

# **GTNA Board Meeting Minutes**

## **April 7, 2025**

### **6:30pm – 8:10pm via Zoom**

**Attendees:** Jay Russell, Dana Russell, Helen Sheahan, Kathy Batha, Mayo Ewanowski, David Ewanowski, Alex Kocher, Trevor Olson, Ruth Paulson, Terrah Clark, Serene Arena, Gary Kobs, Kathe Powers

**Meeting Minutes:** The March 2025 meeting minutes were approved.

**Ash Tree Funds:** The total amount of money between the parks is \$1,049.58. It was decided that we will buy a picnic table for Sunridge Park with a plaque. Cost: \$770.63 (\$750 plus 2.75% processing fee). The board decided that the plaque would say "Courtesy of Greentree Neighborhood Association". The remaining \$278.95, will go towards adding trees to Norman Clayton Park. Per Helen, the City has started planting trees today, April 7. The City Arborist will select the trees to be planted from a list of 30 species. We do not have the ability to select the species. Serene requested that a fruit tree be planted in Norman Clayton Park. Thank you to Ms. Sheehan who has done a lot of work on this topic.

### **GTNA 2025 and Beyond Plan**

**Revised Membership Form.** Ms. Paulson asked if we publish the email address in the directory. Ms. Ewanowski said that we do not. The form will need to be modified to clarify that we do not publish email addresses. Mr. Russell and Mr. Kocher will work on revising the form.

- The new Membership form is on the GTNA Website.
- The revised form will be a fillable PDF and will be posted on the GTNA website.
- The revised form via Mail Chimp will point the user to the website.
- We will publicize the revised new form on Facebook and Mail Chimp.

**Park Play Dates:** Mr. Olson reported that the survey should be ready by mid-April. Ms. Clark will help with the electronic version of the survey. The survey will launch on April 21. Mr. Russell will make an announcement at the Annual Meeting. The survey will also be posted on our website and various social media. The consensus is that the first play date would be in June.

**Food Truck Gatherings:** Mr. Kocher updated the board that he has followed up with Megan at City of Madison. They are assembling a vendor list which should be ready by late April. Our Food Permit for 4<sup>th</sup> will be good for full year. Mr. Russell will make an announcement about this at the annual meeting that a Food Truck Gathering is in the works but a specific date has not yet been determined (this summer or fall).

**Gallop T-Shirts:** Ms. Powers reported that, as of April 7, we have 4 entries for the T-Shirt design contest. The deadline for entries is April 15. We may not have a sample T-Shirt ready for the Annual Meeting, but we should be able to display the winning design. The T-Shirt

Committee continues to work on this project. At the annual meeting, Ms. Sheehan will have a table set up to take orders.

- **Sponsor Update:** We have last year's sponsors in place. We have received \$525 from sponsors. Ms. Powers also approached Vintage. Vintage proposed having a GTNA day at their restaurant. When we select a date (a Sunday, Monday, or Tuesday), for anyone who mentions GTNA, Vintage will donate 10% of those receipts. We should select a date by July 4<sup>th</sup> and should promote the Vintage event at the 4<sup>th</sup>, and on social media. Mr. Russell will announce this forthcoming event at the Annual Meeting. Ms. Powers will follow up with the Vintage contact. We will discuss this further at the May meeting.

**Annual Meeting:** The meeting is Tuesday April 22, 6-7:30pm Meadowridge Community Center. We need to promote on the website and various social media.

- Ms. Batha will put out signs around the neighborhood.
- Ms. Ewanowski and Mr. Kocher will man a membership table.
- Ms. Sheehan will man a Gallop registration and Gallop T-shirt order table.
- Ms. Sheehan will post signs in Sunridge and Sherwood Forest parks.
- Ms. Arena will post signs in Norman Clayton Park.
- Mr. Russell presented a promotional handout sheet that will be emailed to the Board. If you are out walking, please hand it out to neighbors you encounter.
- Ms. Paulson will get small bottles of water.
- Ms. Arena will bring cookies.
- We will need people to help with setup up by 5:45.
- We also will need to put the room back together after the meeting and be out by 7:45

**Garage Sale:** The dates will be May 16-17. Ms. Sheehan has a publicity schedule and will alert Ms. Paulson, Ms. Arena, and Ms. Clark when to post on social media (Nextdoor, Mail Chimp, Facebook, and GTNA website). Ms. Sheehan has recruited Lynn Caravello to help with getting balloons and posting signs. If anyone knows of an inexpensive source for helium ballons, please let her know. Additionally, the new email address is live. The deadline to be included in the map is May 10. Ms. Sheehan will work with Ms. Ewanowski to clarify if a participant is a member.

MARCs Garage Sale is being promoted on the GTNA website.

**Membership Update:** Ms. Ewanowski reported that we currently have 250 members. 26 to 28 neighbors have already rejoined, taking advantage of the May 1 discount. Because this is a renewal season, Ms. Ewanowski and Mr. Kocher will need additional help to process applications. She also noted that many members have requested electronic versions of the directory. Ms. Ewanowski reported that it has been chaotic processing applications with the new form. They are trying to figure out a workflow for this project.

- Names – some households register with two last names.
- Ms. Clark is working on an interactive shared document. She uses the Mail Chimp list for sending emails to members.
- Once someone signs up, especially new neighbors, Ms. Ewanowski sends a welcome letter with a directory. A hand-written note is a nice touch.

They need help with thank you notes, processing applications, keeping everything organized. Ms. Ewanowski will create a task list identifying tasks she needs help with. This may be presented at the May meeting.

**Treasurer Report**. Mr. Ewanowski reported that the account balance as of 3-1-25 was \$1,990.51. We had March expenses of \$526 (Go Daddy website renewal \$100, Stump Printing \$426), and income of \$185 from new/renewal memberships paid in March. Current balance as of 4-1-25 is \$2,050.52. Attached is the March 2025 Year to Date Treasurers Report.

**Other items:**

- **Revising By-Laws**. Ms. Russell reported that it was suggested that we amend the Bylaws to define term dates for all board members. Currently Article VI, Section 1 of the Bylaws sets a two-year term for officers (President, Secretary, Treasurer). There are no defined term lengths for at-large board members, nor any reference to a board member renewal date. Ms. Russell advised that an amendment to the Bylaws should not be necessary. We can canvas the Board members periodically to determine if they want to stay on the Board. What has occurred through the years is, if a board member needs to resign due to outside factors in their lives, they can/should resign when they need to step away from GTNA. No formal start/end dates need to be enforced.
- **Stump Articles**. Mr. Russell reported that several people expressed an interest in submitting articles for Stump.
- **New Board Members**: Mr. Russell is contacting people who have expressed an interest in becoming a GTNA Board member. Further discussion of replacing Ms. Sarafiny will occur in the next few months.

Next meeting - Monday, May 5, 2025, at 6:30 pm via Zoom.

*Minutes respectfully submitted by Dana Russell*

**Attachment: March 2025 Treasurer's Report**