



**FOR IMMEDIATE RELEASE**

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**ANN K. BRUTTELL AND MARCY DWYER OF MEETING COORDINATORS, INC.  
SPEAKING AT THE MICHIGAN SOCIETY OF ASSOCIATION EXECUTIVES  
2020 ORGPRO ANNUAL CONVENTION**

**TROY, MICH. – February 10, 2020** – Ann K. Bruttell, President and Founder of Meeting Coordinators, Inc., and Marcy Dwyer, VP of Administration at Meeting Coordinators, Inc. will be speaking at the Michigan Society of Association Executives (MSAE) 2020 ORGPRO Annual Convention on July 14, 2020 at the Radisson Plaza Hotel and Suites in Kalamazoo, Michigan.

ORGPRO is Michigan's premier education and networking event for organization professionals in the not-for-profit sector. The convention consists of educational programming targeted to the needs of association executives, chamber executives, not-for-profit executives, staff specialists, and administrative staff, meeting professionals, volunteer leaders and vendor representatives. This program is open to members and non-members. Please refer to registration fees.

Tuesday, July 14, 2020 from 1:00 pm – 5:00 pm on:

**“MEETING PLANNING 101”**

- Meeting Objectives & Purpose/stakeholders
- Budget/staffing & project management
- RFP/Venue selection/Proposals/Contracts
- Marketing/notifications
- Logistics/BEO's
- On-site management/wrap-up

More information about Michigan Society of Association Academy Program 2020 ORGPRO Annual Convention can be found at: <https://www.msae.org/ORGPRO/Workshops>

**About Meeting Coordinators, Inc.**

Meeting Coordinators, Inc. has been the leading association and meeting management firm in Southeast Michigan. Many of our current clients include Autoline, Detroit Society for Human Resource Management, Marketing & Sales Executives of Detroit, Michigan Council for the Society of Human Resource Management, Project Management Institute, Great Lakes Chapter, SAE International, SAE Foundation, Wings & Wine Society, and Women in Defense-Michigan. For more information, visit [www.meeting-coordinators.com](http://www.meeting-coordinators.com).