

Gourmet Caramel Corns and Sensational Snacks Fundraising with a Twist!

- Increase your fundraising sales using technology! Our Caramel Corns and Sensational Snacks are easy to sell, works well for any size group, you can choose from 3 selling prices; \$12, \$28, and \$22, and offers 40% profit. For best results, we do recommend starting early in the fall and spring seasons.

- With our Gourmet Caramel Corns and Sensational Snacks brochures, you can offer a traditional brochure sale and/or share links by email, text, and social media to collect sales. Do both for higher sales! We suggest copying and pasting the links below and emailing them to your participants. Your participants can then copy and paste the links to their friends, family, neighbors, co-workers, acquaintances, etc., to view a pdf of our brochure you selected:

\$12 Gourmet Caramel Corns

\$18 Gourmet Caramel Corns

\$22 Gourmet Caramel Corns

\$12 Sensational Snacks

\$18 Sensational Snacks

\$22 Sensational Snacks

(If you have received a paper copy of this letter, we will email it to you when you register your fundraiser)

- Your participants can copy and paste the link(s) above to their contacts, send text messages, create a Facebook event, share with Facebook Messenger, and post the link(s) on their social media pages such as Facebook, Instagram, and Twitter, etc. to invite their supporters to view the brochure(s). We highly suggest requesting your participants to use all their resources and send out messages three times; 1) to announce the start of the fundraiser, 2) half-way through the fundraiser as a reminder, and 3) a few days before the fundraiser ends with a last chance to order message. Customers are forgetful. They often have good intentions to place an order but forget to do so and sometimes, they need to see an invite more than once before buying. Reminders will significantly increase your sales.

- Customers can contact your participants to place an order and pay the participant via PayPal, Cash Apps such as Venmo, mail a Check or Money Order, etc. Participants simply write the order and amount of payment received onto their order form.

- Once you have reached your last sale date, your participants can mail or scan/email their order forms and send payment(s) to your organization by mailing Checks, by PayPal, or by Cash Apps. Your organization might schedule a "Socially Distanced Drop-Off" or Curbside Drop-Off to collect order forms and payments, or you may collect order forms and payments at a school office, etc.

- Once you have completed your fundraiser, tally how many of each item was sold. Call us and we can take your order by phone, or you can request a master order form for entering the tally of each item sold. Once we receive your order, we will email an invoice to you. Payment by organization check, money order, cashier check will be accepted. Sorry, no personal checks, credit cards, or purchase orders are accepted with this program.

- Once you receive your shipment, you will sort the orders by seller and schedule a time for orders to be picked up whether in person or by curbside pickup.