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PLANNING & EXECUTION

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**Initial Consultation** \$0 each  
Client Interview and project definition

**Junior Consultant** \$100 per hr  
10+ years experience, Manager-Director Level  
experience Per Project

**Strategic Planning** Market  
Marketing, Customer Service, Sales & Product  
Per Project

**Senior Consultant** \$150 per hr  
20+ years experience, C-Level experience

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MARKETING & SALES

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**Marketing Planning** Market  
Multiple Marketing categories by month, Quarter  
or Year.

**Market/Industry Research** Market  
Per Project

**New Product Introduction** Market  
Product evaluation, deployment schedule,  
training

**Mystery Shopper** Market  
Full customer cycle assessment

**Competitive Assessment** Market  
Competitors, Products, Pricing, Advertising,  
Positioning

**Pricing Analysis** Market  
Pricing levels, profit assessment, product mix,  
price elasticity

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CORPORATE STRUCTURE

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**Organizational Assessment** Market  
Job description, Employee Profile, PT vs. FT.  
mix

**Org Chart Design** Market  
Skill assessment and realignment, functional  
design

**Recruitment** Market  
C-level & Senior management

**Call Center Management** Market  
call center operations assessment and  
recommendations

**Interim Management** Market  
Per project

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TRAINING & CERTIFICATION

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**TOEFL Certification** Market  
Includes location selection and test voucher

**Language Training** Market  
English, Spanish or Portuguese - Business  
Focus

**Training** Market  
Process, Product, Customer Service & Sales Per  
Project

**Retail Sales Training** Market  
Management & Supervisory techniques, Time  
Management, conflict resolution, Overcoming  
obstacles & others

**Customer Service Training** Market  
Customer Service skill development exercises,  
Time management techniques, Conflict resolution  
& others