/VA&R monies may be used for donating to the President's Special Project, PTSD Foundation of America.

For God and Country
Rose Ficklin
Department of Arizona
2nd Vice President
VA & R Chairman

602-628-4088
1740 E 2nd Ave Mesa, AZ 85204
auntwosie1990@yahoo.com

SERVICE TO VETERANS

Just returned from the National Convention held at the Phoenix Convention Center. Lots of great information and a lot of fun meeting up with friends.

The Service to Veterans program is going to do great things this year, but I need your help! All information will be in my packet at Fall Conference. All members need to understand the importance of reporting volunteer hours! The new form will be easy to understand and should be submitted to me on a monthly basis. You may also contact me by phone, text, email, or snail mail.

For all units that have a monthly newsletter or schedule of events I would to know and be included in your mailing list.

Although the pandemic is not over, there are still opportunities to support our mission serving veterans, their families, and active duty military. You just have to be a little creative!

If you have any questions, please email me at lpnmoe14@gmail.com

Nancy Berg

1170 Carmelita Drive

Sierra Vista, AZ 85635

520/678-1027