



Minutes

Tuesday October 17, 2017

7:00 pm

Galvin School Faculty Lounge

Welcome and Introductions-(ER) – welcomed team and introduced new prospective members

Officer Reports:

Secretary Report – Meeting Minutes (May 2017, Sept. 2017) VY – Sept. 2017 minutes accepted

Treasurer Report – ML – around \$800 donation will be received from the Dunk Tank funds from the Festival Italia 2017

Calendar and BTSN sales (JT) – calendar sales from Hart's Hardware store still to collect (should be around \$2k), ideas for other sales discussed included Halloween Party at Dolbeare and a Facebook plug for last call for calendars

Run for All Ages- Nov. 4th (VY/NJ) – a volunteer sign-up form looking for bakers (individually wrapped items dropped off at VYs house day before race or morning of race) and bodies (race water stop and WEF table); race date Sat. Nov. 4th at 10am, more information will be sent out regarding set-up/clean-up times and locations for volunteers; WL to bring tent and table, LM to bring additional table

Chocolate Roses (ER) – needs new chair, fundraising event spans around mid-Jan to Valentines Day (around 3 weeks), SB proposed selling roses at the upcoming Beauty and the Beast production at the Galvin (Feb. 2-4) – wrap roses or put in small gift bags with 1 red rose and whoever gets red rose will win a prize, more details to be discussed, idea would be similar to the Golden Ticket in chocolate bars sold at last year's Willie Wonka production (raised around \$600 in 2 nights), Mr. Riley likes the idea, KH to follow-up

Spelling Bee (JT/WL) –March 2, if at Civic Center has seating for 125 but can hold max of 400 people, other places discussed included 3C's (around 200 max people), Elks in Saugus (WL to look into), Civic Center so far still looks like top choice, will also look into who did the bar at Blossoms at the Beebe

Grant Process (CG) – usually 20 submissions at this time but only have 9 – hoping to have more but optimistic, no issues noted with online submission so far, information about the Grant submissions is out there deadline is Oct. 22, will meet Nov. 8 at 7pm at Wakefield Memorial Highschool conference room, please email CG or ER if interested in attending, this is a great way to see where the fundraising goes and how community leaders are using it, spreadsheet with active links to review

Wakefield Educational Foundation

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www.wakefieldeducationalfoundation.org



Publicity Update –(ER) – in need of a PR person, please let ER know if you are interested, noted discussing on making sure website is current so social media can link back

Facebook/Twitter Update – (KH/CG) – 341 followers, 925 people viewed RFAA post, RFAA got 4 page likes so far, keep liking posts to ensure wider distribution, 295 Twitter followers (Twitter and Facebook connected so whatever posted in Facebook seen in Twitter)

Cummings Foundation Grant - (ER) – awarded 1.5 years ago, \$25k per year for 4 years, 1st installment went to the Adventure Course at Wakefield Memorial Highschool, Sept. 26 an update given by ER and in Daily Item, hope to do a ribbon cutting, all training done for Phys Ed teachers, signage TBD, Freshmen and Sophomores will be first to use this month (October), 2nd installment going to various gym equipment (climbing walls, adaptive elements) at Dolbeare/Woodville/Doyle

Other Business:

Chamber of Commerce, Wakefield 101 on Nov. 4 – (ER) – should have presence there to circulate info on WEF

Experience Wakefield – (AL) - will have a WEF table and will sell calendars (Civic Center)

Attendees:

Elizabeth Russell

Mary Letchford

Melissa Holmes

Erin Lyle

Linda McManama

Amy Welch

Jennifer Kavanagh

Courtney Gosselin

Nicole Jacob

Kim Harman

Jen Theriault

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Violeta Yu

Wendy Leone

Colleen Guida