



## Web Administrator Report for Annual Meeting, February 28, 2026

Cheltenham Chamber of Citizens (CCC) depends on 3 forms of media to communicate with our members and the community at large. To fulfill our purpose we use:

1. **Our Website:** [OneCheltenham.org](http://OneCheltenham.org) ( or [Cheltenhamchamberofcitizens.com](http://Cheltenhamchamberofcitizens.com))
2. **Email** through Constant Contact
3. **Facebook** at Cheltenham Chamber of Citizens

**Website** - OneCheltenham.org ([Cheltenhamchamberofcitizens.com](http://Cheltenhamchamberofcitizens.com))

The website is kept current as volunteer hours allow. Visitors can peruse current and past endeavors, read about our organization including bylaws, find contact information for elected officials and sign up to receive e-mails from CCC.

**Email** - Reporting January 1, 2025 – December 31, 2025

Emails are sent through Constant Contact.

Our email list continues to grow. Our open rate averages 51%.

Our emails serve to inform on an activity or issue relevant to the Cheltenham community.

We sent 28 emails for a total of 11,646 Sends. Our Open Rate is above the industry average.

Subjects included – Township Issues, “Environmental Info You Can Use”, Community Group Activities, and Community Events.

**Facebook** Cheltenham Chamber of Citizens

Our Followers have increased to 713

Fb provides us with quick two-way communication. It also keeps us aware of the activities, notices and alerts of many other community organizations and local and other government organizations.

Submitted by Edith Cerebi