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2021 Title Sponsor



HERRMAN & HERRMAN

"Always Putting YOU First!"

Presented by: CASA of the Coastal Bend

2021 Virtual 5K April 17 – May 1

Virtual races are a great alternative. No crowds, run on your own date/time and your own trail, route or treadmill.

CASA of the Coastal Bend would like to announce the 16th annual CASA Superhero 5K Run/Walk. We are honored to have **Herrman & Herrman** as our title sponsor. The battle against child abuse can be long and hard, so we are asking the Superheroes of the Coastal Bend to show their support for the children in foster care.

OUR CASA STORY...

Jeff got a call one day and found out he had a son in CPS custody. He had no idea he was a father, but he decided he would be a dad that day.

When I first found out my son was in CPS custody, I knew right then I would do whatever it took to get custody. I went into it blind, not knowing what to expect or what to do. At the first court date I met my CASA, Debbie, who was kind and genuine. CASA kept me informed the entire time, held progress meetings, offered counseling and was always ready to go the extra mile.

Having had his own difficult past, Jeff had to learn how to heal himself so he could be the man and father Patrick deserved. He wanted a good life he could share with his son. It wasn't easy, Patrick suffered severe neglect requiring special care, patience and perseverance.

CASA Debbie did everything she could to ensure Jeff had what he needed to build a safe and loving home for Patrick. Ultimately with her help, Jeff gained permanent custody of his son.

Debbie and her supervisor are awesome people with huge hearts.

~~Jeff

CASA volunteers bring children who are victims of abuse a strong voice and healing heart. 100% of the 5K proceeds ensures we strive to have a CASA for every child.

Being a Sponsor of our CASA Superhero 5K provides an opportunity to bring positive change to the lives of vulnerable children. Sponsorship also provides numerous benefits including reaching new target audiences, increasing stakeholder loyalty and making a social impact in the communities where you do business. Please consider joining our 5K and help us give children a fighting chance.

With a thankful heart,

CASA of the Coastal Bend



VIRTUAL CASA 5K Superhero Run/Walk

When: April 17 – May 1

Time: Anytime

Place: Anyplace

SPONSOR LEVELS



\$5000 + confirmed sponsorships will receive and exclusive invitation to be a featured guest during the KRIS6 noon news



\$5,000 Gold Sponsor (WONDER WOMAN)

- ✓ Large business logo on banner to be displayed at CASA office 4/10/21 – 6/30/21 – will encourage participants to take photos by banners
- ✓ Large business logo on top of all race shirts
- ✓ Large business logo on race bib
- ✓ Logo on entire television PSA bottom panel
- ✓ Logo on the CASA website and CASA 5K Facebook
- ✓ Zoom recorded video thanking your business
- ✓ Opportunity to place your business novelties/merchandise in event gift bags
- ✓ Logo on side banner of our 2022 sponsor packet
- ✓ 10 complimentary race entries (includes race shirt)
- ✓ 5 Special GOLD shirts for your team
- ✓ Company mention day of race kick off. Video will be recorded via Zoom and uploaded to FB and Website
- ✓ Logo on registration website
- ✓ Photo at your business with CASA Superhero banner for social media
- ✓ After race a recorded video with your logo “Thanking You” for sponsoring the race



Media Sponsor



2021 Title Sponsor



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Presented by:
CASA of the Coastal Bend

\$2,500 Silver Sponsor (SPIDERMAN)

- ✓ Medium business logo on banner to be displayed at CASA office 4/10/21 – 6/30/21 – will encourage participants to take photos by banners
- ✓ participants to take photos by banners
- ✓ Medium business logo on middle of race shirts
- ✓ Medium business logo on race bib
- ✓ Logo on last panel of television PSA
- ✓ Logo on the CASA website and CASA 5K Facebook
- ✓ Zoom recorded video thanking your business
- ✓ Opportunity to place your business novelties/merchandise in event gift bags
- ✓ Logo on side banner of our 2022 sponsor packet
- ✓ 8 complimentary race entries (includes race shirt)
- ✓ 3 Special SILVER shirts for your team

\$1,000 Bronze Sponsor (CAPTAIN AMERICA)

- ✓ Business Logo on bottom race shirt
- ✓ Logo on side banner of our 2022 sponsor packet
- ✓ Logo on the CASA website and CASA 5K Facebook
- ✓ 5 complimentary race entry (includes race shirt)
- ✓ 2 Special BRONZE shirts for your team

\$500 Copper Sponsor (HULK)

- ✓ Company name on race shirt
- ✓ Logo on the CASA website and CASA 5K Facebook
- ✓ 2 complimentary race entry (includes race shirt)

Company Name: _____ Contact: _____

Address: _____ City/Zip: _____

Phone #: _____ Email: _____

YES we will provide items for the event bags. Items must be received by **April 9th 2021**

To ensure maximum exposure please return form by **April 1, 2021**. Please return form to Diana Booth
diana@coastalbendcasa.org

Questions? Call Diana Booth at 361-779-3664