

LIVE 2» LEAD

Speaker Bios



JOHN C. MAXWELL

Leadership expert, bestselling author, and coach

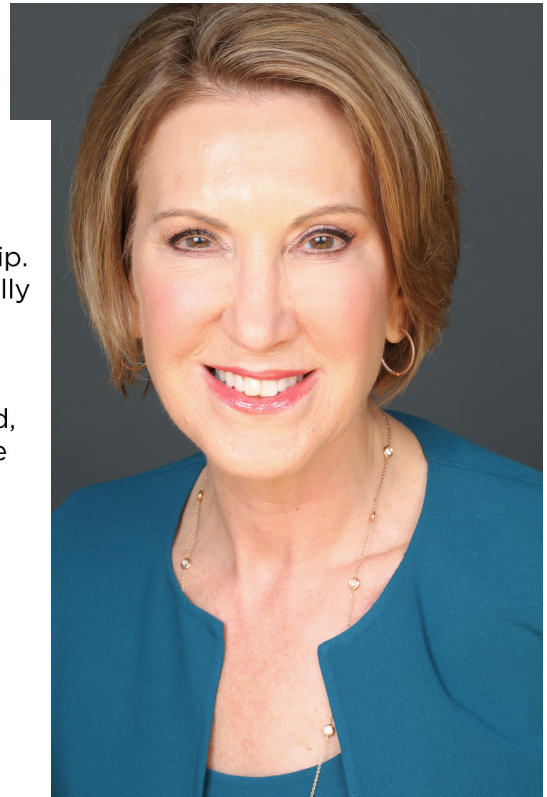
John C. Maxwell is a #1 New York Times bestselling author, coach, and speaker who has sold more than 30 million books in fifty languages. He has been identified as the #1 leader in business by the American Management Association® and the most influential leadership expert in the world by Business Insider and Inc. magazine. He is the founder of The John Maxwell Company, The John Maxwell Team, EQUIP, and the John Maxwell Leadership Foundation, organizations that have trained millions of leaders from every country of the world. The recipient of the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network, Dr. Maxwell speaks each year to Fortune 500 companies, presidents of nations, and many of the world's top business leaders. He can be followed at [Twitter.com/JohnCMaxwell](https://twitter.com/JohnCMaxwell). For more information about him visit JohnMaxwell.com.

CARLY FIORINA

Founder and Chairman of Unlocking Potential

Carly is a true leader and a seasoned problem-solver. She is a passionate, articulate advocate for entrepreneurship, innovation, and effective leadership. Carly started out as a secretary for a small real-estate business and eventually became the first woman ever to lead a Fortune 50 company. Carly was recruited to lead HP in 1999, during the worst technology recession in 25 years. While there, she re-focused the company on innovation and market leadership again. Under Carly's leadership, revenues grew, innovation tripled, growth quadrupled, and HP grew to become the 11th largest company in the U.S.

After leaving HP, Carly focused her efforts on giving back. Prior to announcing her candidacy for the Republican nomination for President in 2015, she served as the Chairman of Good360, the world's largest product philanthropy organization, and as Chairman of Opportunity International, a Christian-based organization that lifts millions out of poverty around the globe through micro-finance. She also founded the One Woman Initiative in partnership with Secretary of State Condoleezza Rice, to engage and empower women in Pakistan, Egypt, India and the Philippines through increased access to economic opportunity.





DANIEL PINK

Best-Selling Author, *To Sell Is Human: The Surprising Truth About Moving Others, Drive* and *A Whole New Mind*.

Daniel H. Pink is one of the best-selling nonfiction authors of the last decade. His books on work, business, and behavior have been translated into 35 languages and have sold more than 2 million copies worldwide.

His books include:

When: The Scientific Secrets of Perfect Timing (January 2018), which explores the science of timing in our lives.

To Sell is Human: The Surprising Truth About Moving Others. A #1 best seller on *The New York Times*, *The Wall Street Journal*, and *The Washington Post* lists and winner of the American Marketing Association's Berry Book Prize for the year's best book on marketing.

Drive: The Surprising Truth About What Motivates Us. #1 *New York Times* best seller. 159 weeks on *The New York Times* best seller lists. National bestseller in Japan and the U.K.

A Whole New Mind: Why Right-Brainers Will Rule the Future. 96 weeks on *The New York Times* best seller lists. Freshman Read at several US colleges and universities. In 2008, Oprah Winfrey gave away 4,500 copies of the book to Stanford University's graduating class when she was the school's commencement speaker.

The Adventures of Johnny Bunko: The Last Career Guide You'll Ever Need. The first American business book in the Japanese comic format known as manga and the only graphic novel to appear on the *BusinessWeek* best seller list. Named an American Library Association best graphic novel for teens.

Free Agent Nation: The Future of Working for Yourself. *Washington Post* best seller. Named by the U.S. Department of Labor as a Book that Shaped Work in America over the last 100 years.

Pink was host and co-executive producer of *Crowd Control*, a National Geographic Television series on behavioral science. He also appears frequently on NPR's *Hidden Brain*, the PBS NewsHour, and other TV and radio networks in the US and abroad.

He has been a contributing editor at *Fast Company* and *Wired* as well as a business columnist for *The Sunday Telegraph*. His articles and essays have also appeared in *The New York Times*, *Harvard Business Review*, *The New Republic*, and other publications. In 2007, he was a Japan Society Media fellow in Tokyo, where he studied the country's massive comic industry.

In 2015, London-based Thinkers50 named him, alongside Michael Porter and Clayton Christensen, as one of the Top 10 business thinkers in the world.

His TED Talk on the science of motivation is one of the 10 most-watched TED Talks of all time, with more than 19 million views. His RSA Animate video about the ideas in his book, *Drive*, has collected more than 14 million views.

He currently serves on the advisory boards of Hubspot, Heleo, Betterment Institutional, and RiseSmart.

Before venturing out on his own nearly 20 years ago, Pink worked in several positions in politics and government, including serving from 1995 to 1997 as chief speechwriter to Vice President Al Gore.

He received a Bachelor of Arts degree from Northwestern University, where he was a Truman Scholar and was elected to Phi Beta Kappa, and a Juris Doctor degree from Yale Law School. He also received honorary degrees from Georgetown University, The Pratt Institute, the Ringling College of Art and Design and Westfield State University.

Pink and his wife live in Washington, D.C. They have three children – a college sophomore, a high school senior and an eighth grader.

DEBRA SEARLE, MBE
Professional Adventurer and Serial Entrepreneur



Debra Searle is a professional adventurer and serial entrepreneur. Her expeditions have included rowing solo and unsupported across the Atlantic and sailing around Antarctica. As well as other expeditions across the globe, she has also launched four companies, is a published author, has worked as a host for the BBC and won gold medals for Great Britain at World Championship level. Debra's spirit of adventure gained her an MBE from Her Majesty the Queen and a place on the board of The Duke of Edinburgh's Award. She later co-founded the Business Women's Network Forum which meets at Buckingham Palace.

TYLER PERRY
World-renowned filmmaker, actor, entrepreneur, and philanthropist



Tyler Perry is an established American actor, director, screenwriter, producer, playwright, author and philanthropist. Tyler started his career writing plays, many of which later became the inspiration for his film projects and included the introduction of the iconic character, Madea. Tyler's first feature film, *Diary of a Mad Black Woman*, debuted at number one nationwide in 2005. In the decade since, the 18 films directed by Tyler have all been met with massive commercial success and grossed nearly \$2 billion. He has also stepped on the other side of the camera for other directors including David Fincher for *Gone Girl*, Rob Cohen for *Alex Cross*, Dave Green for *Teenage Mutant Ninja Turtles: Out of The Shadows*, and helped release Academy Award-nominated *Precious* as Executive Producer. Tyler has also made an indelible mark in the television space. In 2007, he debuted the TBS series "House of Payne" which broke cable rating records, and later launched the equally successful "Meet the Browns" on the same network. In late 2012, Perry partnered with Oprah Winfrey to bring scripted programming to her cable network, OWN, with *For Better or Worse*, *Love Thy Neighbor*, *If Loving You is Wrong*, *The Paynes*, and *The Haves and The Have Nots*, which continues to break ratings. In July 2017, Perry continued to grow his empire by announcing a mega multiyear content partnership with Viacom covering TV, film, and short form video projects. In addition to currently working on his television series, in Fall 2017, Tyler released a book, *Higher is Waiting*, and the feature film sequel to his box office hit *Boo! A Madea Halloween*, which took top spot at the box office on opening weekend. Next up, Perry is set to release *Nobody's Fool* starring Tiffany Haddish with Paramount and *A Madea Family Funeral* with Lionsgate which will bring his popular character back to the big screen. Perry also recently completed production on Adam McKay's untitled feature film about Dick Cheney, in which he will play "Colin Powell."