

# The Many Ways We Protect Your Business Valuation Data

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We provide clients with accurate and efficient business valuations needed for sound planning decisions. The technology we use harnesses the power of big data to assess the value of a business on many dimensions. Throughout the process, we ensure clients' private financial information remains confidential.



Non-Sensitive Data



Non-Transactional



Non-Sensitive Data



Secured Data

- We do not **gather or store sensitive personal data** on the businesses we value.
- We do not and will not ask for or gather **Social Security numbers, Tax ID Numbers or any website credentials**.
- We do not collect or **store account identifiers of our valuation process**.
- We also **do not share the information you provide** to other advisory services.
- Unlike many other financial services sites that require entry of financial information our tool **is not transactional**.
- Because we do not move or transfer funds on our system, **we are not an attractive target for cybercriminals**.
- Our system uses 256-bit Secure Socket Layer encryption. This is currently the **highest level of encryption** available and when applied scrambles your data so that only authorized users can read it.

*The industry standard encryption level for financial services sites is 128-bit.*

**... We use 256-bit encryption.**

- Our business valuation tool is hosted by Rackspace, the hosting provider for over 60% of the Fortune 100 companies. Their systems are certified by Microsoft and **respond to intrusion and threat detections 24 hours a day, 7 days a week, and 365 days a year**.

**Let us help you better understand the value of your business.**

**Neri Capital Partners**

*An Investment Bank and Advisory Firm*