



13 W. Beverley St. Ste. 6
Staunton, VA 24401
Phone: (540) 466-0059
karen@klcreativemedia.com
www.klcreativemedia.com

For Immediate Release

**Solar Generator Company Launches
National Preparedness Month Promotion**

SUNRNR of Virginia Continues Campaign to Educate about Alternative Energy

HARRISONBURG, VA. (August 7, 2014)— “Having reliable, affordable and clean power backup during an outage or emergency isn’t just a pipedream anymore,” says SUNRNR of Virginia’s Jenny French. “You can prepare for that inevitable “rainy day” and store some sunshine and grid power to use during emergencies,” she added. In order to help citizens be more prepared for all types of emergencies and in support of [National Preparedness Month](#) activities during September, from now until Sept 30, 2014 SUNRNR will include an [AC/DC grid charger](#) (a \$140 value) with the purchase of a SUNRNR portable solar generator.

National Preparedness Month is an awareness-raising event sponsored by the Federal Emergency Management Agency (FEMA) in an effort that aims to educate and empower Americans to prepare for and respond to all types of emergencies, including natural disasters and potential terrorist attacks. The monthly series of public service announcements and events culminates in [America’s PrepareAthon!](#) on September 30. More than 6 million organizations, businesses and individual citizens have already signed up to participate in the PrepareAthon.

The promotion is part of SUNRNR’s commitment to educate consumers about energy issues, consumption and conservation in relation to disaster preparedness. To date, the combined potential power produced by SUNRNR units sold is equivalent to 100,000 gallons of fossil fuel consumed by comparable gas generators – a potential carbon footprint reduction of 900 tons of CO2 from emissions and another 250-ton reduction from non-grid-generated power.

Information about the bonus with purchase promotion and details about SUNRNR products can be found at www.sunrnr.com or by contacting Jenny French at jennyf@sunrnr.com or Scott French at scottf@sunrnr.com, 540.271.3403.

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