

Meeting of the Executive Committee of the Humboldt Lodging Alliance, meeting Wednesday, September 5, 2018 at the Red Lion Hotel, Eureka, California.

Present: Chris Ambrosini, John Porter, Lowell Daniels, Ken Galarowicz, Gary Stone, Shailesh Patel, Donna Hufford, Tony Smithers

The meeting was called to order at 11:03 by Chris Ambrosini.

The agenda for the meeting was approved as-is (Stone/Patel/unanimous).

The minutes of the August meeting were approved with a spelling correction (Hufford/Patel/unanimous)

The first order of business was discussion of possible changes to the HLA bylaws. Chris Ambrosini began with a background on how changes can be made to the bylaws or the Management District Plan in order to achieve various scenarios, which were described as follows:

Scenario #1: Change the threshold percentage of voting members required to add a board candidate to the ballot by petition, and establish a minimum business size to qualify for board service

Scenario #2: Establish a minimum size of five rentable units per location to qualify for board service, AND dedicate two board seats specifically for representatives of vacation rentals

Scenario #3: Change the Humboldt Lodging Alliance to a corporate organization, eliminating the voting membership

Scenario #4: Change the Management District Plan to redraw the HCTBID district boundaries, exempting businesses with fewer than five rentable units per location from the assessment

Scenario #5: Change bylaws and/or MDP to establish a "one unit/one vote" procedure for HLA elections

The committee discussed the different scenarios, then a phone call was placed to Nathan Hyde, a paralegal at Civitas Advisors which is the HLA's tourism district consultant. Mr. Hyde clarified several issues for the committee, after which the committee voted to select Scenario #4 as the way to move forward (Stone/Patel/unanimous).

The agreed procedure was first to have Civitas write a letter for the Humboldt board of supervisors requesting the change to the Management District Plan. This letter would be approved at the October Executive Committee meeting, then brought to the HLA board of directors later in October. With the board's approval it would be sent to the board of supervisors.

Next the August financial statement was examined and approved (Porter/Stone/unanimous).

The meeting adjourned at 2:00 pm

Respectfully submitted by Tony Smithers