

## NogginLOC Testimonial

My name is Roger Brown. I played tackle football for five years and have coached youth tackle football for the past two years. My nine year old son has been playing tackle football for the past two years. He began using using NogginLOC to secure his chin strap at the beginning of this season. He is a starter on both the offense and defense and is on every special team as well. He is not only just on the field; he is the starting running back and middle linebacker so gives and receives contact on every play. He has now played in eight full contact games, three full contact scrimmages, and dozens of full contact practices. The security of his helmet has never been an issue - not one single time. I see other youth players, both on my team and on opponents' teams, who do NOT have secure helmets. This insecurity can come from partial "snapping" before the play – where the player thought their chinstrap was snapped, but was not – to snaps coming unbuckled during the middle of play due to contact. While I have not yet witnessed a youth helmet come off during play, I am certain it happens. I have seen multiple instances of an unsecure chin strap causing the helmet to rise well up on the forehead (with the chin strap ending up over the nose or eye area.) I have knelt down on the field during a game at the head of an injured player with just this circumstance...a few times. It is not only a scary moment, but more importantly it makes it difficult to assess the injury and to know right away whether there is a head or neck injury or simply a player that got the "wind" knocked out of them. I have also seen multiple instances of contact causing the helmet to torque sideways and then up on the players head after impact when a traditional chin strap buckle comes undone. I have seen players in the middle of contact drills at practice have to stop and re-buckle their helmet. I have had to blow a whistle in the middle of a drill to stop a player from making contact with another player that has a chin strap that has become unbuckled. My son has noted to whoever asks about his helmet that it makes him feel safe and says that he sees other players' chinstraps and helmets come off and that he never has to worry about that. I couldn't agree more with him. As a parent and coach, NogginLoc makes me feel better about the safety of my son and my players. The helmet is the most important piece of safety equipment that a football player has and it simply must stay on and stay secure to provide the players the protection they need. NogginLoc has an additional benefit with youth players. They often have trouble fastening the traditional snaps on a chinstrap. As a coach, I am continuously asked for help with snapping chinstraps. Players also often help each other with fastening the snaps – but with differing degrees of success. As I noted earlier, a chin strap may feel secure but if it is not fully snapped, it will come loose with minimal contact. With NogginLoc, I don't have to worry about that. The player can both feel and hear it snap when it goes on. And of course, it does not come undone during contact– its primary purpose. It only will release when the player pulls out on the mechanism – which is also easy to do. I have seen NogginLoc perform during 90 degree days, and during rain and mud with no issues at all. A muddy traditional snap is nightmare – once dirt gets in there, it simply does not securely fasten. In my opinion as a coach, parent of a player, and football fan; NogginLoc is long overdue and unquestionably increases player safety. I believe it should be mandatory equipment for every helmet at every level, from youth football to the NFL.

Roger Brown