

PRESS RELEASE



ALIGNMEX Real Estate Capital Announces New Member of its Advisory Board

- **Jose Castillo to join the Advisory Board of ALIGNMEX**
- **The Advisory Board is a collection of individuals who bring unique knowledge and skills to ALIGNMEX**
- **Advisory Board members augment the knowledge and skills of the senior management of ALIGNMEX**

Mexico City, Mexico. – March 31, 2014 – ALIGNMEX Real Estate Capital today announced that Jose Castillo will join ALIGNMEX's Advisory Board. The Advisory Board is a collection of individuals who bring unique knowledge and skills, which augment the knowledge and skills of the Senior Management of ALIGNMEX in order to more effectively guide the Company.

Roberto Ordorica, Co-Founder and Chief Executive Officer of ALIGNMEX said, "We are pleased that Jose has agreed to lend his considerable talent and expertise to the Advisory Board of ALIGNMEX. His extensive industry knowledge and experience as well as his urban planning background will be a great asset to ALIGNMEX, its shareholders and clients, as we execute on our strategic growth initiatives."

Salvador Magana, Co-Founder and Chief Operations Officer of ALIGNMEX said, "This is an exciting time for our Company. We are proud to welcome such an experienced industry professional as Jose Castillo to our Advisory Board. Jose brings a wealth of experience, from architecture to urban design, as well as the insights that come from running a successful architecture and urban planning practice in Mexico.

"I am honored to join the Advisory Board of ALIGNMEX and work with this talented and experienced team," Castillo said. "I share ALIGNMEX's philosophy of being a local company with a global mindset. Moreover, Mr. Ordorica and Mr. Magana are leaders across the real estate spectrum in Mexico, so I look forward to sharing my experiences and contributing to the future direction and growth of ALIGNMEX."

Mr. Castillo is founder of arquitectura 911sc, an independent architecture firm, based in Mexico City. The firm has extensive experience designing and building housing, cultural, educational, infrastructure and retail projects. In 2009, arquitectura 911sc was awarded the first prize in the public competition for a new Performing Arts Center in Guadalajara and in 2011 was awarded the 2011 National Housing Award, Mexico's highest institutional award to a finished housing project.

Mr. Castillo is a visiting lecturer at the Graduate School of Design at Harvard University. He has written two books, "The Endless City" and "Reinventing Cities" and his writings have been published extensively in Mexico and abroad, including featured articles in the New York Times, Architectural Record and Artes de México. Mr. Castillo is a member of the National System of Artists of Conaculta and CONDUSEF, sits on the editorial boards of Arquine, Cities and Urban Age and is a member of the board of the Alfred Herrhausen Society of Deutsche Bank.

Mr. Castillo is a graduate of Universidad Iberoamericana, where he obtained a Bachelor's degree in Architecture and a graduate of Harvard University, where he obtained a Master's degree in Architecture and a Doctoral of Design.

ABOUT ALIGNMEX Real Estate Capital

ALIGNMEX provides real estate investment and asset management services in Mexico. ALIGNMEX offers an integrated and forward looking solution to local and foreign institutional real estate investors interested in capitalizing on the opportunities offered by the Mexican real estate market. In ALIGNMEX, clients benefit from having an experienced local firm with a global mindset that is dynamically managed to reflect the realities of changing market conditions. Moreover, ALIGNMEX stands for "alignment", a principle that is deeply rooted in the foundation of the Company.

ALIGNMEX reunites Roberto Ordorica and Salvador Magana after both departed the Latin America real estate investment management platform of Prudential Financial in 2013. The reputation of Mr. Ordorica and Mr. Magana is synonymous with: (a) experience and success in real estate transactions in Mexico; (b) proven leadership building operating platforms; (c) a global network of leading business relationships; (d) a reputation for integrity and fair dealing; (e) creativity and innovation; and (f) superior investment acumen. Moreover, Mr. Ordorica and Mr. Magana share a deep-rooted commitment to serving clients, so ALIGNMEX is committed to developing a real estate investment management business that brings to bear the expertise, track record and processes required to provide

global institutional real estate investors with an unparalleled level of service in Mexico.

Different from traditional investment management platforms, ALIGNMEX strongly believes that its clients, investors, partners and other stakeholders are best served by a real estate investment management platform that is committed to “One Country, One Goal”™. Therefore, as a central element of ALIGNMEX, ALIGNMEX focuses exclusively on Mexico and its business approach seeks to minimize the creation of divergent interests.

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