



PUT SOME HORSEPOWER Behind Your 2022 Medicare Sales

JOIN IN JSA'S 50TH ANNIVERSARY CELEBRATION!

It's our 50th year in the Medicare insurance business—as the one-and-only “Insurance Brokers’ Agency.” Everything about 2022 is bigger and better. A 5.0 upgrade! At JSA we love to reward our agent partners with a little bit of everything. Great back-office service. Creative collaboration to help you meet your production goals.

And, a healthy dose of fun and laughs while doing it! It's JSA's way and it's the reason so many independent insurance producers and agencies have partnered with us over the years. **Now check out what we're doing this year and why you should contract with JSA today!**

We have three generous incentive packages available, and the best part is... the drawings for these packages are random!

We've leveled the playing field to make this more fun for everyone, so anyone can win! Each qualifying piece of business* counts as a separate chance to be randomly drawn live on the date of JSA's 50th Birthday, July 7th, 2022.

PACKAGE
1



2022 FORD MUSTANG GT CONVERTIBLE

JSA is helping to put some real horsepower under the hood of your SEP selling season with this amazing incentive. Contract now with JSA, because you could win a \$50,000 Ford Mustang GT 5.0 Premium convertible with all the bells and whistles!

PACKAGE
2

A HOLLYWOOD BRAND MAKEOVER

The winner of this incredible branding and marketing campaign from the JSA Marketing/Advertising team will also be randomly drawn with the same qualifications guidelines* as the Mustang Grand Prize, so anyone can win! This package includes:



A professionally produced and locally aired television commercial to attract new clients.



An integrated custom direct mail campaign using our next-generation JSA ProShop Plus print and mail marketing platform.



A custom-made website to help drive Medicare business and gain leads.

PACKAGE
3



PACK YOUR BAGS. YOU'RE GOING TO COSTA RICA!

As a contracted agent of JSA, you have a chance to earn your spot at our annual JSA Sales Summit in April 2023. Of course, there are production requirements and points to earn for that, **but as part of our 5.0 Celebration, you can skip the requirements!** From January 1st—July 7th, 2022, every piece of qualified business* you write puts your name in the hat to be randomly drawn for a spot at this Sales Summit trip.

*QUALIFICATION DETAILS AND CONTEST RULES:

Qualifying products include Medicare Supplement, Cancer/Critical Illness, Hospital Indemnity, Short Term Recovery Care, Long Term Care, Dental/Vision/Hearing, Annuity, Final Expense, Trust Life and Short Term Medical. Each qualifying application will give you one (1) entry to win any of the three JSA 5.0 incentive packages. Applications must show a receipt date between January 1, 2022 through July 7, 2022. Drawing will be based off JSA's production reports. Agents can only be selected once, if the same agent is selected twice the random drawing will continue until a new, unique agent is drawn. JSA reserves the right to change or discontinue the program at its sole discretion and without notice. Solicitors (LOAs) do not qualify. Agent must be in good standing with JSA and carrier at the time of the random drawing. Incentive packages are non-transferable and not redeemable for any other incentives or cash.

Visit **JSA50.com** for more details.

Contact JSA at 800-203-0433 for more information on contracting, commissions and how you can get started right away.