

Executive Bio

Sharon Brooks Hodge, Chief Executive Officer/Managing Partner



Sharon Brooks Hodge is Managing Partner and Chief Executive Officer of Phenomenal Media Productions, LLC (PMP). She is a veteran communications professional and project manager with four decades of experience interacting with the media, the public, and decision makers across multiple industries, academia, non-profit organizations, and governmental agencies.

An award-winning journalist who held Capitol Hill and Pentagon credentials, Ms. Hodge was a full-time reporter and editor for 15 years (broadcast and print) before holding the position as a vice president of corporate communications for a Fortune 500 financial institution then becoming an independent consultant. As a communications subject matter expert, she has designed, developed, produced, implemented, and analyzed full communications strategies. Additionally, she has experience with every phase and aspect of communications and promotional campaigns.

Ms. Hodge is responsible for the company's day-to-day operations using traditional media, new media, social media, and corporate communications to promote black-owned businesses, historically black colleges and universities (HBCUs), and the communities where they thrive.

In addition to her position at PMP, Ms. Hodge has public service experience. She was elected to the Martinsville (VA) City Council in 2012 and re-elected in 2016. She also served six years as a member of the Virginia Municipal League, where she served on the community and economic development public policy committee. She now resides in metro Atlanta, where she is an active member of the Atlanta Black Chambers and the Atlanta Alumnae Chapter of Delta Sigma Theta Sorority, Inc.