



# CAPABILITY STATEMENT

## About Us/ Company Overview

Creativision MEDIA, Inc. is a certified woman-owned corporation established in 2002. The Creativision MEDIA team manages governmental affairs, public policy, media relations and public outreach programs for public and private sector entities. This multilingual, creative and community-focused team impacts the decision-making process in public and private sector projects daily.

## Differentiators

### What makes us different from competitors?

Creativision MEDIA, Inc. differs from competitors because we have a highly-skilled, diverse staff that maintains good communication within our team, clients and community. We also successfully execute all projects exceeding the expectation in a timely manner. Creativision MEDIA, Inc. specializes in Governmental affairs, Intergovernmental affairs, Multilingual affairs, and conflict resolution.

## Core Competencies

-  **M**edia Relations
-  **E**vent Management
-  **D**esign & Video Production
-  **I**ntergovernmental Affairs
-  **A**dvocacy

## Past Performances



### Miami-Dade 2040 Long Range Transportation Plan

**Project Date:** October 2014– Present

**Client:** Miami-Dade Metropolitan Organization

**Location:** Miami-Dade County

**Project Value:** \$23.9 Billion

**Services:** Engaging the public through interactive tools and informational meetings for federally funded Long Range Transportation Plan.

**Scope:** Present the plan through interactive exercises and visualization techniques. Distribute flyers and brochures in communities. Conduct public workshops and informational meetings. Produce



### Jackson Health Systems- Miracle Building Capital Plan

**Project Date:** November 2015– Present

**Client:** Jackson Health Systems.

**Location:** Miami, FL

**Project Value:** \$1.8 billion

**Services:** Implement the Small Business Enterprise and Mentor Protégé Development Programs.

**Scope:** Conduct public workshops and survey small businesses to determine best practices, attends community meetings, tracks small business participation, assist with compliance, and briefs stakeholder groups on the Capital Plan activities.



### Redevelopment of Culmer Gardens & Culmer Place

**Project Date:** April 2018–Present

**Client:** Miami- Dade County, Public Housing and Community Development (PHCD).

**Location:** Miami, FL

**Project Value:** \$85,000

**Services:** Hosting informative public engagement meetings.

**Scope:** Engaging residents who will be affected by the proposed action to the redevelop site.

## NAICS Code

- 541820

## SIC Code

- 8743

## NIGP Codes

- 80158
- 91500
- 91502
- 91503
- 91548
- 91573
- 91578
- 91584
- 91807
- 91826
- 91876
- 96153

## Certifications



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