

Chippewa Falls Main Street

514 North Bridge Street
Chippewa Falls, WI 54729
715-723-6661

Teri Ouimette, Executive Director
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www.chippewafallsmainst.org




MAIN STREET
CHIPPEWA FALLS
Chippewa Falls Main Street
514 North Bridge Street
Chippewa Falls, WI 54729

Registration and Information




BRIDGE TO WONDERLAND PARADE

Parade Theme:
"Christmas at the movies"

Ideas can include but are not limited to:
Christmas Vacation, Elf,
How The Grinch Stole Christmas,
The Nightmare Before Christmas,
Guardians of the Galaxy Special,
A Christmas Story, A Muppet Christmas Carol,
Mickey's Christmas, Rudolph the Red Nosed Reindeer,

Join us downtown Chippewa Falls for the 33rd Annual illuminated Bridge to Wonderland Parade & Christmas Tree Lighting Christmas Tree Lighting right after the parade at Riverfront Park. Visit with Santa & Mrs. Claus, Christmas Music & activities refreshments and activities.
(weather permitting)


BROUGHT TO YOU BY CHIPPEWA FALLS MAIN STREET

OMG! SANTA! I KNOW HIM!

SATURDAY, DECEMBER 2, 2023

6 PM

Downtown Chippewa Falls



www.chippewafallsmainst.org



Registration Form

PLEASE READ & FILL
OUT **ENTIRE**
REGISTRATION FORM
BEFORE SUBMITTING.

Call or email with any questions or
concerns you may have.

Theme for the 33rd Annual
Bridge To Wonderland Parade is:
‘Christmas at the Movies’

Saturday, December 2nd
Parade starts at 6pm

Please read the rules and return
this form with your registration fee
to Chippewa Falls Main Street
as soon as possible.

Thank you!

Name of Group

Contact Person _____

of participants _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email: _____

Please check **ALL** that apply to your entry:

- ☐ Float (vehicle + attachment)
- ☐ Vehicle (without attachment)
- ☐ Walking Unit
- ☐ Animal Unit
- ☐ Unit with children

IMPORTANT! Give a description of your entry
—include size of vehicles and/or floats, number of
animals, and how you will implement the
theme:

You will receive your lineup information
at the mailing address listed on the form
approximately 3-5 days before the
parade.

***If you have not received your lineup information by 12/1,
please check your spam folder and then give us a call. No
need to call before that because we are still assigning
lineup numbers.***

\$30 REGISTRATION FEE
(exception to non-profit organizations only)
Make checks payable to:
Chippewa Falls Main Street

RETURN TO:

Chippewa Falls Main Street, Inc.
514 North Bridge Street
Chippewa Falls, WI 54729
Phone: 715-723-6661
Fax: 715-720-4882
Email forms to: snow@cfms.us
www.chippewafallsmainst.org

Date received _____

Entry # _____

Check # _____

We have been working with the CF Police Department to update our rules. They have requested that every entry keep a written list of all of your participants with you in case of an emergency. To be clear, there is no reason for any concern; we are simply working with them to ensure that our rules are updated.

RULES

- ✦ Be in your spot between 4 and 5 p.m. with your number posted on your unit.



No entry may include Santa as he is showcased at the end of the parade.

Walk over to the crowd to toss candy. Do **not** throw anything from your float or vehicle. Flyers and paper products are not allowed to be distributed.

- ✦ Decorating with the theme as well as having lights and music is not optional. (Walking units are not required to have music, although it is encouraged.)
- ✦ No holding up the parade by stopping to perform.
- ✦ Absolutely no alcohol is allowed at the staging area or during the parade.
- ✦ The parade ends at the block between Spring Street and the roundabout. You can continue through the roundabout or use the Chamber of Commerce lot to disembark (at the discretion of the CF Police Department). You may not disembark before that point.

Entries with kids:

- ✦ Kids can be dropped off at the designated area (marked on the map) so they can safely walk across Bridge Street, if needed. Please make sure all parents are aware of this.
- ✦ Kids under the age of 7 must ride (not walk) for everyone's safety.

Entries with animals:

- ✦ Animal entries must pick up droppings both while waiting and during the parade.

In case of emergency during the event, call 911 and/or Teri Ouimette at (715) 271-0892.
For non-emergencies, call our office at (715) 723-6661.