



**Minutes of the Granite State Airport Management Association, Inc.**

**Friday, June 8, 2012**

**10:00 AM**

**Jaffrey Airport  
190 Turnpike Road  
Jaffrey, NH**

**ATTENDEES:**

|                                         |                                           |
|-----------------------------------------|-------------------------------------------|
| Rick Dymont, President, Lebanon         | Jean Mongillo, Hoyle, Tanner & Associates |
| Royce Rankin, Treas., Nashua            | Greg Cohen, Stantec Consulting Engineers  |
| Rick Bergeron, Claremont                | Dave Hall, pilot                          |
| Ed Mattern, Keene                       | Steve Walker, pilot                       |
| Mike and Cheryl Hart, Hampton           | Bill Giannetta, FAA/FSDO                  |
| Harvey and Lee Sawyer, Jaffrey          | Brenda Bhatti, SRA                        |
| Steve Adams, Manchester                 |                                           |
| Russ Kelsea, Newport                    | Gerry D'Amico, URS                        |
| Colin McIver, Plymouth                  |                                           |
| Steve Bourque, Rochester & Portsmouth   | Karen Hall, Penn Valley Airport           |
| Carol Niewola, NHDOT Aeronautics        |                                           |
| Mike Pouliot, NHDOT Aeronautics         | Bob Mallard, ASG                          |
| Richard Yarnold, BACS                   | Rick Kloeppe, Newport                     |
| Andrew Nadeau, Horizons Engineering     | Robert A. Rolla, Concord                  |
| Jorge Panteli, McFarland-Johnson        | Evan McDougal, Hoyle Tanner               |
| Shirley Jean Bergman, McFarland-Johnson |                                           |

**Approval of Minutes – March 9, 2012**

A motion was made by Roy Rankin and seconded by Mike Hart to accept the minutes of the March 9, 2012 meeting minutes as written. The motion was unanimously accepted.

**Treasurer's Report:** GSAMA has \$10,912.71 in its checking account and six \$0.56 stamps. A motion was made by Roy Rankin to contribute \$500 membership dues to the NHAHS. No second was brought forward so the motion failed.

**Harvey Sawyer, Welcome to the Jaffrey Airport:**

Harvey talked about hosting airport events to boost support for the airport and the benefit of having a restaurant located close to the airfield. Of concern was who the next generation of airport owners and operators will be. He noted that the system of airports open to the public must be preserved.

**Dave Hall:**

Dave discussed the power of using internet marketing and social media in attracting people to his airport at Cielings Grove, PA.

**Steve Walker:**

Steve Walker is a GA pilot based from Jaffrey and talked about the benefits of using an aircraft for business. Aviation is a business decision.

**Mike Hart:**

Mike Hart talked about the success of the Flea market fly-in at Hampton Airfield. 75 aircraft arrived. He also talked about the success of social media marketing at Hampton Airfield.

**Presentations**

**Bill Giannetta (FAA) Portland, ME FSDO:**

Bill spoke about the resources of the FSDO that they are available to help. Carol Niewola added that NHDOT aeronautics also works alongside the Portland, ME, FSDO to gather facts to find solutions to aircraft and airport issues.

**Roundtable Discussion: Aviation Outreach and Working with Your Communities:**

**GSAMA at the Capital-** Several ideas were brought forward to help GSAMA achieve outreach goals. Suggestions were made to renew GSAMA's outreach efforts:

- The GSAMA website needs to be updated.
- Brochures can be created to help get the message out about the Aeronautical Trust Fund.
- Creation of a smaller committee that can explore outreach opportunities.
- Focus on a positive message.
- Use of email blast outs
- Youth involvement
- Aviation Internships
- Resources of the NH Historical Aviation Society Museum
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#### **How do we create a message that can be understood and be effective?**

- Non aviation people may have a difficult time understanding the technical language and problems facing aviation.
- We need to develop a set of goals and objectives in several areas. Education, marketing, elements of social media. We need to determine who the target audience is; legislators, non aviation public, pilots. We need to set measurable goals
- It was suggested that GSAMA approach schools and the public. The message should be accessible to the general public, we should talk more about what we need.

#### **How can economic development organizations interface with GSAMA?**

A suggestion was made to create a website that has home pages for each NH airport.

Successful Aviation Events:

New Bedford, MA- GA Fun Day, displays showing what is happening at the airport. 8000 people in attendance.

Laconia Airport- Airport Appreciation day with displays of aircraft, antique cars, flight sims, RC Aircraft.

Boston Portsmouth Airshow.

A committee was created to pursue the strategic planning needed to create an effective outreach effort, report back to the full GSAMA membership for feedback, and implement accepted plans. Volunteers on this outreach committee include: Rick Dymont, Carol Niewola, Colin McIver, Russ Kelsea, Steve Bourque, and Jorge Panteli.

#### **Energy Efficiency for Airports. Shirley Jean Bergman, McFarland Johnson**

Shirley spoke to GSAMA about the programs available to improve energy efficiency at airports.

#### **Grant Program Status: Carol Niewola**

- Airport picture books available at this meeting; 10 books per airport.

- Based aircraft counts- GA NPIAS airports must submit counts to NHDOT. Helps bring Aircraft Operating Fees (AOF) fees back to airports. This is important even for non-NPIAS airports.
- Reminder for CIP discussions in July through September.
- Scoping meetings for projects in July through September.
- NHDOT aeronautics is putting together training programs in FAR Part 77 issues with obstructions, non-discrimination.
- Reminder for underground storage tank leak detection certification is due August 9<sup>th</sup>.

#### **Airport Status updates**

The next GSAMA meeting is at Plymouth on the second Friday in September.

Lebanon- There has been a sale of the FBO and new charter operations have begun.

Nashua- Runway project is ongoing.

Hampton Field- Pilot toy boxes, hangar for sale. The airport was used for Greenfield's police chief's funeral. Approximately 350 cars were parked on the first day and 900 cars on the second day.

Manchester- CCTV expansion and improved security. The TSA has added new EDS machines

Concord- Stabilized growth

Claremont- Tree clearing project has wrapped up.

Parlin- Crack fill machine used successfully. Currently working on master plan with in-house resources.

Pease- Preparing for the Boston Portsmouth Airshow. Ideal if GSAMA could plan on a booth in the future. They plan for 40,000-60,000 people attend the event.

Skyhaven- Crack sealing using FAA grade sand and painting the airfield are recent efforts. Skyhaven has also created a committee for marketing, similar to GSAMA's new committee.

Keene- Replacing two hazard beacons using LEDs. Planning to replace PAPI lights. Preparing for an airshow in September on the 8<sup>th</sup> and 9<sup>th</sup>.

Jaffrey - Preparing for Fireworks Festival to be held August 18<sup>th</sup>.

Carol- provided a brief overview of Grant Assurance #11 on pavement maintenance management programs.

Next Meeting: Friday, September 14, 2012 at 10:00 a.m. at Plymouth Municipal Airport.

Adjournment: A motion was made by Ed Mattern and seconded by Roy Rankin to adjourn at 12:30 p.m.  
The motion was unanimously accepted.

Respectfully submitted,

ORIGINALLY SIGNED  
BY

Colin McIver

Secretary

