



7th ANNUAL CHARITY GOLF TOURNAMENT
Friday, September 22, 2017
Turf Valley Resort—Ellicott City, Maryland
Sponsorship Form

Kelly's Foundation is holding its seventh annual golf charity event on September 22nd this year. We are inviting you to participate.

THE EVENT:

The golf tournament will begin at 10 am on Friday, September 22 and will be followed by a cocktail reception, both to be held at the Turf Valley Resort in Ellicott City, Maryland. Rooms are available at Turf Valley. Simply call 410.465.1500 to book your room before August 22nd using the promo code 2830ES. The service, facility, and people at Turf Valley are absolutely wonderful. Their facility is central for friends and family of Kelly coming from Pennsylvania, New Jersey, Maryland and Virginia.

We request that your company participate in our efforts directly. Sponsorships for the golf tournament, cocktail reception, or individual golf holes are available. It is also possible to donate a prize that will be used for the raffle or silent auction, or to provide small give away items for the golfers.

Specific information is provided on the attached sheet. Please choose how you would like to participate and complete the top part with your contact information. Check one of the boxes to designate your sponsorship and/or donation. Then, simply mail your completed application and check to Chris McGinnity at the address provided. If you would like to donate a prize or a give -away item, simply check the boxes that apply and write in the gift(s) or give away item(s) in the line provided. We will contact you to coordinate receipt of the item(s).

THE FOUNDATION:

Kelly lost her battle with cancer in February 2011 but lived her life inspirationally. The Kelly D. Heflin Foundation was created to honor her by keeping her dream alive to one day help cancer patients during their fight to survive. The mission of Kelly's Foundation is to make a direct and immediate impact on the lives of cancer patients and their families by providing financial aid for their everyday expenses. Learn more about the Foundation and the people it helps by going to www.kellysfoundation.com.

The need for aid to cancer patients continues to be prevalent. The Foundation is holding the fifth annual event to remain a continuous source of aid to patients in their struggle to beat cancer. Money raised will go to cancer patients and their families in need or fund additional programs that will aid patients in various ways at no cost to them.

Thank you in advance for your help in making this charity fund raising event a success for Kelly's Foundation and the many people that it helps.

The Foundation is a 501(c)(3) charitable trust that was created on March 24, 2011 (EIN 45-6182252).



7th ANNUAL CHARITY GOLF TOURNAMENT
Friday, September 22, 2017
Turf Valley Resort—Ellicott City, Maryland
Sponsorship Form

CONTACT INFORMATION:

Company name (will appear at event as written here, if applicable): _____

Contact person: _____

Contact phone number: _____

Contact email: _____

Company website: _____

Donation/Prize /\$ Amount): _____

SPONSORSHIP/DONATIONS (please check all that apply to your participation):

- ☐ **EVENT SPONSOR--\$2,500.00.** Sponsor receives a foursome for golf, lunch, and cocktail reception. Sponsorship recognition will include company name/logo on the event sign, on all materials at the event, and on the website.
- ☐ **BEVERAGE SPONSOR--\$1,000.00.** Sponsorship recognition will include company name/logo on the sign affixed to the beverage cart during the golf tournament, on all materials at the event, and on the website.
- ☐ **LUNCH SPONSOR--\$1,000.00.** Sponsorship recognition will include company name/logo on the sign at the lunch location during the golf tournament, on all materials at the event, and on the website.
- ☐ **GOLF HOLE SPONSOR--\$500** (per hole). Sponsor receives company name on sign at individual golf tee(s), on all materials at the event, and on the website.
- ☐ **AUCTION/RAFFLE PRIZE DONATION**—examples of prizes requested are: rounds of golf, trips/vacations/hotel stays, gift baskets, coupons for services, golf equipment, or similar item. Donor receives company name on the sign at the prize on the display table.
- ☐ **GIVE AWAY ITEM**—items to be given to golfers or placed in the goodie bags, examples are: golf tees, mugs, golf balls, “huggies”, or similar item.

Please make checks payable to: **Kelly D. Hefflin Foundation**

Send checks and completed forms to: **Lisa McGinnity, 1303 Liberty Place, West Chester, PA 19382**

For prize donation or give away item, complete form and return to Lisa. Receipt of items will be coordinated in advance of the event.

Lisa McGinnity (703) 851-1354. lisamcginnity@comcast.net

or Sheri Page (301) 518-2270. sheri@thtweb.com