

**Kiwanis Wilderness Trail Festival**  
**Third Saturday in September**  
***Sponsorship Opportunities: Levels and Application***

\*\*benefits are subject to change

**Title Sponsor: \$4500 (*one available*)**

- A street banner including your company name to be hung above Main Street two weeks before and during the festival.
- Your Company Logo featured as Title Sponsor in all media outlets associated with the festival.
- Your Company Logo prominently posted on the festival website.
- Up to three premium booths, placement of your choosing, on the day of the festival.
- Your Company Logo on over 200 posters and other promotional items distributed throughout the NRV.
- Your Company Logo featured on signs throughout the festival area.

**Children's Area Sponsor: \$2500 (*one available*)**

- Your supplied banner with your Company Logo and/or Name displayed in the Children's Area.
- Premium booth placement in the Children's Area.
- Your Company Logo prominently posted on the festival website.
- Your Company Name featured in certain media outlets associated with the festival.
- Your Company Logo on over 200 posters distributed throughout the New River Valley.
- Your Company Logo featured on signs throughout the festival area.

**Entertainment Area: \$2500 (*two available – Main Stage and Music Stage*)**

- Your supplied banner with your Company Logo and/or Name displayed on the Main Entertainment Stage.
- Premium booth placement near the Entertainment Area.
- Your Company Logo prominently posted on the festival website.
- Your Company Name featured in certain media outlets associated with the festival.
- Your Company Logo on over 200 posters distributed throughout the New River Valley.
- Your Company Logo featured on signs throughout the festival area.

**Platinum Sponsor: \$1000**

- Your Company Logo prominently posted on the festival website.
- Your Company Name featured in certain media outlets associated with the festival.
- Premium booth placement (of your choosing) in any available designated space in West Main Street.
- Your Company Logo on over 200 posters distributed throughout the New River Valley.
- Your Company Logo featured on signs throughout the festival area.

**Gold Sponsor: \$500**

- Your Company Logo posted on the festival website.
- Free booth space in the business section of festival.
- Your Company Logo on over 200 posters distributed throughout the New River Valley.
- Your Company Name featured on signs throughout the festival area.

**Silver Sponsor: \$250**

- Your Company Logo posted on the festival website.
- Free booth space in the business section of festival.
- Your Company Name on over 200 posters distributed throughout the New River Valley.

*Any questions or concerns, please contact Ernie Wade at (540) 230-4365*

[www.wildernesstrailfestival.com](http://www.wildernesstrailfestival.com) ~ [wildernesstrailfestival@gmail.com](mailto:wildernesstrailfestival@gmail.com)

Mailing Address: PO Box 313 Christiansburg, VA 24068



## **Festival Sponsor Application Form**

**Sponsorship Levels: Circle One:** Title Sponsor   Area Sponsor   Platinum   Gold   Silver

Business Name: \_\_\_\_\_  
Sponsorship Contact Person: \_\_\_\_\_ Phone  
Number: \_\_\_\_\_ & Email: \_\_\_\_\_  
Invoicing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_ Website:  
www. \_\_\_\_\_

**Logo:** Please supply a low (internet) and a high resolution logo to [wildernesstrailfestival@gmail.com](mailto:wildernesstrailfestival@gmail.com). We will scale your logo within the original ratio. Our aim is to provide consistent sizing among each sponsorship level. Please note that in some cases, due to ratio, some logos will appear smaller/larger than others within the same level. We reserve the right to make the final decision on all festival materials.

**\*\*Do you want a space reserved for your company? YES or NO**

*All spaces are first come first serve.*

### **Important Deciding Facts:**

**Canopy Size:** Must be 10X10'

**Rain Policy:** The Kiwanis Wilderness Trail Festival will go on rain or shine—there is no rain date. **NO REFUNDS will be given for bad weather.**

**Removal from Festival:** If unapproved items are found at your space, you may be removed without a refund.

**Cancellation Policy:** **NO REFUNDS will be given for cancelled reservations.**

**Other:** The Kiwanis Club of Christiansburg and the Kiwanis Wilderness Trail Festival Planning Committee have the right to update, change, or re-design the layout of the festival as they see fit. **All Top Level Festival Sponsors may be placed throughout the festival layout and may not be forced to adhere to the same guidelines as Handcrafted by YOU, Non-Profit/Business Displays, or Food Vendors.**

\*\*Limited electrical outlets, tables, tents, and water are provided

If requesting a booth at the festival, please complete this portion of the application **with the person who will be attending the festival or coordinating your business space.**

Person attending festival: \_\_\_\_\_

Cell Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

KWTF Signature: \_\_\_\_\_ Date: \_\_\_\_\_