Franciscan Ministries Program Metrics - 1st Quarter, 2021

## Centennial Barn

| Event Rentals | Jan | Feb | March | $\mathbf{2 0 2 1}$ YTD | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 1 9}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Receptions | 0 | 0 | 0 | 0 | 4 | 27 |
| Private / Social | 0 | 0 | 0 | 0 | 22 | 68 |
| Corporate | 0 | 0 | 1 | 1 | 7 | 17 |
| Non-profit | 0 | 0 | 1 | 1 | 4 | 17 |
| Contracted Events at Barn - TOTAL | 0 | 0 | 2 | 2 | 37 | 129 |
| Leads Contacted | 104 | 60 | 99 | 263 | 980 | 1,211 |
| Tours | 18 | 3 | 28 | 49 | 123 | 240 |
| Bookings | 5 | 3 | 15 | 23 | 53 | 106 |
| Conversion Rate - tours to bookings | $28 \%$ | $100 \%$ | $54 \%$ | $47 \%$ | $43 \%$ | $44 \%$ |
| Franciscan Events (at Barn) | 0 | 0 | 0 | 0 | 2 | 66 |
| Classes / Appointments | 0 | 0 | 0 | 0 | 67 | 233 |
| Other Events - TOTAL | 0 | 0 | 0 | 0 | 69 | 299 |

Community Garden

| TOTAL Plots | Neighborhood |  |  | Bhutanese / Other |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 35 |  |  | 56 |  |  |
| 100 | Comm | Crop | Educati | n / Other | Empty / | cessing |
|  | 5 |  | 0 |  | 4 |  |
| Garden Activities | Jan | Feb | March | 2021 YTD | 2020 | 2019 |
| Volunteer Hours | 0 | 0 | 76 | 76 | 163 | 1085 |
| Produce Donated | 0 | 0 | 0 | 0 | 389 | 471 |
| Work Days / Community Events | 0 | 0 | 1 | 1 | 0 | 7 |
| Narrative |  |  |  |  |  |  |

## Haircuts from the Heart

| Services | Jan | Feb | March | $\mathbf{2 0 2 1 ~ Y T D ~}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 1 9}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Clients - Salon | 101 | 45 | 105 | 251 | 1,555 | 2,720 |
| Clients - Mobile | 0 | 0 | 22 | 22 | 186 | 679 |
| Clients - TOTAL | 101 | 45 | 127 | 273 | 1,741 | 3,543 |
| Client Survey Average Rating (out of 5) | na | na | na | na | na | 5 |
| Vouchers | 2 | 1 | 1 | 4 | 47 | 144 |
| \# of Mobile Sites | 0 | 0 | 5 | 5 | 20 | 16 |
| "Piggy Bank" - Client Donations | $\$ 15$ | $\$ 6$ | $\$ 0$ | $\$ 21$ | $\$ 328$ | $\$ 1,281$ |
| Volunteer Hours | 0 | 0 | 0 | 0 | 40 | 132 |
| Narrative |  |  |  |  |  |  |

Tau House

| Participants | Jan | Feb | March | 2021 YTD | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 1 9}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Individuals - TOTAL | 0 | 0 | 27 | 27 | 191 | 715 |
| Volunteer Hours | 0 | 0 | 14 | 14 | 1603 | 9,870 |
| Partner Sites | 0 | 0 | 0 | 0 | 13 | 24 |
| Groups - Repeat | 0 | 0 | 3 | 3 | 9 | 29 |
| Groups - New | 0 | 0 | 0 | 0 | 3 | 8 |
| Groups - TOTAL | 0 | 0 | 3 | 3 | 12 | 37 |
| Narrative |  |  |  |  |  |  |

Tamar's Center

| Clients | Jan | Feb | March | $\mathbf{2 0 2 1}$ YTD | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 1 9}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Client Visits to Day Shelter | 16 | 20 | 26 | 62 | 2,439 | 2,752 |
| Clients - TOTAL (unduplicated) | 119 | 119 | 119 | 119 | $139^{*}$ | 150 |
| Level 1 - Actions Completed | 16 | 30 | 17 | 63 | 375 | 891 |
| Level 2 - Actions Completed | 17 | 6 | 5 | 28 | 224 | 314 |

Level 1: \# of clients taking first steps (making and keeping appointments, obtaining an ID, etc.)
Level 2: \# of clients taking significant action (finding housing, entering detox, accessing inpatient medical treatment)

| Demographic Summary |  |
| :--- | :--- |
| Narrative |  |
|  |  |

