## Franciscan Ministries Program Metrics - 1st Quarter, 2021

## **Centennial Barn**

Event Rentals	Jan	Feb	March	2021 YTD	2020	2019
Receptions	0	0	0	0	4	27
Private / Social	0	0	0	0	22	68
Corporate	0	0	1	1	7	17
Non-profit	0	0	1	1	4	17
Contracted Events at Barn - TOTAL	0	0	2	2	37	129
Leads Contacted	104	60	99	263	980	1,211
Tours	18	3	28	49	123	240
Bookings	5	3	15	23	53	106
Conversion Rate - tours to bookings	28%	100%	54%	47%	43%	44%
Franciscan Events (at Barn)	0	0	0	0	2	66
Classes / Appointments	0	0	0	0	67	233
Other Events - TOTAL	0	0	0	0	69	299

**Community Garden** 

TOTAL Plots	N	Neighborhood 35			Bhutanese / Other 56		
TOTAL FIOLS							
100	Commu	Community Crop		Education / Other		Processing	
100		5		0	4		
Garden Activities	Jan	Feb	March	2021 YTD	2020	2019	
Volunteer Hours	0	0	76	76	163	1085	
Produce Donated	0	0	0	0	389	471	
Work Days / Community Events	0	0	1	1	0	7	
Narrative							

## **Haircuts from the Heart**

Services	Jan	Feb	March	2021 YTD	2020	2019
Clients - Salon	101	45	105	251	1,555	2,720
Clients - Mobile	0	0	22	22	186	679
Clients - TOTAL	101	45	127	273	1,741	3,543
Client Survey Average Rating (out of 5)	na	na	na	na	na	5
Vouchers	2	1	1	4	47	144
# of Mobile Sites	0	0	5	5	20	16
"Piggy Bank" - Client Donations	\$15	\$6	\$0	\$21	\$328	\$1,281
Volunteer Hours	0	0	0	0	40	132
Narrative						

## **Tau House**

Participants	Jan	Feb	March	2021 YTD	2020	2019
Individuals - TOTAL	0	0	27	27	191	715
Volunteer Hours	0	0	14	14	1603	9,870
Partner Sites	0	0	0	0	13	24
Groups - Repeat	0	0	3	3	9	29
Groups - New	0	0	0	0	3	8
Groups - TOTAL	0	0	3	3	12	37
Narrative						

Clients	Jan	Feb	March	2021 YTD	2020	2019
Client Visits to Day Shelter	16	20	26	62	2,439	2,752
Clients - TOTAL (unduplicated)	119	119	119	119	139*	150
Level 1 - Actions Completed	16	30	17	63	375	891
Level 2 - Actions Completed	17	6	5	28	224	314
Level 1: # of clients takin	ng first steps <i>(maki</i>	ing and keepir	ng appointmei	nts, obtaining a	ın ID, etc.)	
Level 2: # of clients taking significa	nt action (finding h	ousing, enter	ing detox, acc	essing inpatien	t medical tred	atment)
Demographic Summary						
Narrative						